



HM GOVERNMENT OF GIBRALTAR
Ministry of Financial Services & Gaming
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PRESS RELEASE

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Gibraltar Finance steps up presence in London and widens scope for new business initiatives.

Gibraltar Finance, in partnership with industry representatives, will be attending, exhibiting and speaking at PayExpo 2014 Conference as Bronze sponsors in an event hosted in the Excel Centre in the heart of London's Docklands. This is part of HM Government of Gibraltar's continued work to attract new business to Gibraltar and support each sector of our Industry by raising the profile of our Jurisdiction.

PayExpo 2014 is an essential event for anyone involved in the electronic money and payments sector. It comprises of four hugely successful conferences, a large scale exhibition, Dragons' Den style pitches of new products, the Payments Power 10 celebrating the top contributors to the payments industry and plenty of networking opportunities with over 2,000 attendees. The sheer scale means that PayExpo has something for everyone, from thought leading debate on future trends and emerging technologies through to innovative case studies and regulatory updates.

Paul Astengo, Senior Executive with Gibraltar Finance will lead the team which includes Victor Galliano together with representatives from Gibraltar Electronic Money Association (GEMA). Leading industry players will also participate in this leading annual event.

This is the first occasion that Gibraltar Finance will be present at PayExpo. We have identified it as a key event given the quality of representation and the ability to access the leading international players in this targeted area of growth for the finance centre.

Minister for Financial Services, Albert Isola commented, "In addition to maximising the benefits from traditional markets we continuously research and identify new areas of opportunity.

The challenge facing the Gibraltar Finance team is to heighten international awareness of our proposition quickly and effectively. This event clearly pushes the right buttons in very many ways. Paul Astengo has a wonderful opportunity to showcase the strengths of the Gibraltar proposition and will address conference on the opportunities in the pre-paid market in Europe and the UK.

This Government's commitment to make Gibraltar the onshore European finance centre of choice remains absolute and our support for this event bears testament to this. 2014 continues to be an incredibly busy year and I am confident of the success that our efforts will bring across this sector".