

H.M. GOVERNMENT OF GIBRALTAR

Ministry of Sports, Culture, Heritage and Youth The City Hall, John Mackintosh Square Gibraltar

PRESS RELEASE

No: 450/2014

Date: 4th September 2014

MISS GIBRALTAR GETTING READY FOR MISS WORLD

The Miss World Organisation has created a Facebook page as Miss World – Gibraltar. All contestants have been given their own page, where they will be able to give information on themselves, upload photos and video material and interact with fans via this social network.

The page address is: www.facebook.com/MissWorldGibraltar. It forms part of the Miss World Multi Media Award and is part of one of the "Fast Track Events" that would entitle the winner to a place in the final fifteen at the Miss World 2014.

The Miss Gibraltar Office is working hard with Miss Gibraltar 2014, Shyanne Azzopardi, to keep the page active, to promote her charity programme and all her events. A special video has also been produced by Gib Media, allowing Shyanne to promote Gibraltar internationally via this media. The footage can be viewed on: www.facebook.com/MissWorldGibraltar.

The Miss Gibraltar Office is inviting the general public to 'like' the page and offer support to Miss Gibraltar by 'liking' all posts on that page. The more 'likes' received on the page will improve Miss Gibraltar's chance of winning the award.

For further information please contact the Miss Gibraltar Office, 308 Main Street, T:20067236, E: culture.info@culture.gov.gi