Hotel Occupancy Survey 2017







HOTEL OCCUPANCY SURVEY 2017



Statistics Office

HM Government of Gibraltar

Statistics Online

Copies of the Hotel Occupancy Survey can be obtained, free of charge from the Statistics Office and are also available for download from the Gibraltar Government Website (<u>https://www.gibraltar.gov.gi/new/downloads</u>).

Historical data can be downloaded from previous copies of the report available online.

Comments and requests for general information should be addressed to:

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PREFACE

The Statistics (Hotel Occupancy Survey) Order 1971 requires that the Government Statistician prepare a report and summary of the findings of the Hotel Occupancy Survey to be laid before the Gibraltar Parliament.

This report contains a summary of the statistics collected for the years 1991 – 2017.

I must express my thanks to the establishments for their continued co-operation in the conduct of this Survey.

GOVERNMENT STATISTICIAN

DEFINITIONS AND NOTES

- (a) **Tourist:** A tourist is a person who is primarily in Gibraltar for the purpose of a holiday. It is nevertheless up to the discretion of the individual hotels who to include under this category.
- (b) *Guest Nights:* Calculated on the basis of "one guest x one night".
- (c) **Room Nights:** Calculated on the basis of "one room x one night".
- (d) **Sleeper Occupancy:** Calculated as the percentage of guest nights sold over guest nights offered. It should be noted that this measure does not necessarily give an accurate indication of the ability of the hotel to accept more guests, (e.g. one person staying in a room with two beds gives a 50% sleeper occupancy and a 100% room occupancy).
- (e) **Room Occupancy:** Calculated as the percentage of room nights sold over room nights offered.
- (f) Abbreviations: GNS Guest Nights Sold.
 - GNO Guest Nights Offered. RNS - Room Nights Sold.
 - RNO Room Nights Offered.
- (g) In interpreting the figures it should be noted that:
 - (i) As from September 1992, the Montarik Hotel is not included.
 - (ii) As from November 1992, the Gibraltar Beach Hotel is not included.
 - (iii) The Sunrise Motel is included for the period January 1992 to December 1994 and re-included as from January 2007 to October 2013.
 - (iv) The Cannon Hotel is included with effect from July 1995.
 - (v) The Emile Youth Hostel and Herald Travel Apartments are included with effect from January 2006.
 - (vi) The Continental Hotel is included for the periods January 1986 to July 2008 and December 2013 to 2017.
 - (vii) The Governor's Inn Apartments are included for the period January 2006 to December 2010.
 - (viii) The Sunborn Hotel is included with effect from March 2014.
 - (ix) As from May 2014, the Queen's Hotel is not included.
- (h) This Survey is based on the figures provided by the Caleta Hotel, O'Callaghan Eliott Hotel, Rock Hotel, Sunborn Hotel, Bristol Hotel, Cannon Hotel, Continental Hotel, Emile Youth Hostel and Herald Travel Apartments.

