



JOINT PRESS RELEASE

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Changes to the Joint AquaGib Ltd/Gibraltar Electricity Authority (GEA) Bill Format

AquaGib Ltd (the utility water provider) and the Gibraltar Electricity Authority (the utility electricity provider) are two separate providers, with AquaGib Ltd undertaking a meter reading and bill collection service for the GEA.

Government is pleased to announce that in collaboration with the above named companies, as from the second quarter of 2015, instead of customers receiving one common AquaGib Ltd/GEA utility bill, they will receive two separate utility bills in the same envelope: one for your water consumption (AquaGib Ltd) and one for your electricity consumption (GEA).

Each utility bill will provide customers with a breakdown of their monthly consumption, in accordance with an EU Directive, so that customers can clearly see how much water and electricity they consume.

As has been the case for a number of years, all paper used will be 100% recycled.

Benefits of the New Billing Format:

- By splitting the utility bills, it will be easier for customers to understand which company provides which utility service.
- Ease of customer access to information on each separate utility service provider.
- The provision to customers of separate historical billing information via graphical displays showing monthly consumption totals over a period of one year.
- More space on the bills means that more information can be provided on the individual utility bills, and also allow for the use of a larger, clearer and easier to read font.

New brand identity and logo for the GEA.

At the same time consumers will notice a new logo appearing as the Gibraltar Electricity Authority launches its new brand identity, as one of a number of events that will lead up to the commissioning of the New Power Station.

The existing identity and logo has been associated with 'GibElec' since the early 1980's, when it was designed by the late Mr Brian Helliwell upon a recommendation made by Mr Howard Davies in his report. At the time, discussions were being held on the commissioning of the Waterport Power Station, and it was thought that an attempt should be made to provide a greater sense of belonging to the Electricity Department.

The new brand identity and logo being launched is modern, clean, positive and distinctive, and is fitting of the 21st Century. The logo is made up of four different colours, designed in the form of an endless spiral based on the letter 'G' for Gibraltar. Each of the colours chosen, reflect Her Majesty's Government of Gibraltar's commitment to the environment and customers' needs.

The use of the colour green is symbolic of the environmental responsibility of generating power, whilst the colours blue and yellow are symbolic of renewable energy sources. The colour orange is symbolic of the heat and energy that powers our daily lives. The logo reflects Her Majesty's Government of Gibraltar's vision on the future of power generation locally.

The new brand identity and logo has been designed by Mr Stephen Perera. The Gibraltar Electricity Authority will soon commence the transition from the existing logo to the new logo, with this being visible to the general public through the Authority's vehicle fleet livery, corporate clothing, and correspondence, amongst others.

Minister for the Environment and Energy, Dr John Cortes, who also has responsibility for water, stated: "We are seeing a great deal of progress and change in the way we provide energy and water and the way we manage its production and consumption. It will therefore come as no surprise that we want to modernise both our image and how we do things, as we gear up to the major improvements ahead."