



**HM GOVERNMENT OF GIBRALTAR**  
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## **PRESS RELEASE**

No. 618/2014

Date: 11<sup>th</sup> November 2014

### **FLIGHTS TO BRISTOL UNDERLINE GTB'S SUCCESSFUL PARTICIPATION AT WTM, SAYS COSTA**

Gibraltar Tourist Board (GTB) completed another successful participation at last week's World Travel Market (WTM), one of the leading international travel trade fairs held in London every year.

Along with the launch of the GTB's new corporate image, the highlight of the event was the announcement by Minister for Tourism, Commercial Affairs, Public Transport and the Port, Neil Costa MP, that EasyJet, the UK's largest airline would establish air links to Bristol in the south-west of the country, as from summer 2015. The airline which already has a scheduled service from London Gatwick to Gibraltar will make its inaugural Bristol-Gibraltar flight on April 19 2015.

Minister Costa said: "This route is yet another testament to this Government's unstinting efforts to increase air connectivity to the Rock. We have worked very hard to secure this link and deliver yet more opportunities to our tourism, leisure and hospitality industry and open up more options for business and leisure travellers from Gibraltar and the UK."

The Minister also reported progress in discussions with tourism industry stakeholders and partners in UK on a number of different projects and expressed satisfaction that the UK Gibraltar Tourism Association was conducting sterling work to consolidate last year's positive trends in tourism. Once again the entities represented at the meeting of the Association all reported increases in business to Gibraltar.

He said the Government would continue investing in the product and in marketing the varied initiatives that make up the thriving event-led tourism strategy.

Minister Costa also welcomed the encouraging feedback from aviation and other industry executives in terms of Gibraltar's strong performance and sustained increases in tourist activity to the Rock.

Minister Costa said: "Our participation at the World Travel Market has served to strengthen Gibraltar's profile as the leading short break destination in the

Mediterranean. Our tourism partners have once again enthusiastically participated in showcasing Gibraltar's attractions to the global market. Our overriding aim is to ensure the expansion of our tourist industry by attracting more and more visitors to the Rock every year and we will continue to work hard to reach all our objectives in this vital area for Gibraltar's sustained economic prosperity."

Minister Costa was accompanied by Gibraltar Tourist Board CEO Nicky Guerrero and a contingent of the local press.