



HM GOVERNMENT OF GIBRALTAR

**Ministry of Tourism,
Commercial Affairs, Public
Transport and the Port**

**Ministry for Sports, Culture,
Heritage and Youth**

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Christmas Spectacular to hit Gibraltar this winter

Gibraltar will be staging a 'Christmas Spectacular' this December. This will feature a series of exciting events throughout the Christmas period.

Following on from the success of last year's 'Small-Business Saturday' and 'Christmas Extravaganza', Gibraltar will see once again the return of the 'Small Business Saturday' on 6th December. A 'Late Night Shopping Wednesday' has been programmed for Wednesday 17th December. A 'Winter Party In Town' variety show & concert featuring a famous international pop band supported by several other local acts, will be held at Casemates on 20th December. In addition, fair attractions for children will be sited at the John Mackintosh Square from 29th November until 6th of January; these will be free on 6th December and 17th December. Winter log cabins selling Christmas goods will be situated along the Chatham Counterguard Strip from 21st November until 24th December.

This varied programme has been jointly organised by the Ministry of Tourism, Commercial Affairs, Public Transport and the Port and the Ministry of Culture.

The 'Small Business Saturday' event will take place along Main Street and its adjacent streets and alleys stretching all the way down to the Piazza and The Convent. Traders are encouraged to participate and offer incentives in the line of vouchers, bargain buys, gifts and special discounts to shoppers. Businesses offering these incentives will receive posters/stickers to place on their premises and will feature on a 'shopping map'. Free fair attractions, Classic Car rally and bouncy castles are just some of the entertainment that will be on offer on this day. A full programme of events will be announced shortly.

The 'Late Night Shopping Wednesday' event will allow shoppers the luxury of having that little bit more time to cram in their last minute Christmas Shopping. Free fair attractions, Christmas choirs and bouncy castles will feature on this day.

The 'Winter Party In Town' will feature a well-known international popular band which is renowned for their Christmas song hits. They will be supported by a number of local acts. Santa will also be in town accompanied by his elves. A full programme of events will be announced shortly.

These events will count with the support of the Gibraltar Cultural Services, the Business Support Unit, the Gibraltar Federation of Small Businesses and the Gibraltar Chamber of Commerce, as well as private sponsors.

The Minister for Tourism, Commercial Affairs, Public Transport and the Port, Neil Costa MP welcomed this initiative and said it is a great programme of events that will certainly encourage the whole family to spend time in town.

He said: "HM Government is always looking at measures to stimulate economic activity in Gibraltar, and, in this case we will be marrying Gibraltar's well-established shopping experience with an exciting and varied programme of entertainment in order to make it more attractive for the public to get into the swing of Christmas."

The Minister for Sports, Culture, Heritage and Youth agreed wholeheartedly with Minister Costa's comments and further said: "I would like to sincerely thank all those businesses which have helped financially in making our 'Winter Party in Town' possible. Once again together business and Government unite in providing entertainment of such quality for the benefit of the community."