



MTV PRESENTS GIBRALTAR CALLING

CLEAN BANDIT, CRAIG DAVID AND STEVE AOKI ARE THE FIRST ANNOUNCED TO PERFORM ON THE MAIN STAGE AT BRAND NEW MTV LIVE MUSIC EVENT IN GIBRALTAR

WHILE BANANARAMA, MIDGE URE AND VILLAGE PEOPLE ARE THE FIRST CONFIRMED TO PLAY THE CLASSIC STAGE

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GIBRALTAR, 1st March 2017:

Forget the winter blues!

We are excited to announce the first headliners; Clean Bandit, Craig David and Steve Aoki will all be performing at **MTV Presents Gibraltar Calling**, an outdoor live music spectacular to be staged on the famous Rock, on the 2nd and 3rd September this year. Put the dates in your diary, you do not want to miss this ...

MTV favourites Clean Bandit, Craig David and Steve Aoki will be performing on the Main Stage across the weekend, whilst Bananarama, Midge Ure and Village People will have you dancing the day and night away on the Classic Stage. Keep your eyes peeled for future announcements.

Formerly known as the Gibraltar Music Festival, tickets for **MTV Presents Gibraltar Calling** will go on sale today (**Wednesday 1st March 2017**).

Tickets will be available via the website <u>www.gibraltarcalling.com</u> and from the Gibraltar Ministry of Culture. The Early Bird hard tickets will be sold from the reception at City Hall, John Mackintosh Square, Gibraltar. These tickets will be sold from Monday to Friday between 10:00 and 17:00.

Children aged 12 and under are eligible for a free ticket as long as they are accompanied by a ticket-holding adult. These must be obtained in advance from City Hall.

MTV Presents Gibraltar Calling continues MTV's long history of partnering with tourist boards and councils to promote cities and regions to youth audiences and is the brand's first-ever partnership with HM Government of Gibraltar. Recent stand out MTV live music

collaborations include MTV Crashes, Club MTV and not forgetting the flagship MTV European Music Awards which last year took place in Rotterdam.

The Minister of Culture, the Hon Steven Linares, said: "I'm really pleased to see how our Partnership with MTV is developing. The Gibraltar Calling festival will continue the success it has had over the past 5 years and will now be exposed to the whole world. I'm sure that the people of Gibraltar will support this venture and will enjoy this World Class Event."

For further information on the event please visit the website <u>www.gibraltarcalling.com</u>

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About MTV

MTV is the world's premier youth entertainment brand. With a global reach of nearly 785 million households, MTV is the cultural home of the millennial generation, music fans and artists, and a pioneer in creating innovative programming for young people. MTV reflects and creates pop culture with its award-winning content built around compelling storytelling, music discovery and activism across TV, online and mobile. Outside of the United States, MTV is part of Viacom International Media Networks, a division of Viacom Inc. (NASDAQ: VIAB, VIA), one of the world's leading creators of programming and content across all platforms.

Press contacts

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