



**HM GOVERNMENT OF GIBRALTAR**  
Ministry for Business, Employment and Skills  
Suite 631, Europort  
Gibraltar

## **PRESS RELEASE**

No. 693/2014

Date: 10<sup>th</sup> December 2014

### **Late Night Christmas Shopping in Gibraltar!**

As part of the 'Christmas Spectacular' programme of events, Gibraltar will be holding a 'Late Night Christmas Shopping' day on Wednesday 17<sup>th</sup> December to take advantage of the momentum created by the recent and very popular 'Small Business Saturday.'

This festive event has been organised by the Gibraltar Cultural Services and supported by the Ministry of Commercial Affairs, Gibraltar Federation of Small Businesses and the Chamber of Commerce.

Given that there will be free fair attractions for the young ones at John Mackintosh Square as well as free bouncy castles at Casemates, the event will certainly encourage the whole family to go to the town area; There will be choir singing at the Piazza as from 6pm and shops have also been encouraged to close later on this day.

Minister for Business, Employment and Skills Neil Costa MP said: "It gives me great pleasure to be able to provide these events and activities, which will no doubt create a lively Christmas atmosphere in town."

Minister Costa, who instigated these initiatives as part of a broader Government drive to encourage local economic activity and boost small business trading, was confident that these entertainment events were achieving the desired objective of stimulating business. He also expressed his great satisfaction at the massive participation by the public at the 'Small Business Saturday' on December 6<sup>th</sup>.

The event was supported by thousands of locals who took advantage of the occasion for early Christmas shopping.

"'Small Business Saturday' was a resounding success and I am grateful to the Gibraltarian public for coming to support and participate in the event," said the Minister for Business, Employment and Skills.

The 'Late Night Shopping Wednesday' events poster is attached for publication.