



## PRESS RELEASE

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### **World Wildlife Day Lectures: Travelling for Wildlife by Dr Keith Bensusan**

The next in the World Wildlife Day lectures will be given next Tuesday, 13th March, at the Gustavo Bacarisas Gallery in Casemates at 630pm. The speaker will be Dr Keith Bensusan who will be talking on "Travelling for Wildlife".

We recently celebrated the UN's 'World Wildlife Day', which aims to raise awareness of the world's wild animals and plants. One way of helping to protect wildlife is to assist in maintaining or enhancing its economic value. This is particularly important because an enormous proportion of the world's biodiversity is found in developing countries. Travelling to experience wildlife is an extremely rewarding pursuit in a world where human impact continues unabated. This is commonly referred to as 'ecotourism' and the term will be discussed. Keith will draw on his own experience as a travelling naturalist to outline why he does it, how he does it and what groups he targets. He will end with a slideshow of some of his favourite images from more recent trips.