## Hotel Occupancy Survey 2014



## HOTEL OCCUPANCY SURVEY 2014

## Statistics Office

HM Government of Gibraltar

## Statistics Online

Copies of the Hotel Occupancy Survey can be obtained, free of charge from the Statistics Office and are also available for download from the Gibraltar Government Website (https://www.gibraltar.gov.gi/new/downloads).

Historical data can be downloaded from previous copies of the report available online.

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## PREFACE

The Statistics (Hotel Occupancy Survey) Order 1971 requires that the Government Statistician prepare a report and summary of the findings of the Hotel Occupancy Survey to be laid before the Gibraltar Parliament.

This report contains a summary of the statistics collected for the years 1988-2014.

I must express my thanks to the establishments for their continued co-operation in the conduct of this Survey

## DEFINITIONS AND NOTES

(a) Tourist: A tourist is a person who is primarily in Gibraltar for the purpose of a holiday. It is nevertheless up to the discretion of the individual hotels who to include under this category.
(b) Guest Nights: Calculated on the basis of "one guest $x$ one night".
(c) Room Nights: Calculated on the basis of "one room x one night".
(d) Sleeper Occupancy: Calculated as the percentage of guest nights sold over guest nights offered. It should be noted that this measure does not necessarily give an accurate indication of the ability of the hotel to accept more guests, ( e.g. one person staying in a room with two beds gives a $50 \%$ sleeper occupancy and a $100 \%$ room occupancy).
(e) Room Occupancy: Calculated as the percentage of room nights sold over room nights offered.
(f) Abbreviations: GNS - Guest Nights Sold.

GNO - Guest Nights Offered.
RNS - Room Nights Sold.
RNO - Room Nights Offered.
(g) In interpreting the figures it should be noted that:
(i) As from September 1992, the Montarik Hotel is not included.
(ii) As from November 1992, the Gibraltar Beach Hotel is not included.
(iii) The Sunrise Motel is included for the period January 1992 to December 1994 and re-included as from January 2007.
(iv) The Cannon Hotel is included with effect from July 1995.
(v) The Emile Youth Hostel and Herald Travel Apartments are included with effect from January 2006.
(vi) The Continental Hotel is included for the period January 1986 to July 2008 and re-included from December 2013.
(vii) The Governor's Inn Apartments are included for the period January 2006 to December 2010.
(viii) As from October 2013, the Sunrise Motel is not included.
(ix) The Sunborn Hotel is included with effect from March 2014.
(x) As from May 2014, the Queen's Hotel is not included.
(h) This Survey is based on the figures provided by the Caleta Hotel, O'Callaghan Eliott Hotel, Rock Hotel, Sunborn Hotel, Bristol Hotel, Queens Hotel, Cannon Hotel, Emile Youth Hostel, Herald Travel Apartments, Sunrise Motel and Continental Hotel.
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## 1: General

Table 1.1 General Analysis, 1988-2014

| Year | All <br> Arrivals | (000's) |  | (\%) Room Occupancy | (000's) |  | (\%) Sleeper Occupancy | Average Length Of Stay |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | RNO | RNS |  | GNO | GNS |  |  |
| 1988 | 64,942 | n/a | n/a | 61.3 | 551 | 286 | 52.0 | 4.4 |
| 1989 | 67,934 | n/a | n/a | 53.3 | 501 | 220 | 44.0 | 3.2 |
| 1990 | 64,793 | $\mathrm{n} / \mathrm{a}$ | n/a | 51.3 | 481 | 197 | 40.8 | 3.0 |
| 1991 | 43,193 | n/a | n/a | 50.6 | 502 | 178 | 35.5 | 4.1 |
| 1992 | 40,986 | 237 | 98 | 41.2 | 497 | 157 | 31.6 | 3.8 |
| 1993 | 39,123 | 195 | 94 | 48.4 | 391 | 157 | 40.2 | 4.0 |
| 1994 | 37,851 | 199 | 89 | 44.5 | 401 | 149 | 37.2 | 3.9 |
| 1995 | 45,056 | 192 | 88 | 46.1 | 369 | 144 | 39.2 | 3.2 |
| 1996 | 46,142 | 191 | 83 | 43.3 | 372 | 141 | 37.8 | 3.1 |
| 1997 | 48,420 | 190 | 90 | 47.3 | 370 | 144 | 39.0 | 3.0 |
| 1998 | 41,616 | 173 | 93 | 53.6 | 335 | 145 | 43.1 | 3.5 |
| 1999 | 42,031 | 179 | 99 | 55.3 | 351 | 154 | 43.7 | 3.7 |
| 2000 | 48,949 | 179 | 105 | 58.9 | 368 | 164 | 44.6 | 3.4 |
| 2001 | 53,776 | 179 | 115 | 64.2 | 366 | 179 | 48.9 | 3.3 |
| 2002 | 59,417 | 183 | 118 | 64.4 | 367 | 182 | 49.7 | 3.1 |
| 2003 | 61,743 | 186 | 119 | 64.2 | 367 | 188 | 51.2 | 3.0 |
| 2004 | 61,710 | 186 | 126 | 68.2 | 366 | 202 | 55.1 | 3.3 |
| 2005 | 58,796 | 177 | 122 | 68.6 | 349 | 196 | 56.2 | 3.3 |
| 2006 | 59,194 | 200 | 119 | 59.2 | 406 | 192 | 47.3 | 3.2 |
| 2007 | 59,425 | 220 | 128 | 58.1 | 434 | 202 | 46.5 | 3.4 |
| 2008 | 58,500 | 218 | 134 | 61.3 | 425 | 210 | 49.5 | 3.6 |
| 2009 | 54,863 | 214 | 125 | 58.5 | 414 | 199 | 48.0 | 3.6 |
| 2010 | 51,384 | 214 | 112 | 52.2 | 413 | 178 | 43.0 | 3.5 |
| 2011 | 55,619 | 209 | 125 | 60.2 | 401 | 199 | 49.7 | 3.6 |
| 2012 | 52,340 | 198 | 118 | 59.3 | 384 | 185 | 48.1 | 3.5 |
| 2013 | 54,128 | 197 | 120 | 61.0 | 381 | 185 | 48.6 | 3.4 |
| 2014 | 58,744 | 216 | 129 | 59.9 | 444 | 200 | 45.1 | 3.4 |

Notes:
(i) RNO - Room Nights Offered.
(ii) RNS - Room Nights Sold.
(iii) GNO - Guest Nights Offered.
(iv) GNS - Guest Nights Sold.
(v) With effect from January 1992, hotels were required under the legislation to submit returns which included the \% room occupancy figures. For the period 1988 to 1991, these figures were provided voluntarily by the hotels.

All Arrivals at Hotels, 1988-2014

- All Arrivals
- \% Change


Room Occupancy Rates (All Arrivals), 1995-2014



Average Length of Stay (All Arrivals), 1988-2014


Table 2.01 Room Nights Sold (All Arrivals), 2008-2012

|  | Room nights sold (000's) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2008 | 2009 | 2010 | 2011 | 2012 |
| January | 9.8 | 8.1 | 6.8 | 8.6 | 7.9 |
| February | 9.3 | 10.1 | 8.1 | 9.0 | 7.6 |
| March | 9.4 | 11.5 | 8.4 | 10.3 | 10.2 |
| April | 11.4 | 11.0 | 8.3 | 9.9 | 9.9 |
| May | 11.7 | 11.4 | 10.1 | 10.9 | 10.9 |
| June | 12.0 | 11.7 | 10.1 | 11.4 | 10.5 |
| July | 12.3 | 10.9 | 10.5 | 11.4 | 11.8 |
| August | 14.2 | 11.1 | 10.6 | 11.8 | 9.5 |
| September | 13.2 | 11.7 | 12.0 | 13.0 | 11.8 |
| October | 13.1 | 11.4 | 10.4 | 12.0 | 11.3 |
| November | 9.9 | 8.5 | 9.0 | 9.9 | 9.4 |
| December | 7.7 | 7.5 | 7.2 | 7.2 | 7.0 |
| Total | 133.9 | 124.9 | 111.5 | 125.5 | 117.7 |

Table 2.02 Room Nights Offered (All Arrivals), 2008-2012

|  | Room nights offered (000's) |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | ---: |
|  | 2008 | 2009 | 2010 | 2011 | 2012 |
|  |  |  |  |  |  |
| January | 18.6 | 17.9 | 18.0 | 17.6 | 17.2 |
| February | 17.5 | 16.3 | 16.2 | 15.9 | 16.0 |
| March | 18.7 | 18.2 | 18.0 | 17.6 | 16.7 |
| April | 18.1 | 17.6 | 17.5 | 17.0 | 16.0 |
| May | 18.7 | 18.2 | 18.2 | 18.0 | 16.6 |
| June | 18.2 | 17.6 | 17.6 | 17.4 | 16.1 |
| July | 18.7 | 18.1 | 18.1 | 17.9 | 16.6 |
| August | 18.3 | 18.2 | 18.1 | 17.6 | 16.6 |
| September | 17.8 | 17.5 | 17.7 | 17.6 | 16.0 |
| October | 18.3 | 18.3 | 18.3 | 17.5 | 17.1 |
| November | 17.6 | 17.6 | 17.7 | 17.1 | 16.4 |
| December | 17.8 | 18.1 | 18.2 | 17.5 | 17.1 |
| Total |  |  |  |  |  |

