

Ministry of Housing and Equality

## PRESS RELEASE

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## Minister of Equality visits Israel as part of an all female Gibraltar business delegation

The Minister for Equality, Samantha Sacramento MP, last week visited Israel with an all female delegation of business professionals from Gibraltar. The delegation was organised by Gibrael, the Gibraltar Israel Chamber of Commerce, with the aim of promoting business connections between Israel and Gibraltar. Minister Sacramento was accompanied by Sabina Guillem, Head of the Department of Equality.

The delegation had an intense programme of events over a three day period in Tel Aviv, Jerusalem and Haifa which included meetings, lectures, site visits and networking events with women who hold positions of leadership in different organisations.

The visit also included meetings with members of Parliament at the Knesset and the Ministry for Foreign Affairs. The delegation also had the opportunity to meet with the Deputy Mayor of Haifa, who had arranged to fly the Gibraltar flag from the City Hall. During this visit, the delegation also met with Gibraltarian Fleur Hassan Nahoum, City Council Leader of the Yerushamim Party.

Ayelet Mamo Shay, Chairwoman of Gibrael, commented: "The delegation was impressed by the technological innovations they saw in Israel and were inspired by the leading women entrepreneurs that they have met with, and no doubt these meetings will now form the basis for business cooperation between Gibraltar and Israel. This has been the 3rd business delegation we have taken to Israel in the space of one year and were honoured to have Minister Sacramento with us, who, together with leading business women from Gibraltar, will no doubt develop these new contacts into business opportunities."

The Minister for Equality, the Hon Minister Samantha Sacramento MP, said "The trip has proved to be very informative and insightful on commercial innovations in Israel. The delegation, made up of professional business women who work in Gibraltar found it very useful to meet with successful women who have reached high positions in different business sectors and politics. Raising the profile of successful women is important as is establishing professional networks".