



HM GOVERNMENT OF GIBRALTAR
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THE GIBUNCO GIBRALTAR INTERNATIONAL LITERARY FESTIVAL 2014

HM Government of Gibraltar is delighted to confirm that the Gibunco Group have once again agreed to become the title sponsors of the Gibraltar International Literary Festival, which will be held from 14th to 16th November 2014.

For the second year running this will be a partnership operation between HMGoG and the Gibunco Group and the company has graciously agreed to increase their sponsorship amount.

As in 2013 the benefits to the Group would include:-

- Named sponsorship of key speakers and events at the Festival.
- High profile promotion of the Group on the Festival website.
- Co-hosting with HMGoG of all key Festival events.
- All Festival events to be branded by the Group.

“This is indeed wonderful news. The first Festival in 2013 was a resounding success and exceeded all our expectations. The Gibunco Group wholeheartedly supported the first edition and have graciously agreed to continue with this partnership.” said the Hon Neil Costa MP, Minister for Tourism, Commercial Affairs, Public Transport and the Port. “This is a solid endorsement of the great impact this Festival has had in Gibraltar’s cultural and tourism calendar. It is important to the Government to see private enterprise supporting a policy of event led tourism, which the Festival organising team and I work so hard to promote. Last year the Festival attracted world-class speakers, renowned local authors and the attendance of many literature enthusiasts. We are confident that the second edition will be consistent with the precedent that has been set.”

The Chairman of the Gibunco Group, John Bassadone said, “We are delighted to be supporting this world class event once again. The Gibunco Group is proud to be associated with this highlight of Gibraltar’s event led tourism and cultural calendar.