[^0]
## 2: Room Nights Sold and Offered

Table 2.03 Room Nights Sold and Offered (All Arrivals), 2013-2014

|  | Room nights sold (000's) |  | Room nights offered (000's) |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2013 | 2014 | 2013 | 2014 |
| January | 7.3 | 8.2 | 17.0 | 15.9 |
| February | 7.4 | 8.9 | 15.2 | 14.3 |
| March | 7.8 | 10.5 | 16.9 | 18.0 |
| April | 9.6 | 10.3 | 16.4 | 19.1 |
| May | 11.9 | 11.6 | 17.1 | 17.9 |
| June | 11.3 | 11.9 | 16.5 | 17.7 |
| July | 11.3 | 12.7 | 17.2 | 18.2 |
| August | 11.8 | 11.7 | 17.2 | 18.8 |
| September | 13.2 | 13.5 | 16.7 | 18.1 |
| October | 13.1 | 12.5 | 16.2 | 19.2 |
| November | 8.6 | 10.1 | 14.8 | 19.1 |
| December | 7.2 | 7.3 | 15.9 | 19.3 |
| Total | 120.4 | 129.0 | 197.3 | 215.6 |

Room Nights Sold (All Arrivals), 2013-2014


Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

Table 2.04 Room Nights Sold (Tourist Arrivals), 2008-2012

|  | Room nights sold (000's) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2008 | 2009 | 2010 | 2011 | 2012 |
| January | 3.7 | 3.8 | 2.9 | 4.2 | 3.4 |
| February | 3.1 | 4.6 | 4.1 | 4.3 | 3.8 |
| March | 3.8 | 6.2 | 4.7 | 5.9 | 5.6 |
| April | 5.3 | 6.3 | 4.5 | 6.0 | 5.8 |
| May | 5.6 | 6.1 | 5.8 | 6.4 | 6.2 |
| June | 6.0 | 6.2 | 6.0 | 6.4 | 6.2 |
| July | 5.4 | 6.1 | 6.1 | 6.7 | 7.4 |
| August | 6.9 | 6.0 | 6.3 | 7.2 | 5.6 |
| September | 6.8 | 7.0 | 7.1 | 8.3 | 6.5 |
| October | 6.4 | 6.3 | 6.1 | 7.5 | 5.9 |
| November | 4.6 | 3.6 | 5.0 | 5.6 | 4.8 |
| December | 3.7 | 3.6 | 3.7 | 4.2 | 3.7 |
| Total | 61.3 | 65.8 | 62.0 | 72.6 | 64.8 |

Table 2.05 Room Nights Offered (Tourist Arrivals), 2008-2012

|  | Room nights offered (000's) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2008 | 2009 | 2010 | 2011 | 2012 |
| January | 18.6 | 17.9 | 18.0 | 17.6 | 17.2 |
| February | 17.5 | 16.3 | 16.2 | 15.9 | 16.0 |
| March | 18.7 | 18.2 | 18.0 | 17.6 | 16.7 |
| April | 18.1 | 17.6 | 17.5 | 17.0 | 16.0 |
| May | 18.7 | 18.2 | 18.2 | 18.0 | 16.6 |
| June | 18.2 | 17.6 | 17.6 | 17.4 | 16.1 |
| July | 18.7 | 18.1 | 18.1 | 17.9 | 16.6 |
| August | 18.3 | 18.2 | 18.1 | 17.6 | 16.6 |
| September | 17.8 | 17.5 | 17.7 | 17.6 | 16.0 |
| October | 18.3 | 18.3 | 18.3 | 17.5 | 17.1 |
| November | 17.6 | 17.6 | 17.7 | 17.1 | 16.4 |
| December | 17.8 | 18.1 | 18.2 | 17.5 | 17.1 |
| Total | 218.5 | 213.6 | 213.6 | 208.5 | 198.5 |

Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

## 2: Room Nights Sold and Offered

Table 2.06 Room Nights Sold and Offered (Tourist Arrivals), 2013-2014

|  | Room nights sold (000's) |  | Room nights offered (000's) |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2013 | 2014 | 2013 | 2014 |
| January | 4.0 | 4.3 | 17.0 | 15.9 |
| February | 4.0 | 4.2 | 15.2 | 14.3 |
| March | 4.4 | 5.6 | 16.9 | 18.0 |
| April | 4.3 | 5.4 | 16.4 | 19.1 |
| May | 5.1 | 5.8 | 17.1 | 17.9 |
| June | 5.5 | 6.1 | 16.5 | 17.7 |
| July | 5.7 | 6.4 | 17.2 | 18.2 |
| August | 5.4 | 5.0 | 17.2 | 18.8 |
| September | 7.0 | 7.0 | 16.7 | 18.1 |
| October | 6.5 | 6.1 | 16.2 | 19.2 |
| November | 4.1 | 4.0 | 14.8 | 19.1 |
| December | 3.4 | 3.1 | 15.9 | 19.3 |
| Total | 59.4 | 62.9 | 197.3 | 215.6 |

Room Nights Sold (Tourist Arrivals), 2013-2014


Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

## 3: Room Occupancy Rates

Table 3.01 Room Occupancy Rates (All Arrivals), 2004-2008

|  | Room occupancy rates (\%) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 | 2005 | 2006 | 2007 | 2008 |
| January | 48.9 | 54.3 | 45.1 | 43.3 | 52.6 |
| February | 58.6 | 79.2 | 53.0 | 54.4 | 53.1 |
| March | 71.3 | 66.2 | 65.1 | 51.3 | 50.0 |
| April | 61.3 | 73.2 | 60.3 | 59.4 | 62.8 |
| May | 69.8 | 73.6 | 62.6 | 61.0 | 62.5 |
| June | 75.9 | 75.3 | 68.6 | 63.1 | 65.8 |
| July | 73.0 | 68.3 | 64.0 | 59.1 | 65.6 |
| August | 75.0 | 70.0 | 56.7 | 67.0 | 77.6 |
| September | 87.4 | 80.0 | 70.8 | 73.0 | 74.5 |
| October | 73.9 | 82.2 | 66.7 | 70.4 | 71.7 |
| November | 69.2 | 62.0 | 54.0 | 55.9 | 56.0 |
| December | 52.2 | 43.7 | 42.9 | 40.3 | 43.2 |
| Total | 68.2 | 68.6 | 59.2 | 58.1 | 61.3 |

Table 3.02 Room Occupancy Rates (Tourist Arrivals), 2004-2008

|  | Room occupancy rates (\%) |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |  |
|  | 2004 | 2005 | 2006 | 2007 |  |
|  |  |  |  |  |  |
| January | 28.6 | 32.5 | 24.7 | 23.9 | 19.6 |
| February | 36.5 | 49.5 | 29.9 | 24.8 | 17.7 |
| March | 43.8 | 42.2 | 35.8 | 30.8 | 20.5 |
| April | 39.8 | 48.9 | 36.9 | 34.0 | 29.4 |
| May | 46.1 | 50.7 | 41.7 | 32.2 | 29.9 |
| June | 45.5 | 54.6 | 47.8 | 34.9 | 33.1 |
| July | 46.9 | 42.5 | 39.4 | 30.2 | 28.7 |
| August | 48.8 | 46.1 | 40.5 | 36.6 | 37.8 |
| September | 59.8 | 53.0 | 50.3 | 40.3 | 38.5 |
| October | 50.6 | 55.0 | 48.8 | 37.3 | 35.0 |
| November | 44.2 | 36.5 | 36.8 | 25.6 | 26.0 |
| December | 33.2 | 24.8 | 24.9 | 18.1 | 20.6 |
| Total |  |  |  |  |  |

[^1]3: Room Occupancy Rates

Table 3.03 Room Occupancy Rates (All Arrivals), 2009-2014

|  | Room occupancy rates (\%) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
| January | 45.5 | 37.9 | 48.9 | 46.1 | 43.0 | 51.5 |
| February | 62.0 | 49.8 | 56.9 | 47.4 | 48.4 | 61.9 |
| March | 63.0 | 46.4 | 58.3 | 61.0 | 46.1 | 58.4 |
| April | 62.4 | 47.2 | 58.4 | 61.7 | 58.3 | 54.0 |
| May | 62.7 | 55.8 | 60.7 | 65.4 | 69.4 | 64.7 |
| June | 66.5 | 57.8 | 65.6 | 65.4 | 68.4 | 67.2 |
| July | 59.9 | 57.8 | 63.8 | 70.7 | 65.6 | 69.6 |
| August | 61.2 | 58.7 | 67.1 | 57.0 | 68.6 | 62.1 |
| September | 66.8 | 67.7 | 74.0 | 73.9 | 79.3 | 74.4 |
| October | 62.6 | 57.0 | 68.6 | 66.0 | 80.6 | 65.0 |
| November | 48.4 | 50.9 | 57.8 | 57.2 | 57.7 | 52.5 |
| December | 41.4 | 39.4 | 41.3 | 41.3 | 45.3 | 38.1 |
| Total | 58.5 | 52.2 | 60.2 | 59.3 | 61.0 | 59.9 |