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1: General

Table 1.01 General Analysis, 1991 - 2017

Year	All	(00	0's)	%	(000's)		(%) Sleeper	Average
	Arrivals	RNO	RNS	– Room - Occupancy	GNO	GNS	Occupancy	Length Of Stay
1991	43,193	n/a	n/a	50.6	502	178	35.5	4.1
1992	40,986	237	98	41.2	497	157	31.6	3.8
1993	39,123	195	94	48.4	391	157	40.2	4.0
1994	37,851	199	89	44.5	401	149	37.2	3.9
1995	45,056	192	88	46.1	369	144	39.2	3.2
1996	46,142	191	83	43.3	372	141	37.8	3.1
1997	48,420	190	90	47.3	370	144	39.0	3.0
1998	41,616	173	93	53.6	335	145	43.1	3.5
1999	42,031	179	99	55.3	351	154	43.7	3.7
2000	48,949	179	105	58.9	368	164	44.6	3.4
2001	53,776	179	115	64.2	366	179	48.9	3.3
2002	59,417	183	118	64.4	367	182	49.7	3.1
2003	61,743	186	119	64.2	367	188	51.2	3.0
2004	61,710	186	126	68.2	366	202	55.1	3.3
2005	58,796	177	122	68.6	349	196	56.2	3.3
2006	59,194	200	119	59.2	406	192	47.3	3.2
2007	59,425	220	128	58.1	434	202	46.5	3.4
2008	58,500	218	134	61.3	425	210	49.5	3.6
2009	54,863	214	125	58.5	414	199	48.0	3.6
2010	51,384	214	112	52.2	413	178	43.0	3.5
2011	55,619	209	125	60.2	401	199	49.7	3.6
2012	52,340	198	118	59.3	384	185	48.1	3.5
2013	54,128	197	120	61.0	381	185	48.6	3.4
2014	58,744	216	129	59.9	444	200	45.1	3.4
2015	66,735	230	141	61.0	533	221	41.6	3.3
2016	79,349	228	153	67.1	523	251	48.0	3.2
2017	79,913	215	153	71.4	454	254	55.9	3.2

Notes:

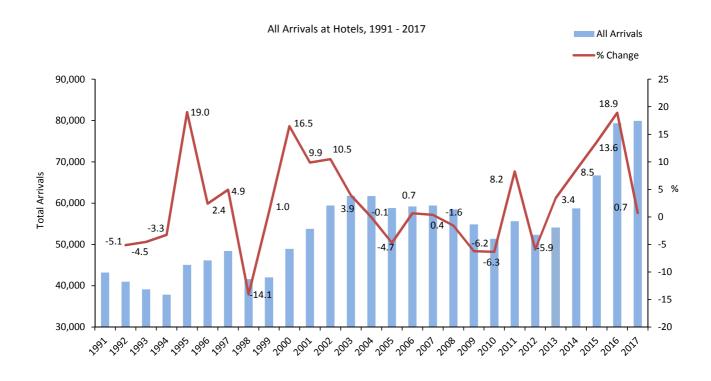
(i) RNO - Room Nights Offered.

(ii) RNS - Room Nights Sold.

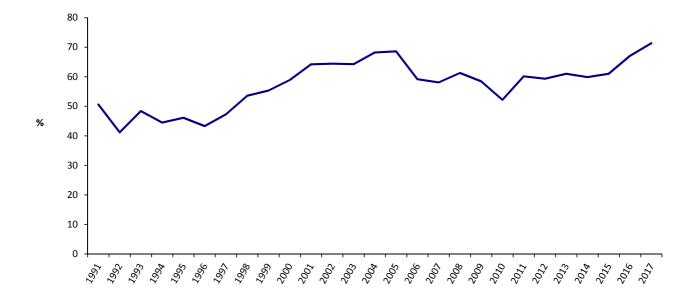
(iii) GNO - Guest Nights Offered.

(iv) GNS - Guest Nights Sold.

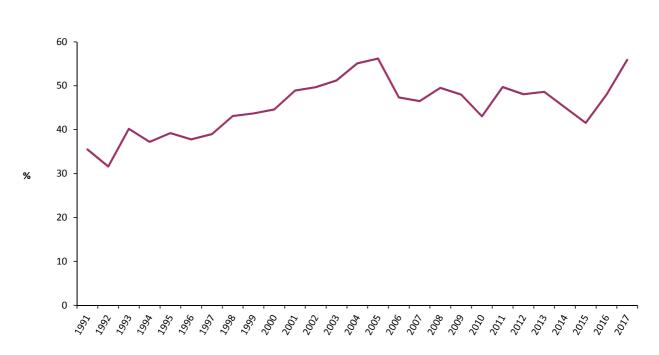
(v) With effect from January 1992, hotels were required under the legislation to submit returns which included the % room occupancy figures. For the period 1989 to 1991, these figures were provided voluntarily by the hotels.



