



**HM GOVERNMENT OF GIBRALTAR**  
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## **PRESS RELEASE**

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### **EY launches new literary initiative for Gibraltar children**

EY is launching a new initiative this year as part of their support for the Gibraltar International Literary Festival, 14 to 17 November. All pre-school children will be given a book written by author, and Gibraltar resident, Anna Bogie.

The objective for this literary initiative is to support parents and schools in introducing children to the wonder of literature, whether by reading to them or having children try their first book. The book selected for this initiative, *Happy Hooves, Ta Dah!*, is a beautifully illustrated children's hardback about five hoofed friends who use the power of teamwork and friendship to overcome challenges.

Dr Joey Britto, Director of Education said: 'We want to take this opportunity to thank EY for this generous gift, and indeed all those concerned for giving up of their time. Any worthwhile initiatives that arise to foster a love of reading and an interest in literature will always be extremely welcome'.

JJ Pisharello, Managing Partner at EY, said: 'The Gibraltar International Literary Festival has fast become an important date in our calendar of annual events and we are delighted to be able to support it with this new scheme. EY believes strongly in the great value of reading in promoting literacy amongst our children. Books have significant power to encourage creative thinking and to stimulate young minds. This can support the process of learning already going on in schools and in homes. We are proud to be launching this new initiative and hope that it helps produce the great thinkers of tomorrow'.

This is the first book by Gibraltar based author Anna Bogie. Anna moved to Gibraltar in 2006 and is happily married, living here with two young children aged 1 and 3. Her book was inspired by the countryside of La Peña, Tarifa where she sometimes spends her weekends.

The book was published in September and the initial international response has been outstanding. *Ta Dah!* is now on sale in Waterstones and Foyles as well as being very positively received by the UK Media.