Room Occupancy Rates (All Arrivals), 2013-2014


Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

## 3: Room Occupancy Rates

## Table 3.04 Room Occupancy Rates (Tourist Arrivals), 2009-2014

|  | Room occupancy rates (\%) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
| January | 21.2 | 15.9 | 23.7 | 19.6 | 23.4 | 27.0 |
| February | 28.5 | 25.4 | 27.2 | 23.9 | 26.1 | 29.0 |
| March | 33.8 | 26.0 | 33.4 | 33.4 | 26.2 | 31.1 |
| April | 35.7 | 25.6 | 35.4 | 36.2 | 25.9 | 28.3 |
| May | 33.7 | 31.9 | 35.4 | 37.2 | 29.9 | 32.3 |
| June | 35.4 | 33.9 | 36.8 | 38.5 | 33.3 | 34.5 |
| July | 33.6 | 33.5 | 37.3 | 44.4 | 33.0 | 35.1 |
| August | 32.8 | 34.7 | 40.7 | 33.4 | 31.6 | 26.6 |
| September | 39.9 | 39.8 | 47.3 | 40.5 | 41.8 | 38.5 |
| October | 34.6 | 33.2 | 43.1 | 34.7 | 40.2 | 31.9 |
| November | 20.6 | 28.0 | 32.6 | 29.0 | 27.9 | 20.7 |
| December | 19.7 | 20.4 | 23.9 | 21.9 | 21.3 | 16.3 |
| Total | 30.8 | 29.0 | 34.8 | 32.7 | 30.1 | 29.2 |

Room Occupancy Rates (Tourist Arrivals), 2013-2014


Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

## 4: Number of Arrivals

Table 4.01 Number of Arrivals (All Arrivals), 1988-1994

|  | Number of arrivals by month (000's) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1988 | 1989 | 1990 | 1991 | 1992 | 1993 | 1994 |
| January | 4.6 | 3.4 | 3.4 | 3.4 | 2.3 | 1.9 | 2.5 |
| February | 4.7 | 4.3 | 4.1 | 3.4 | 3.0 | 2.4 | 2.4 |
| March | 6.3 | 5.2 | 7.9 | 3.9 | 3.4 | 2.9 | 3.1 |
| April | 6.1 | 5.3 | 8.4 | 3.6 | 3.6 | 3.0 | 3.1 |
| May | 6.0 | 4.6 | 6.0 | 4.2 | 4.0 | 3.8 | 3.9 |
| June | 5.8 | 5.0 | 5.3 | 3.2 | 4.1 | 3.5 | 3.3 |
| July | 5.4 | 6.6 | 6.3 | 3.9 | 3.8 | 3.3 | 3.4 |
| August | 5.3 | 5.9 | 4.6 | 3.5 | 3.6 | 3.3 | 3.3 |
| September | 5.8 | 7.4 | 5.8 | 4.3 | 4.1 | 4.4 | 4.3 |
| October | 4.9 | 7.7 | 5.0 | 4.7 | 3.9 | 4.5 | 3.9 |
| November | 5.8 | 6.7 | 4.1 | 2.6 | 2.8 | 3.5 | 2.5 |
| December | 4.2 | 5.8 | 3.9 | 2.5 | 2.4 | 2.5 | 2.2 |
| Total | 64.9 | 67.9 | 64.8 | 43.2 | 41.0 | 39.1 | 37.9 |

Table 4.02 Number of Arrivals (Tourist Arrivals), 1988-1994

|  | Number of arrivals by month (000's) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1988 | 1989 | 1990 | 1991 | 1992 | 1993 | 1994 |
| January | 3.2 | 2.4 | 2.0 | 1.9 | 1.6 | 1.5 | 1.7 |
| February | 3.6 | 3.5 | 2.4 | 1.9 | 2.2 | 1.5 | 1.7 |
| March | 4.7 | 4.1 | 3.0 | 2.3 | 2.7 | 2.1 | 2.1 |
| April | 4.8 | 4.1 | 3.4 | 2.1 | 2.8 | 2.1 | 2.1 |
| May | 4.6 | 3.6 | 2.8 | 2.4 | 2.9 | 2.6 | 2.4 |
| June | 4.0 | 4.2 | 2.3 | 2.1 | 2.8 | 2.4 | 2.3 |
| July | 3.6 | 3.9 | 3.1 | 2.5 | 2.6 | 2.2 | 2.4 |
| August | 3.6 | 4.1 | 2.5 | 2.4 | 2.9 | 2.5 | 2.3 |
| September | 3.8 | 4.4 | 3.1 | 2.4 | 2.6 | 2.9 | 2.9 |
| October | 3.6 | 5.3 | 2.6 | 2.5 | 2.7 | 2.9 | 2.7 |
| November | 3.6 | 4.4 | 2.1 | 1.6 | 2.0 | 2.3 | 1.7 |
| December | 2.6 | 3.5 | 2.0 | 1.7 | 1.9 | 1.9 | 1.6 |
| Total | 45.7 | 47.5 | 31.3 | 26.0 | 29.9 | 27.0 | 25.9 |

## Note:

(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

Table 4.03 Number of Arrivals (All Arrivals), 1995-2001

|  | Number of arrivals by month (000's) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 |
| January | 2.0 | 2.8 | 2.4 | 3.0 | 2.6 | 2.2 | 3.1 |
| February | 2.8 | 3.4 | 3.2 | 2.8 | 2.6 | 2.8 | 3.3 |
| March | 3.4 | 4.0 | 3.3 | 3.1 | 3.6 | 3.9 | 4.5 |
| April | 4.0 | 4.1 | 3.9 | 3.4 | 3.7 | 4.2 | 4.3 |
| May | 3.8 | 4.2 | 4.8 | 3.8 | 3.6 | 4.8 | 5.0 |
| June | 3.9 | 4.1 | 4.7 | 3.5 | 3.8 | 4.8 | 5.0 |
| July | 4.6 | 3.8 | 4.3 | 3.4 | 3.4 | 4.0 | 5.0 |
| August | 4.4 | 3.9 | 5.5 | 4.2 | 4.3 | 4.6 | 5.3 |
| September | 5.7 | 4.7 | 5.4 | 4.0 | 4.2 | 5.6 | 5.4 |
| October | 4.1 | 4.3 | 3.9 | 4.2 | 4.3 | 4.8 | 5.1 |
| November | 3.1 | 3.3 | 3.8 | 3.6 | 3.7 | 3.9 | 4.3 |
| December | 3.2 | 3.5 | 3.2 | 2.8 | 2.4 | 3.3 | 3.5 |
| Total | 45.1 | 46.1 | 48.4 | 41.6 | 42.1 | 48.9 | 53.8 |

Table 4.04 Number of Arrivals (Tourist Arrivals), 1995-2001

|  | Number of arrivals by month (000's) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 |
| January | 1.6 | 2.0 | 1.5 | 1.6 | 1.7 | 1.5 | 2.3 |
| February | 2.2 | 2.5 | 1.9 | 1.7 | 1.7 | 1.9 | 2.4 |
| March | 2.4 | 2.7 | 1.9 | 2.1 | 2.3 | 2.8 | 3.2 |
| April | 2.8 | 3.0 | 2.2 | 2.3 | 2.3 | 3.0 | 3.1 |
| May | 2.6 | 2.6 | 2.8 | 2.5 | 2.5 | 3.5 | 3.5 |
| June | 2.7 | 2.6 | 2.7 | 2.4 | 2.5 | 3.6 | 3.4 |
| July | 3.3 | 2.7 | 2.8 | 2.3 | 2.2 | 2.9 | 3.7 |
| August | 3.1 | 3.0 | 3.3 | 3.0 | 2.8 | 3.5 | 4.1 |
| September | 4.1 | 3.0 | 3.1 | 3.0 | 2.7 | 4.1 | 4.1 |
| October | 3.2 | 3.1 | 2.8 | 2.9 | 3.0 | 3.6 | 3.8 |
| November | 2.5 | 2.2 | 2.0 | 2.4 | 2.3 | 2.9 | 3.4 |
| December | 2.5 | 2.5 | 1.9 | 1.8 | 1.7 | 2.4 | 2.5 |
| Total | 33.1 | 31.9 | 28.9 | 27.9 | 27.7 | 35.9 | 39.4 |

Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

Table 4.05 Number of Arrivals (All Arrivals), 2002-2008

|  | Number of arrivals by month (000's) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 |
| January | 3.2 | 3.7 | 3.8 | 4.0 | 4.3 | 3.9 | 4.0 |
| February | 4.1 | 4.4 | 4.4 | 4.6 | 4.5 | 4.1 | 3.8 |
| March | 4.6 | 5.4 | 5.5 | 5.0 | 5.5 | 4.6 | 4.2 |
| April | 4.5 | 5.0 | 4.7 | 5.1 | 5.3 | 5.0 | 5.2 |
| May | 5.1 | 5.6 | 5.7 | 5.7 | 5.7 | 5.9 | 5.5 |
| June | 4.3 | 5.9 | 5.5 | 5.1 | 5.5 | 5.2 | 5.0 |
| July | 5.8 | 5.2 | 5.3 | 5.0 | 5.0 | 5.3 | 5.3 |
| August | 5.8 | 5.9 | 5.6 | 5.5 | 4.5 | 5.6 | 6.2 |
| September | 6.6 | 5.8 | 6.2 | 5.7 | 5.4 | 5.6 | 5.7 |
| October | 6.2 | 5.6 | 5.6 | 5.3 | 5.4 | 6.0 | 5.5 |
| November | 5.1 | 5.4 | 5.4 | 4.4 | 4.4 | 4.8 | 4.4 |
| December | 4.1 | 3.9 | 3.9 | 3.7 | 3.8 | 3.6 | 3.8 |
| Total | 59.4 | 61.8 | 61.7 | 58.8 | 59.2 | 59.4 | 58.5 |

Table 4.06 Number of Arrivals (Tourist Arrivals), 2002-2008

|  | Number of arrivals by month (000's) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 |
| January | 2.3 | 2.3 | 2.7 | 2.8 | 2.5 | 2.4 | 1.9 |
| February | 3.0 | 2.9 | 3.0 | 3.3 | 2.6 | 2.3 | 1.7 |
| March | 3.5 | 3.6 | 3.8 | 3.7 | 3.6 | 3.1 | 2.2 |
| April | 3.2 | 3.2 | 3.4 | 3.6 | 3.6 | 3.1 | 3.0 |
| May | 3.8 | 3.5 | 4.4 | 4.3 | 4.2 | 3.4 | 2.9 |
| June | 3.0 | 3.7 | 3.8 | 3.8 | 3.9 | 3.1 | 3.0 |
| July | 4.0 | 3.5 | 3.9 | 3.5 | 3.2 | 3.0 | 2.9 |
| August | 4.1 | 4.1 | 4.2 | 4.0 | 3.2 | 3.4 | 3.3 |
| September | 4.7 | 4.0 | 4.6 | 4.1 | 3.8 | 3.5 | 3.3 |
| October | 4.0 | 3.9 | 4.1 | 3.8 | 3.9 | 3.6 | 3.0 |
| November | 3.3 | 3.5 | 3.8 | 2.7 | 3.0 | 2.6 | 2.3 |
| December | 2.7 | 2.6 | 2.8 | 2.2 | 2.2 | 1.9 | 1.9 |
| Total | 41.5 | 40.8 | 44.5 | 41.9 | 39.8 | 35.2 | 31.3 |

Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

## 4: Number of Arrivals

Table 4.07 Number of Arrivals (All Arrivals), 2009-2014

|  | Number of arrivals (000's) |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  |  |  |  |  |  |  |  |
|  | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |  |
|  |  |  |  |  |  |  |  |
| January | 3.7 | 3.2 | 3.5 | 3.2 | 3.0 | 3.7 |  |
| February | 4.3 | 3.5 | 3.6 | 3.6 | 3.5 | 4.3 |  |
| March | 5.2 | 4.2 | 4.5 | 4.8 | 4.0 | 5.0 |  |
| April | 5.3 | 3.8 | 4.5 | 4.3 | 4.6 | 5.0 |  |
| May | 4.9 | 4.7 | 5.0 | 4.7 | 4.9 | 5.2 |  |
| June | 4.8 | 4.6 | 5.3 | 4.7 | 5.2 | 5.4 |  |
| July | 4.6 | 4.9 | 5.2 | 5.0 | 5.2 | 4.9 |  |
| August | 4.6 | 4.6 | 5.1 | 4.2 | 5.1 | 4.3 |  |
| September | 5.0 | 5.0 | 5.3 | 4.8 | 4.9 | 6.1 |  |
| October | 5.0 | 5.0 | 5.3 | 5.5 | 5.5 | 6.2 |  |
| November | 4.0 | 4.4 | 4.5 | 4.3 | 4.3 | 4.8 |  |
| December | 3.5 | 3.5 | 3.8 | 3.2 | 3.8 | 3.9 |  |
| Total |  |  |  |  |  |  |  |



Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

## 4: Number of Arrivals

Table 4.08 Number of Arrivals (Tourist Arrivals), 2009-2014

|  | Number of arrivals (000's) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
| January | 1.9 | 1.5 | 1.9 | 1.6 | 1.6 | 1.9 |
| February | 2.4 | 2.1 | 2.0 | 2.0 | 1.9 | 2.0 |
| March | 3.4 | 2.6 | 2.7 | 2.8 | 2.1 | 2.7 |
| April | 3.2 | 2.3 | 2.8 | 2.7 | 2.1 | 2.5 |
| May | 3.0 | 2.8 | 3.1 | 3.0 | 2.5 | 2.0 |
| June | 2.8 | 2.7 | 3.0 | 3.2 | 2.7 | 2.5 |
| July | 2.8 | 3.0 | 3.2 | 3.3 | 2.7 | 2.3 |
| August | 2.9 | 3.0 | 3.4 | 2.8 | 2.6 | 2.0 |
| September | 3.3 | 3.2 | 3.6 | 3.1 | 3.0 | 2.9 |
| October | 3.0 | 3.0 | 3.5 | 3.2 | 3.1 | 3.1 |
| November | 2.1 | 2.3 | 2.7 | 2.4 | 2.4 | 1.9 |
| December | 1.9 | 1.9 | 2.1 | 1.7 | 1.7 | 1.6 |
| Total | 32.7 | 30.3 | 34.0 | 31.8 | 28.6 | 27.2 |

Tourist Arrivals at Hotels, 2013-2014


Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

Table 5.01 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1988-1991

|  | Guest nights sold (000's) |  |  |  | Guest nights offered (000's) |  |  |  | Sleeper occupancy rates (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1988 | 1989 | 1990 | 1991 | 1988 | 1989 | 1990 | 1991 | 1988 | 1989 | 1990 | 1991 |
| January | 16 | 15 | 11 | 12 | 46 | 42 | 37 | 40 | 35.8 | 35.2 | 31.2 | 29.4 |
| February | 19 | 18 | 14 | 13 | 44 | 40 | 37 | 37 | 42.6 | 46.0 | 37.3 | 34.5 |
| March | 26 | 22 | 19 | 17 | 48 | 42 | 42 | 44 | 53.6 | 52.0 | 45.3 | 37.5 |
| April | 26 | 23 | 23 | 14 | 45 | 42 | 41 | 41 | 57.1 | 54.8 | 55.4 | 34.0 |
| May | 26 | 19 | 21 | 17 | 47 | 44 | 42 | 41 | 55.1 | 41.9 | 50.4 | 40.2 |
| June | 29 | 19 | 15 | 16 | 47 | 43 | 39 | 44 | 61.6 | 43.9 | 37.3 | 35.8 |
| July | 27 | 20 | 18 | 16 | 48 | 43 | 42 | 43 | 55.8 | 46.8 | 43.8 | 37.9 |
| August | 24 | 19 | 15 | 16 | 48 | 43 | 41 | 40 | 50.4 | 45.1 | 35.2 | 41.2 |
| September | 26 | 19 | 18 | 17 | 44 | 42 | 41 | 44 | 60.4 | 46.0 | 44.4 | 39.2 |
| October | 26 | 19 | 18 | 18 | 46 | 40 | 40 | 43 | 56.4 | 46.2 | 44.5 | 42.5 |
| November | 22 | 14 | 12 | 13 | 43 | 38 | 40 | 41 | 51.4 | 38.2 | 30.2 | 31.1 |
| December | 19 | 13 | 13 | 10 | 45 | 42 | 39 | 45 | 42.6 | 31.2 | 32.4 | 22.4 |
| Total | 286 | 220 | 197 | 178 | 551 | 501 | 481 | 502 | 52.0 | 44.0 | 40.8 | 35.5 |