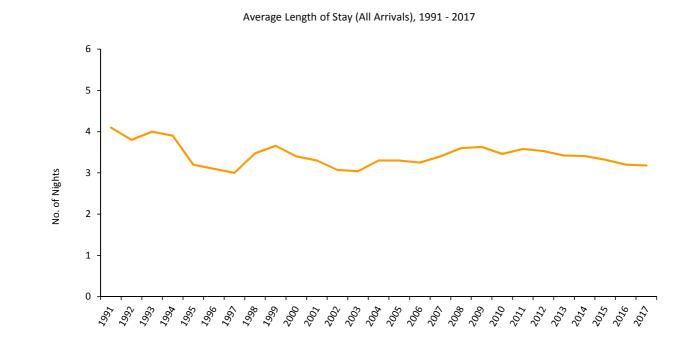
Room Occupancy Rates (All Arrivals), 1991 - 2017



2



Sleeper Occupancy Rates (All Arrivals), 1991 - 2017



	Room nights sold (000's)							
	2011	2012	2013	2014	2015			
January	8.6	7.9	7.3	8.2	8.4			
February	9.0	7.6	7.4	8.9	9.4			
March	10.3	10.2	7.8	10.5	11.4			
April	9.9	9.9	9.6	10.3	11.1			
May	10.9	10.9	11.9	11.6	14.0			
June	11.4	10.5	11.3	11.9	14.3			
July	11.4	11.8	11.3	12.7	13.2			
August	11.8	9.5	11.8	11.7	11.7			
September	13.0	11.8	13.2	13.5	15.8			
October	12.0	11.3	13.1	12.5	13.5			
November	9.9	9.4	8.6	10.1	9.8			
December	7.2	7.0	7.2	7.3	7.9			
Total	125.5	117.7	120.4	129.0	140.5			

Table 2.01 Room Nights Sold (All Arrivals), 2011 - 2015

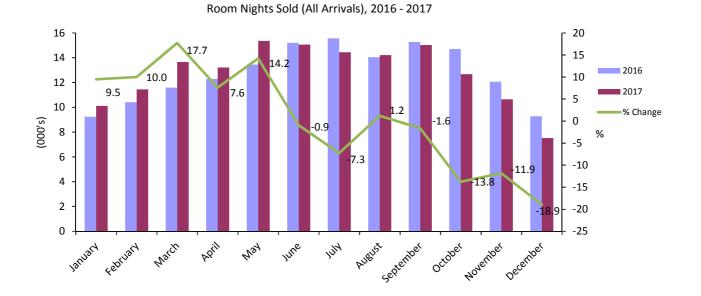
Table 2.02 Room Nights Offered (All Arrivals), 2011 - 2015

	Room nights offered (000's)						
	2011	2012	2013	2014	2015		
January	17.6	17.2	17.0	15.9	19.4		
February	15.9	16.0	15.2	14.3	17.7		
March	17.6	16.7	16.9	18.0	19.7		
April	17.0	16.0	16.4	19.1	19.0		
May	18.0	16.6	17.1	17.9	19.7		
June	17.4	16.1	16.5	17.7	19.0		
July	17.9	16.6	17.2	18.2	19.6		
August	17.6	16.6	17.2	18.8	19.4		
September	17.6	16.0	16.7	18.1	19.1		
October	17.5	17.1	16.2	19.2	19.7		
November	17.1	16.4	14.8	19.1	18.8		
December	17.5	17.1	15.9	19.3	19.3		
Total	208.5	198.5	197.3	215.6	230.3		

Note:

	Room nights sold (000's)		Room nights o	offered (000's)
-	2016	2017	2016	2017
January	9.2	10.1	19.0	17.9
February	10.4	11.4	18.0	16.3
March	11.6	13.6	19.3	18.2
April	12.3	13.2	18.8	17.8
May	13.5	15.4	19.5	19.1
June	15.2	15.1	18.9	18.6
July	15.6	14.4	19.6	18.3
August	14.0	14.2	19.5	18.1
September	15.3	15.0	18.8	17.5
October	14.7	12.7	19.3	18.0
November	12.1	10.6	18.7	17.4
December	9.3	7.5	18.8	17.7
Total	153.1	153.4	228.1	214.8

