

The logo consists of the word "Ladbrokes" in a white, italicized, sans-serif font, centered within a solid red rectangular background.

**LC International Limited & Ladbrokes Sportsbook Ltd Partnership**

Suites 6-8

5<sup>th</sup> Floor Europort

Gibraltar

Telephone: +350 20045375

Fax: +350 20052027

[www.ladbrokes.com](http://www.ladbrokes.com)

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