



HM Government of Gibraltar

Ministry of Tourism, Equality,
Social Services and Housing

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Gibraltar attends prestigious Miami Cruise Ship Convention

Gibraltar Tourist Board is attending the 31st Annual Cruise Shipping Conference in Miami, the industry's premier international seminar and exhibition, from March 16-19, 2015. Chief Executive of the GTB Nicky Guerrero and Albert Poggio, Head of the Gibraltar Government Office in London are representing the Rock.

Over 11,000 shipping executives and cruise industry representatives including national tourist organisations, port authorities, ship owners, travel agents and nearly 900 exhibiting companies from 125 countries, are taking part in one of the leading events of the global maritime calendar.

Gibraltar will have a presence on the MedCruise (Association of Mediterranean Cruise Ports) stand at the prestigious trade at the Miami Beach Convention Centre.

Alongside the national pavilions, the four halls of the colossal venue will be devoted to core themes such as ship building, operations & technology, destination & ports, market segments and product development.

Nicky Guerrero highlighted the importance for Gibraltar to be represented at one of the cruise industry showcases of the year and the value of interaction with major industry stakeholders and partners at such a massive event.

Minister for Tourism the Hon Samantha Sacramento MP said, "Miami gives us valuable business networking opportunities and access to the industry's leading buyers and suppliers. It is important that we continue to sell the Gibraltar tourist product in specialised international fora such as this, to ensure that Gibraltar remains a successful and popular cruise and maritime hub in the Western Mediterranean."

Gib to host MedCruise General Assembly in 2016

It has also been confirmed that Gibraltar has been selected to host the 47th Medcruise General Assembly in 2016, which will bring together 73 member ports in the Mediterranean and adjoining areas from 100 countries.

Medcruise is a well-established international association of regional cruise industry players, tourist boards and ship/port agents whose aim is to provide networking, promotional, and professional



development opportunities and discuss the latest trends in the sector. As a member of MedCruise Gibraltar is assured a place alongside the leading cruise ports of call at every level and the Association provides access to the leading contacts in the industry.

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