Table 2.03Room Nights Sold and Offered (All Arrivals), 2016 - 2017



Note: (i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

	Room nights sold (000's)						
	2011	2012	2013	2014	2015		
January	4.2	3.4	4.0	4.3	3.5		
February	4.3	3.8	4.0	4.2	3.8		
March	5.9	5.6	4.4	5.6	4.7		
April	6.0	5.8	4.3	5.4	4.9		
May	6.4	6.2	5.1	5.8	6.3		
June	6.4	6.2	5.5	6.1	6.2		
July	6.7	7.4	5.7	6.4	6.6		
August	7.2	5.6	5.4	5.0	5.9		
September	8.3	6.5	7.0	7.0	7.4		
October	7.5	5.9	6.5	6.1	6.3		
November	5.6	4.8	4.1	4.0	3.9		
December	4.2	3.7	3.4	3.1	2.6		
Total	72.6	64.8	59.4	62.9	62.3		

Table 2.04 Room Nights Sold (Tourist Arrivals), 2011 - 2015

Table 2.05 Room Nights Offered (Tourist Arrivals), 2011 - 2015

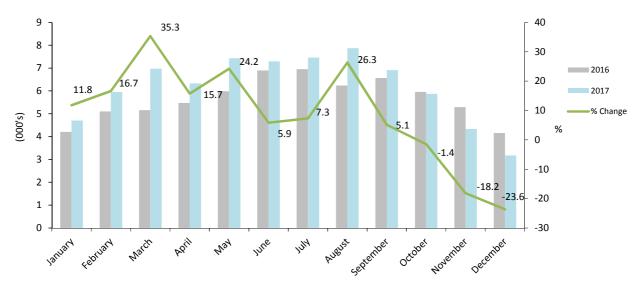
	Room nights offered (000's)						
	2011	2012	2013	2014	2015		
January	17.6	17.2	17.0	15.9	19.4		
February	15.9	16.0	15.2	14.3	17.7		
March	17.6	16.7	16.9	18.0	19.7		
April	17.0	16.0	16.4	19.1	19.0		
May	18.0	16.6	17.1	17.9	19.7		
June	17.4	16.1	16.5	17.7	19.0		
July	17.9	16.6	17.2	18.2	19.6		
August	17.6	16.6	17.2	18.8	19.4		
September	17.6	16.0	16.7	18.1	19.1		
October	17.5	17.1	16.2	19.2	19.7		
November	17.1	16.4	14.8	19.1	18.8		
December	17.5	17.1	15.9	19.3	19.3		
Total	208.5	198.5	197.3	215.6	230.3		

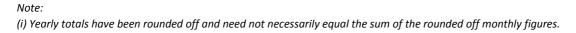
Note:

	Room nights sold (000's)		Room nights	offered (000's)
	2016	2017	2016	2017
January	4.2	4.7	19.0	17.9
February	5.1	5.9	18.0	16.3
March	5.2	7.0	19.3	18.2
April	5.5	6.3	18.8	17.8
May	6.0	7.4	19.5	19.1
June	6.9	7.3	18.9	18.6
July	7.0	7.5	19.6	18.3
August	6.2	7.9	19.5	18.1
September	6.6	6.9	18.8	17.5
October	6.0	5.9	19.3	18.0
November	5.3	4.3	18.7	17.4
December	4.2	3.2	18.8	17.7
Total	67.9	74.3	228.1	214.8

