

## PRESS RELEASE

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## World Diabetes Day

Diabetes is a huge and growing burden and currently affects almost 400 million people worldwide. Up to 11% of total healthcare expenditure in every country across the globe could be saved by tackling the preventable risk factors for type 2 diabetes.

The World Diabetes Day theme for 2014-2016 is 'Healthy Living and Diabetes', with the key message focussing on the importance of starting the day with a healthy breakfast to help prevent the onset of type 2 diabetes and effectively manage all types of diabetes to avoid further complications.

The GHA Health Promotion and Diabetes team will be mounting a display in the foyers of the ICC Building and St Bernard's Hospital on Friday 14<sup>th</sup> November between 10am and 2pm to celebrate World Diabetes Day (WDD), a day that unites the global diabetes community to produce a powerful voice for diabetes awareness and advocacy.