Table 5.02 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1992-1995

|  | Guest nights sold (000's) |  |  |  | Guest nights offered (000's) |  |  |  | Sleeper occupancy rates (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1992 | 1993 | 1994 | 1995 | 1992 | 1993 | 1994 | 1995 | 1992 | 1993 | 1994 | 1995 |
| January | 9 | 7 | 10 | 6 | 42 | 33 | 34 | 32 | 20.6 | 21.5 | 29.4 | 19.0 |
| February | 9 | 9 | 9 | 10 | 41 | 30 | 30 | 28 | 22.8 | 30.1 | 31.3 | 34.9 |
| March | 14 | 12 | 12 | 10 | 46 | 33 | 33 | 31 | 29.6 | 36.2 | 37.2 | 33.4 |
| April | 14 | 12 | 12 | 13 | 42 | 32 | 31 | 25 | 32.6 | 38.3 | 39.2 | 49.5 |
| May | 15 | 16 | 15 | 13 | 43 | 34 | 35 | 31 | 35.6 | 45.6 | 42.5 | 41.4 |
| June | 16 | 15 | 14 | 14 | 47 | 32 | 33 | 30 | 34.8 | 48.0 | 40.6 | 46.3 |
| July | 16 | 14 | 15 | 15 | 45 | 32 | 35 | 32 | 35.2 | 41.8 | 42.4 | 48.2 |
| August | 14 | 14 | 13 | 15 | 44 | 33 | 35 | 32 | 32.2 | 44.0 | 37.0 | 46.2 |
| September | 16 | 18 | 16 | 18 | 41 | 32 | 33 | 31 | 39.7 | 56.2 | 48.9 | 58.0 |
| October | 15 | 17 | 15 | 13 | 42 | 34 | 35 | 32 | 34.6 | 50.9 | 43.9 | 41.1 |
| November | 10 | 13 | 9 | 9 | 32 | 32 | 33 | 31 | 32.6 | 39.4 | 27.8 | 28.1 |
| December | 9 | 10 | 9 | 9 | 33 | 33 | 34 | 32 | 27.0 | 29.6 | 25.2 | 26.7 |
| Total | 157 | 157 | 149 | 144 | 497 | 391 | 401 | 369 | 31.6 | 40.2 | 37.2 | 39.2 |

## Note:

(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

Table 5.03 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1996-1999

|  | Guest nights sold (000's) |  |  |  | Guest nights offered (000's) |  |  |  | Sleeper occupancy rates (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1996 | 1997 | 1998 | 1999 | 1996 | 1997 | 1998 | 1999 | 1996 | 1997 | 1998 | 1999 |
| January | 8 | 8 | 7 | 8 | 32 | 31 | 30 | 29 | 24.9 | 24.1 | 24.8 | 28.8 |
| February | 9 | 10 | 9 | 9 | 30 | 29 | 25 | 26 | 29.9 | 34.1 | 35.4 | 34.2 |
| March | 12 | 10 | 11 | 13 | 32 | 31 | 28 | 29 | 36.3 | 33.0 | 38.8 | 45.5 |
| April | 12 | 11 | 11 | 13 | 31 | 31 | 26 | 29 | 39.1 | 36.3 | 42.4 | 44.3 |
| May | 14 | 14 | 12 | 13 | 32 | 32 | 27 | 29 | 43.0 | 45.0 | 45.6 | 43.7 |
| June | 13 | 13 | 13 | 14 | 30 | 30 | 28 | 29 | 37.2 | 44.4 | 45.9 | 49.1 |
| July | 12 | 14 | 13 | 13 | 31 | 31 | 29 | 29 | 39.0 | 44.1 | 43.9 | 44.5 |
| August | 13 | 16 | 16 | 16 | 31 | 31 | 29 | 29 | 42.3 | 51.3 | 54.4 | 56.3 |
| September | 16 | 16 | 17 | 16 | 31 | 31 | 28 | 29 | 51.9 | 50.7 | 59.8 | 56.9 |
| October | 13 | 14 | 15 | 15 | 31 | 31 | 29 | 31 | 42.8 | 44.1 | 50.2 | 50.0 |
| November | 10 | 10 | 12 | 14 | 30 | 31 | 28 | 30 | 31.3 | 31.7 | 43.8 | 46.0 |
| December | 9 | 9 | 9 | 8 | 31 | 31 | 29 | 31 | 29.0 | 28.2 | 32.2 | 25.6 |
| Total | 141 | 144 | 144 | 154 | 372 | 370 | 336 | 351 | 37.8 | 39.0 | 43.1 | 43.8 |

Table 5.04 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2000-2003

|  | Guest nights sold (000's) |  |  |  | Guest nights offered (000's) |  |  |  | Sleeper occupancy rates (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 | 2001 | 2002 | 2003 | 2000 | 2001 | 2002 | 2003 | 2000 | 2001 | 2002 | 2003 |
| January | 6 | 8 | 9 | 10 | 31 | 31 | 31 | 31 | 20.0 | 27.0 | 30.5 | 33.1 |
| February | 9 | 11 | 12 | 13 | 29 | 28 | 28 | 28 | 30.4 | 40.0 | 42.9 | 45.5 |
| March | 12 | 15 | 15 | 16 | 31 | 31 | 31 | 31 | 37.5 | 47.9 | 47.7 | 51.8 |
| April | 14 | 15 | 14 | 15 | 30 | 30 | 30 | 30 | 45.0 | 48.4 | 46.3 | 51.1 |
| May | 19 | 17 | 16 | 17 | 31 | 31 | 31 | 31 | 60.3 | 55.0 | 51.3 | 54.4 |
| June | 17 | 18 | 13 | 18 | 30 | 30 | 30 | 30 | 56.6 | 58.3 | 43.6 | 60.9 |
| July | 16 | 17 | 18 | 16 | 31 | 31 | 31 | 31 | 50.2 | 53.5 | 56.8 | 53.2 |
| August | 16 | 18 | 18 | 18 | 31 | 31 | 31 | 31 | 51.8 | 57.4 | 58.8 | 58.2 |
| September | 19 | 20 | 21 | 20 | 31 | 30 | 30 | 30 | 61.7 | 64.6 | 69.3 | 64.8 |
| October | 15 | 18 | 19 | 18 | 31 | 31 | 31 | 31 | 48.7 | 57.3 | 61.3 | 57.0 |
| November | 12 | 13 | 15 | 15 | 30 | 30 | 30 | 30 | 38.9 | 43.5 | 50.9 | 49.5 |
| December | 11 | 11 | 11 | 11 | 31 | 31 | 31 | 31 | 34.1 | 34.1 | 36.4 | 34.6 |
| Total | 164 | 179 | 182 | 188 | 368 | 366 | 367 | 367 | 44.6 | 48.9 | 49.7 | 51.2 |

## Note:

(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

Table 5.05 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2004-2007

|  | Guest nights sold (000's) |  |  |  | Guest nights offered (000's) |  |  |  | Sleeper occupancy rates (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 | 2005 | 2006 | 2007 | 2004 | 2005 | 2006 | 2007 | 2004 | 2005 | 2006 | 2007 |
| January | 11 | 12 | 12 | 12 | 29 | 31 | 34 | 38 | 36.7 | 38.7 | 34.2 | 31.3 |
| February | 13 | 15 | 13 | 14 | 29 | 27 | 31 | 35 | 45.2 | 58.0 | 41.2 | 41.7 |
| March | 17 | 15 | 17 | 15 | 31 | 29 | 34 | 38 | 56.3 | 52.8 | 49.5 | 39.0 |
| April | 15 | 17 | 16 | 17 | 30 | 28 | 33 | 37 | 50.0 | 59.3 | 49.3 | 46.8 |
| May | 18 | 18 | 17 | 16 | 31 | 30 | 34 | 36 | 57.8 | 60.4 | 50.7 | 45.5 |
| June | 18 | 18 | 18 | 18 | 30 | 28 | 33 | 35 | 59.4 | 64.5 | 55.4 | 51.2 |
| July | 19 | 16 | 19 | 18 | 31 | 29 | 35 | 36 | 61.2 | 57.1 | 54.0 | 50.5 |
| August | 21 | 18 | 17 | 21 | 31 | 29 | 35 | 36 | 65.9 | 62.0 | 49.3 | 57.9 |
| September | 22 | 20 | 20 | 21 | 31 | 28 | 34 | 35 | 71.7 | 70.1 | 57.9 | 60.6 |
| October | 19 | 20 | 18 | 22 | 31 | 29 | 35 | 37 | 60.1 | 68.5 | 52.7 | 59.2 |
| November | 17 | 15 | 14 | 16 | 30 | 29 | 34 | 36 | 55.0 | 52.6 | 40.7 | 43.8 |
| December | 13 | 11 | 12 | 12 | 31 | 32 | 35 | 36 | 40.1 | 33.7 | 33.7 | 32.3 |
| Total | 202 | 196 | 193 | 202 | 366 | 349 | 406 | 434 | 55.1 | 56.2 | 47.3 | 46.5 |

Table 5.06 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2008-2011

|  | Guest nights sold (000's) |  |  |  | Guest nights offered (000's) |  |  |  | Sleeper occupancy rates (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2008 | 2009 | 2010 | 2011 | 2008 | 2009 | 2010 | 2011 | 2008 | 2009 | 2010 | 2011 |
| January | 14 | 13 | 10 | 13 | 36 | 35 | 35 | 34 | 39.2 | 36.3 | 28.5 | 38.7 |
| February | 13 | 15 | 12 | 13 | 34 | 31 | 31 | 31 | 39.5 | 48.9 | 39.2 | 43.6 |
| March | 14 | 18 | 13 | 16 | 36 | 35 | 35 | 34 | 39.0 | 49.7 | 37.3 | 46.0 |
| April | 18 | 18 | 14 | 16 | 35 | 34 | 34 | 33 | 51.2 | 52.0 | 39.9 | 48.9 |
| May | 18 | 18 | 16 | 17 | 36 | 35 | 35 | 34 | 50.4 | 51.7 | 46.5 | 50.3 |
| June | 19 | 18 | 16 | 19 | 35 | 34 | 34 | 33 | 53.4 | 53.7 | 48.0 | 55.7 |
| July | 20 | 18 | 17 | 19 | 36 | 35 | 35 | 34 | 54.1 | 51.1 | 48.7 | 55.1 |
| August | 24 | 19 | 18 | 20 | 36 | 35 | 35 | 34 | 68.8 | 55.1 | 52.0 | 59.5 |
| September | 22 | 19 | 20 | 21 | 35 | 34 | 34 | 34 | 62.9 | 56.3 | 57.1 | 63.3 |
| October | 21 | 18 | 17 | 19 | 36 | 35 | 35 | 34 | 58.5 | 51.1 | 48.0 | 56.0 |
| November | 14 | 13 | 13 | 15 | 34 | 34 | 34 | 33 | 42.3 | 38.0 | 39.5 | 46.1 |
| December | 12 | 11 | 11 | 11 | 34 | 35 | 35 | 34 | 34.7 | 32.4 | 31.7 | 33.0 |
| Total | 210 | 199 | 178 | 199 | 425 | 414 | 413 | 401 | 49.5 | 48.0 | 43.0 | 49.7 |

Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

## 5: Guest Nights Sold/Offered, Sleeper Occupancy Rates, (All Arrivals)

Table 5.07 Guest Nights Sold, 2012-2014

|  | Guest nights sold (000's) |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | 2012 | 2013 | 2014 |
|  |  |  |  |
| January | 11.9 | 10.5 | 11.8 |
| February | 11.4 | 10.4 | 13.3 |
| March | 15.3 | 11.7 | 15.9 |
| April | 15.8 | 14.4 | 16.9 |
| May | 17.1 | 18.8 | 18.5 |
| June | 17.1 | 16.5 | 18.6 |
| July | 19.6 | 18.6 | 18.1 |
| August | 15.9 | 19.6 | 19.0 |
| September | 19.3 | 20.8 | 22.0 |
| October | 17.3 | 20.0 | 19.9 |
| November | 13.6 | 13.1 | 14.8 |
| December | 10.5 | 10.8 | 11.3 |
|  |  |  |  |
| Total | $\mathbf{1 8 4 . 8}$ | $\mathbf{1 8 5 . 2}$ | $\mathbf{2 0 0 . 2}$ |

Guest Nights Sold (All Arrivals), 2012-2014


Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

## 5: Guest Nights Sold/Offered, Sleeper Occupancy Rates, (All Arrivals)

Table 5.08 Guest Nights Offered, 2012-2014

|  | Guest nights offered (000's) |  |  |
| :--- | :--- | :--- | :--- |
|  |  |  |  |
|  | 2012 | 2013 | 2014 |
|  |  |  |  |
| January | 33.1 | 32.9 | 30.9 |
| February | 31.0 | 29.5 | 27.9 |
| March | 33.0 | 32.7 | 35.4 |
| April | 31.2 | 31.8 | 38.2 |
| May | 32.2 | 33.2 | 36.5 |
| June | 31.2 | 32.3 | 36.3 |
| July | 32.3 | 33.2 | 37.3 |
| August | 32.2 | 33.2 | 38.3 |
| September | 31.1 | 32.2 | 37.1 |
| October | 32.9 | 31.4 | 38.8 |
| November | 31.6 | 27.7 | 43.4 |
| December | 32.5 | 31.0 | 44.0 |
|  |  |  |  |
| Total | 384.3 | 380.9 | 444.2 |

Guest Nights Offered, (All Arrivals), 2012-2014


Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

## 5: Guest Nights Sold/Offered, Sleeper Occupancy rates, (All Arrivals)

Table 5.09 Sleeper Occupancy Rates, 2012-2014

|  |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  | Sleeper occupancy rates (\%) |  |
|  | 2012 | 2013 | 2014 |
|  |  |  |  |
| January | 36.0 | 32.1 | 38.2 |
| February | 36.7 | 35.4 | 47.8 |
| March | 46.3 | 35.7 | 44.9 |
| April | 50.5 | 45.3 | 44.3 |
| May | 53.0 | 56.5 | 50.6 |
| June | 54.9 | 51.0 | 51.2 |
| July | 60.8 | 56.0 | 48.6 |
| August | 49.6 | 59.2 | 49.6 |
| September | 62.1 | 64.6 | 59.2 |
| October | 52.7 | 63.8 | 51.2 |
| November | 42.9 | 47.3 | 34.1 |
| December | 32.3 | 34.9 | 25.8 |
|  |  |  |  |
| Total | 48.1 | 48.6 | 45.1 |

\% Sleeper Occupancy Rates, (All Arrivals), 2012-2014


Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

6: Guest Nights Sold/Offered, Sleeper Occupancy Rates, (Tourist Arrivals)

Table 6.01 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1988-1991

|  | Guest nights sold (000's) |  |  |  | Guest nights offered (000's) |  |  |  | Sleeper occupancy rates (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1988 | 1989 | 1990 | 1991 | 1988 | 1989 | 1990 | 1991 | 1988 | 1989 | 1990 | 1991 |
| January | 13 | 10 | 8 | 7 | 46 | 42 | 37 | 40 | 27.5 | 23.7 | 22.7 | 17.7 |
| February | 14 | 13 | 10 | 8 | 44 | 40 | 37 | 37 | 32.2 | 33.4 | 27.1 | 20.2 |
| March | 19 | 15 | 13 | 8 | 48 | 42 | 42 | 44 | 39.8 | 36.2 | 31.0 | 19.1 |
| April | 20 | 16 | 14 | 9 | 45 | 42 | 41 | 41 | 44.8 | 37.0 | 34.0 | 21.9 |
| May | 19 | 12 | 12 | 10 | 47 | 44 | 42 | 41 | 40.3 | 27.9 | 29.4 | 23.3 |
| June | 20 | 14 | 10 | 8 | 47 | 43 | 39 | 44 | 43.5 | 32.7 | 24.3 | 19.4 |
| July | 19 | 13 | 12 | 10 | 48 | 43 | 42 | 43 | 39.2 | 30.6 | 27.4 | 23.2 |
| August | 17 | 13 | 10 | 8 | 48 | 43 | 41 | 40 | 34.5 | 30.6 | 23.1 | 21.3 |
| September | 17 | 12 | 12 | 8 | 44 | 42 | 41 | 44 | 37.8 | 29.8 | 30.0 | 18.2 |
| October | 17 | 14 | 11 | 10 | 46 | 40 | 40 | 43 | 37.9 | 34.0 | 27.8 | 23.3 |
| November | 14 | 11 | 8 | 7 | 43 | 38 | 40 | 41 | 32.5 | 27.6 | 19.5 | 16.4 |
| December | 11 | 9 | 8 | 6 | 45 | 42 | 39 | 45 | 24.3 | 21.7 | 20.9 | 12.9 |
| Total | 200 | 152 | 128 | 99 | 551 | 501 | 481 | 502 | 36.2 | 30.4 | 26.5 | 19.7 |

Table 6.02 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1992-1995

|  | Guest nights sold (000's) |  |  |  | Guest nights offered (000's) |  |  |  | Sleeper occupancy rates (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1992 | 1993 | 1994 | 1995 | 1992 | 1993 | 1994 | 1995 | 1992 | 1993 | 1994 | 1995 |
| January | 5 | 4 | 7 | 5 | 42 | 33 | 34 | 32 | 12.9 | 12.4 | 19.5 | 15.1 |
| February | 6 | 5 | 6 | 7 | 41 | 30 | 30 | 28 | 15.4 | 17.7 | 21.1 | 25.8 |
| March | 9 | 8 | 8 | 8 | 46 | 33 | 33 | 31 | 19.3 | 23.0 | 24.5 | 26.4 |
| April | 9 | 8 | 9 | 10 | 42 | 32 | 31 | 25 | 21.7 | 25.2 | 27.1 | 38.1 |
| May | 9 | 10 | 10 | 9 | 43 | 34 | 35 | 31 | 20.7 | 28.5 | 28.5 | 30.8 |
| June | 10 | 10 | 9 | 11 | 47 | 32 | 33 | 30 | 22.0 | 32.7 | 28.3 | 37.2 |
| July | 10 | 8 | 10 | 11 | 45 | 32 | 35 | 32 | 21.3 | 26.2 | 28.7 | 36.2 |
| August | 10 | 10 | 8 | 11 | 44 | 33 | 35 | 32 | 22.0 | 30.5 | 25.6 | 34.8 |
| September | 9 | 12 | 12 | 14 | 41 | 32 | 33 | 31 | 22.7 | 36.8 | 35.2 | 45.6 |
| October | 9 | 11 | 11 | 11 | 42 | 34 | 35 | 32 | 20.8 | 33.2 | 30.4 | 34.1 |
| November | 6 | 9 | 7 | 7 | 32 | 32 | 33 | 31 | 20.1 | 27.8 | 20.6 | 23.8 |
| December | 6 | 7 | 6 | 7 | 33 | 33 | 34 | 32 | 17.5 | 21.8 | 18.9 | 21.8 |
| Total | 98 | 103 | 103 | 113 | 497 | 391 | 401 | 369 | 19.8 | 26.4 | 25.8 | 30.7 |

Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

6: Guest Nights Sold/Offered, Sleeper Occupancy Rates, (Tourist Arrivals)

Table 6.03 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1996-1999

|  | Guest nights sold (000's) |  |  |  | Guest nights offered (000's) |  |  |  | Sleeper occupancy rates (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1996 | 1997 | 1998 | 1999 | 1996 | 1997 | 1998 | 1999 | 1996 | 1997 | 1998 | 1999 |
| January | 5 | 5 | 4 | 5 | 32 | 31 | 30 | 29 | 16.4 | 15.2 | 14.4 | 17.2 |
| February | 7 | 6 | 5 | 6 | 30 | 29 | 25 | 26 | 22.8 | 22.3 | 21.4 | 21.8 |
| March | 9 | 7 | 7 | 8 | 32 | 31 | 28 | 29 | 26.7 | 21.3 | 25.8 | 27.7 |
| April | 10 | 7 | 7 | 8 | 31 | 31 | 26 | 29 | 30.9 | 23.9 | 28.8 | 27.3 |
| May | 10 | 10 | 8 | 9 | 32 | 32 | 27 | 29 | 30.9 | 29.9 | 30.6 | 30.0 |
| June | 9 | 9 | 9 | 9 | 30 | 30 | 28 | 29 | 30.5 | 28.9 | 30.5 | 31.4 |
| July | 9 | 9 | 8 | 8 | 31 | 31 | 29 | 29 | 29.3 | 28.6 | 28.4 | 27.6 |
| August | 10 | 11 | 10 | 10 | 31 | 31 | 29 | 29 | 32.0 | 34.5 | 36.5 | 35.2 |
| September | 10 | 11 | 12 | 10 | 31 | 31 | 28 | 29 | 34.3 | 34.8 | 41.5 | 36.2 |
| October | 10 | 9 | 10 | 11 | 31 | 31 | 29 | 31 | 30.9 | 28.3 | 34.6 | 34.3 |
| November | 7 | 6 | 8 | 9 | 30 | 31 | 28 | 30 | 21.5 | 20.9 | 27.1 | 28.8 |
| December | 6 | 6 | 6 | 5 | 31 | 31 | 29 | 31 | 20.7 | 18.9 | 19.5 | 17.3 |
| Total | 101 | 95 | 94 | 98 | 372 | 370 | 336 | 351 | 27.2 | 25.6 | 28.2 | 27.9 |

Table 6.04 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2000-2003

|  | Guest nights sold (000's) |  |  |  | Guest nights offered (000's) |  |  |  | Sleeper occupancy rates (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 | 2001 | 2002 | 2003 | 2000 | 2001 | 2002 | 2003 | 2000 | 2001 | 2002 | 2003 |
| January | 4 | 6 | 6 | 6 | 31 | 31 | 31 | 31 | 13.0 | 19.3 | 20.4 | 20.6 |
| February | 6 | 8 | 8 | 8 | 29 | 28 | 28 | 28 | 20.0 | 26.9 | 28.8 | 29.2 |
| March | 8 | 9 | 11 | 11 | 31 | 31 | 31 | 31 | 25.9 | 30.7 | 34.5 | 34.0 |
| April | 9 | 9 | 10 | 10 | 30 | 30 | 30 | 30 | 30.8 | 29.1 | 33.0 | 31.5 |
| May | 12 | 11 | 11 | 11 | 31 | 31 | 31 | 31 | 39.1 | 34.9 | 36.5 | 34.5 |
| June | 11 | 12 | 10 | 12 | 30 | 30 | 30 | 30 | 36.6 | 39.5 | 33.0 | 38.5 |
| July | 10 | 11 | 12 | 11 | 31 | 31 | 31 | 31 | 33.4 | 37.0 | 38.7 | 34.8 |
| August | 12 | 12 | 13 | 13 | 31 | 31 | 31 | 31 | 37.6 | 40.0 | 40.7 | 40.4 |
| September | 14 | 14 | 15 | 14 | 31 | 30 | 30 | 30 | 44.3 | 46.3 | 48.7 | 46.5 |
| October | 10 | 13 | 13 | 12 | 31 | 31 | 31 | 31 | 31.6 | 40.6 | 40.9 | 40.0 |
| November | 8 | 9 | 9 | 10 | 30 | 30 | 30 | 30 | 26.7 | 29.6 | 29.8 | 33.2 |
| December | 7 | 7 | 7 | 6 | 31 | 31 | 31 | 31 | 21.6 | 22.1 | 22.9 | 20.9 |
| Total | 111 | 121 | 125 | 123 | 368 | 366 | 367 | 367 | 30.1 | 33.0 | 34.0 | 33.7 |

Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

6: Guest Nights Sold/Offered, Sleeper Occupancy Rates, (Tourist Arrivals)

Table 6.05 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2004-2007

|  | Guest nights sold (000's) |  |  |  | Guest nights offered (000's) |  |  |  | Sleeper occupancy rates (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 | 2005 | 2006 | 2007 | 2004 | 2005 | 2006 | 2007 | 2004 | 2005 | 2006 | 2007 |
| January | 7 | 9 | 8 | 7 | 29 | 31 | 34 | 38 | 22.9 | 29.1 | 22.4 | 18.3 |
| February | 8 | 12 | 8 | 7 | 29 | 27 | 31 | 35 | 27.9 | 43.6 | 26.4 | 21.1 |
| March | 11 | 12 | 11 | 9 | 31 | 29 | 34 | 38 | 37.0 | 42.6 | 31.2 | 23.1 |
| April | 10 | 13 | 11 | 10 | 30 | 28 | 33 | 37 | 33.9 | 47.1 | 32.4 | 27.5 |
| May | 12 | 15 | 12 | 10 | 31 | 30 | 34 | 36 | 39.6 | 48.8 | 33.9 | 27.9 |
| June | 11 | 15 | 13 | 11 | 30 | 28 | 33 | 35 | 37.4 | 52.2 | 37.8 | 30.5 |
| July | 15 | 13 | 12 | 10 | 31 | 29 | 35 | 36 | 47.4 | 43.7 | 34.9 | 27.1 |
| August | 16 | 13 | 13 | 11 | 31 | 29 | 35 | 36 | 50.7 | 46.1 | 35.8 | 31.3 |
| September | 17 | 15 | 14 | 13 | 31 | 28 | 34 | 35 | 55.2 | 54.7 | 41.4 | 36.1 |
| October | 15 | 16 | 13 | 13 | 31 | 29 | 35 | 37 | 48.2 | 53.4 | 38.0 | 35.4 |
| November | 13 | 10 | 9 | 8 | 30 | 29 | 34 | 36 | 41.5 | 36.0 | 27.2 | 21.9 |
| December | 10 | 7 | 7 | 6 | 31 | 32 | 35 | 36 | 30.4 | 21.1 | 19.7 | 15.5 |
| Total | 145 | 150 | 129 | 114 | 366 | 349 | 406 | 434 | 39.5 | 42.9 | 31.7 | 26.2 |

Table 6.06 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2008-2011

|  | Guest nights sold (000's) |  |  |  | Guest nights offered (000's) |  |  |  | Sleeper occupancy rates (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2008 | 2009 | 2010 | 2011 | 2008 | 2009 | 2010 | 2011 | 2008 | 2009 | 2010 | 2011 |
| January | 6 | 6 | 5 | 7 | 36 | 35 | 35 | 34 | 15.9 | 18.0 | 13.1 | 19.8 |
| February | 5 | 7 | 7 | 6 | 34 | 31 | 31 | 31 | 15.1 | 21.7 | 21.3 | 21.2 |
| March | 7 | 11 | 8 | 9 | 36 | 35 | 35 | 34 | 18.1 | 30.3 | 22.5 | 27.9 |
| April | 10 | 11 | 8 | 10 | 35 | 34 | 34 | 33 | 27.1 | 31.8 | 22.6 | 31.9 |
| May | 10 | 11 | 10 | 11 | 36 | 35 | 35 | 34 | 27.5 | 30.2 | 28.6 | 31.7 |
| June | 11 | 10 | 10 | 11 | 35 | 34 | 34 | 33 | 30.2 | 27.8 | 29.3 | 33.9 |
| July | 10 | 11 | 11 | 12 | 36 | 35 | 35 | 34 | 27.2 | 30.5 | 31.4 | 34.9 |
| August | 13 | 11 | 11 | 13 | 36 | 35 | 35 | 34 | 35.5 | 31.4 | 32.7 | 37.2 |
| September | 12 | 12 | 13 | 14 | 35 | 34 | 34 | 34 | 34.8 | 35.0 | 38.6 | 42.2 |
| October | 11 | 11 | 10 | 13 | 36 | 35 | 35 | 34 | 31.3 | 30.3 | 29.7 | 38.2 |
| November | 7 | 6 | 8 | 9 | 34 | 34 | 34 | 33 | 21.6 | 17.3 | 23.8 | 27.9 |
| December | 6 | 6 | 6 | 7 | 34 | 35 | 35 | 34 | 17.4 | 16.4 | 17.4 | 20.2 |
| Total | 107 | 111 | 107 | 123 | 425 | 414 | 413 | 401 | 25.2 | 26.8 | 25.9 | 30.7 |

Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

## 6: Guest Nights Sold/Offered, Sleeper Occupancy Rates, (Tourist Arrivals)

Table 6.07 Guest Nights Sold, 2012-2014

|  | Guest nights sold (000's) |  |  |
| :--- | ---: | ---: | ---: |
|  | 2012 | 2013 | 2014 |
|  |  |  |  |
| January | 5.4 | 6.3 | 6.6 |
| February | 6.3 | 5.0 | 6.8 |
| March | 9.1 | 7.1 | 9.3 |
| April | 10.0 | 7.1 | 9.7 |
| May | 10.5 | 8.4 | 10.3 |
| June | 10.8 | 9.5 | 10.4 |
| July | 13.4 | 10.2 | 9.3 |
| August | 9.8 | 9.9 | 9.1 |
| September | 11.1 | 11.9 | 12.7 |
| October | 9.8 | 11.2 | 11.0 |
| November | 7.6 | 6.9 | 6.9 |
| December | 6.2 | 5.5 | 5.3 |
| Total |  |  | $\mathbf{9 8 . 9}$ |

Guest Nights Sold, (Tourist Arrivals), 2012-2014


Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

## 6: Guest Nights Sold/Offered, Sleeper Occupancy Rates, (Tourist Arrivals)

Table 6.08 Guest Nights Offered, 2012-2014

|  | Guest nights offered (000's) |  |  |
| :--- | :--- | :--- | :--- |
|  | 2012 | 2013 | 2014 |
|  |  |  |  |
|  | 33.1 | 32.9 | 30.9 |
| January | 31.0 | 29.5 | 27.9 |
| February | 33.0 | 32.7 | 35.4 |
| April | 31.2 | 31.8 | 38.2 |
| May | 32.2 | 33.2 | 36.5 |
| June | 31.2 | 32.3 | 36.3 |
| July | 32.3 | 33.2 | 37.3 |
| August | 32.2 | 33.2 | 38.3 |
| September | 31.1 | 32.2 | 37.1 |
| October | 32.9 | 31.4 | 38.8 |
| November | 31.6 | 27.7 | 43.4 |
| December | 32.5 | 31.0 | 44.0 |
| Total |  |  |  |



## Note:

(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

## 6: Guest Nights Sold/Offered, Sleeper Occupancy Rates, (Tourist Arrivals)

Table 6.09 Sleeper Occupancy Rates, 2012-2014

|  |  |  |  |
| :--- | :--- | :--- | :--- |
|  | Sleeper occupancy rates (\%) |  |  |
|  | 2012 | 2013 | 2014 |
|  |  |  |  |
| January | 16.4 | 19.2 | 21.3 |
| February | 20.4 | 16.8 | 24.2 |
| March | 27.7 | 21.7 | 26.1 |
| April | 31.9 | 22.2 | 25.3 |
| May | 32.7 | 25.2 | 28.3 |
| June | 34.7 | 29.4 | 28.6 |
| July | 41.6 | 30.9 | 25.0 |
| August | 30.3 | 29.8 | 23.8 |
| September | 35.7 | 37.0 | 34.2 |
| October | 29.6 | 35.6 | 28.3 |
| November | 24.0 | 24.9 | 15.8 |
| December | 19.0 | 17.9 | 12.0 |
| Total |  |  | 26.0 |

Sleeper Occupancy Rates (Tourist Arrivals), 2012-2014


Note:
(i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

## 7: Average Length of Stay (Nights)

Table 7.01 Average Length of Stay Per Person (All Arrivals), 2003-2014

| Year | Average length of stay (nights) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Total |
| 2003 | 2.8 | 2.9 | 3.0 | 3.1 | 3.0 | 3.1 | 3.1 | 3.1 | 3.4 | 3.2 | 2.8 | 2.7 | 3.0 |
| 2004 | 2.9 | 2.9 | 3.2 | 3.2 | 3.1 | 3.2 | 3.6 | 3.7 | 3.5 | 3.4 | 3.1 | 3.2 | 3.3 |
| 2005 | 3.0 | 3.4 | 3.1 | 3.3 | 3.2 | 3.6 | 3.3 | 3.3 | 3.5 | 3.8 | 3.5 | 2.9 | 3.3 |
| 2006 | 2.8 | 2.9 | 3.1 | 3.1 | 3.0 | 3.4 | 3.8 | 3.8 | 3.6 | 3.4 | 3.1 | 3.0 | 3.2 |
| 2007 | 3.1 | 3.5 | 3.3 | 3.4 | 2.8 | 3.4 | 3.4 | 3.7 | 3.8 | 3.6 | 3.3 | 3.3 | 3.4 |
| 2008 | 3.6 | 3.5 | 3.4 | 3.5 | 3.4 | 3.8 | 3.7 | 4.0 | 3.8 | 3.8 | 3.3 | 3.2 | 3.6 |
| 2009 | 3.4 | 3.6 | 3.4 | 3.4 | 3.7 | 3.9 | 3.9 | 4.2 | 3.8 | 3.6 | 3.2 | 3.2 | 3.6 |
| 2010 | 3.1 | 3.6 | 3.1 | 3.6 | 3.5 | 3.5 | 3.5 | 3.9 | 3.9 | 3.4 | 3.1 | 3.2 | 3.5 |
| 2011 | 3.8 | 3.7 | 3.4 | 3.5 | 3.5 | 3.5 | 3.7 | 3.9 | 4.0 | 3.6 | 3.4 | 2.9 | 3.6 |
| 2012 | 3.7 | 3.2 | 3.2 | 3.7 | 3.7 | 3.6 | 3.9 | 3.8 | 4.0 | 3.2 | 3.2 | 3.3 | 3.5 |
| 2013 | 3.5 | 2.9 | 2.9 | 3.1 | 3.8 | 3.2 | 3.6 | 3.8 | 4.3 | 3.6 | 3.0 | 2.9 | 3.4 |
| 2014 | 3.2 | 3.1 | 3.2 | 3.4 | 3.5 | 3.4 | 3.7 | 4.5 | 3.6 | 3.2 | 3.1 | 2.9 | 3.4 |

Average Length of Stay (All Arrivals), 2012-2014


7: Average Length of Stay (Nights)

Table 7.02 Average Length of Stay Per Person (Tourist Arrivals), 2003-2014

| Year | Average length of stay (nights) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Total |
| 2003 | 2.8 | 2.9 | 3.0 | 2.9 | 3.0 | 3.2 | 3.1 | 3.1 | 3.5 | 3.2 | 2.8 | 2.4 | 3.0 |
| 2004 | 2.5 | 2.6 | 3.0 | 3.0 | 2.8 | 3.0 | 3.8 | 3.8 | 3.7 | 3.7 | 3.3 | 3.4 | 3.2 |
| 2005 | 3.2 | 3.6 | 3.4 | 3.7 | 3.4 | 3.8 | 3.6 | 3.3 | 3.8 | 4.0 | 3.8 | 3.0 | 3.6 |
| 2006 | 3.0 | 3.1 | 2.9 | 3.0 | 2.8 | 3.2 | 3.8 | 3.9 | 3.7 | 3.4 | 3.0 | 3.0 | 3.2 |
| 2007 | 2.9 | 3.2 | 2.9 | 3.2 | 3.0 | 3.4 | 3.3 | 3.3 | 3.7 | 3.6 | 3.1 | 3.0 | 3.2 |
| 2008 | 3.0 | 3.1 | 3.0 | 3.2 | 3.5 | 3.6 | 3.4 | 3.9 | 3.7 | 3.7 | 3.2 | 3.2 | 3.4 |
| 2009 | 3.3 | 2.8 | 3.2 | 3.4 | 3.6 | 3.3 | 3.8 | 3.8 | 3.7 | 3.5 | 2.9 | 3.0 | 3.4 |
| 2010 | 3.0 | 3.2 | 3.1 | 3.4 | 3.6 | 3.7 | 3.7 | 3.9 | 4.1 | 3.5 | 3.5 | 3.2 | 3.5 |
| 2011 | 3.5 | 3.3 | 3.5 | 3.7 | 3.6 | 3.7 | 3.7 | 3.7 | 4.0 | 3.6 | 3.5 | 3.2 | 3.6 |
| 2012 | 3.3 | 3.2 | 3.3 | 3.7 | 3.6 | 3.4 | 4.0 | 3.5 | 3.6 | 3.1 | 3.1 | 3.7 | 3.5 |
| 2013 | 4.0 | 2.7 | 3.3 | 3.3 | 3.3 | 3.5 | 3.7 | 3.8 | 3.9 | 3.6 | 2.9 | 3.3 | 3.5 |
| 2014 | 3.6 | 3.4 | 3.5 | 4.0 | 5.0 | 4.2 | 4.1 | 4.6 | 4.3 | 3.6 | 3.6 | 3.4 | 3.9 |

Average Length of Stay (Tourist Arrivals), 2012-2014



[^0]:    Note:
    (i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

[^1]:    Note:
    (i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