Table 2.06 Room Nights Sold and Offered (Tourist Arrivals), 2016 - 2017

Room Nights Sold (Tourist Arrivals), 2016 - 2017





3: Room Occupancy Rates

	Room occupancy rates (%)						
	2007	2008	2009	2010	2011		
January	43.3	52.6	45.5	37.9	48.9		
February	54.4	53.1	62.0	49.8	56.9		
March	51.3	50.0	63.0	46.4	58.3		
April	59.4	62.8	62.4	47.2	58.4		
May	61.0	62.5	62.7	55.8	60.7		
June	63.1	65.8	66.5	57.8	65.6		
July	59.1	65.6	59.9	57.8	63.8		
August	67.0	77.6	61.2	58.7	67.1		
September	73.0	74.5	66.8	67.7	74.0		
October	70.4	71.7	62.6	57.0	68.6		
November	55.9	56.0	48.4	50.9	57.8		
December	40.3	43.2	41.4	39.4	41.3		
Total	58.1	61.3	58.5	52.2	60.2		

Table 3.01 Room Occupancy Rates (All Arrivals), 2007 - 2011

Table 3.02 Room Occupancy Rates (Tourist Arrivals), 2007 - 2011

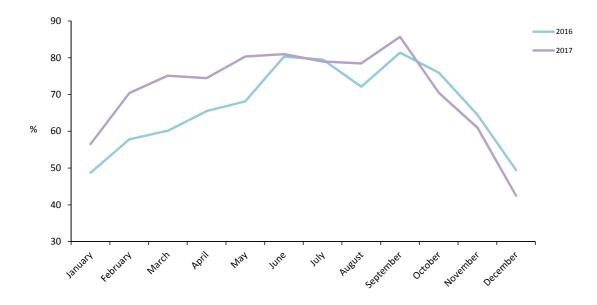
	Room occupancy rates (%)						
	2007	2008	2009	2010	2011		
January	23.9	19.6	21.2	15.9	23.7		
February	24.8	17.7	28.5	25.4	27.2		
March	30.8	20.5	33.8	26.0	33.4		
April	34.0	29.4	35.7	25.6	35.4		
May	32.2	29.9	33.7	31.9	35.4		
June	34.9	33.1	35.4	33.9	36.8		
July	30.2	28.7	33.6	33.5	37.3		
August	36.6	37.8	32.8	34.7	40.7		
September	40.3	38.5	39.9	39.8	47.3		
October	37.3	35.0	34.6	33.2	43.1		
November	25.6	26.0	20.6	28.0	32.6		
December	18.1	20.6	19.7	20.4	23.9		
Total	30.7	28.1	30.8	29.0	34.8		

3: Room Occupancy Rates

	Room occupancy rates (%)							
	2012	2013	2014	2015	2016	2017		
January	46.1	43.0	51.5	43.1	48.7	56.5		
February	47.4	48.4	61.9	53.1	57.8	70.4		
March	61.0	46.1	58.4	57.9	60.2	75.1		
April	61.7	58.3	54.0	58.5	65.5	74.5		
May	65.4	69.4	64.7	71.1	68.1	80.4		
June	65.4	68.4	67.2	75.4	80.3	81.0		
July	70.7	65.6	69.6	67.3	79.5	79.0		
August	57.0	68.6	62.1	60.4	72.1	78.5		
September	73.9	79.3	74.4	82.8	81.4	85.7		
October	66.0	80.6	65.0	68.8	76.0	70.5		
November	57.2	57.7	52.5	52.0	64.5	61.0		
December	41.3	45.3	38.1	41.0	49.4	42.5		
Total	59.3	61.0	59.9	61.0	67.1	71.4		

Table 3.03 Room Occupancy Rates (All Arrivals), 2012 - 2017

Room Occupancy Rates (All Arrivals), 2016 - 2017

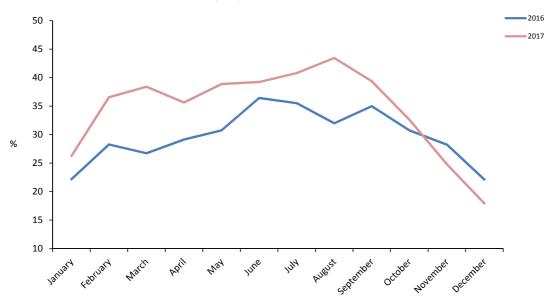


3: Room Occupancy Rates

	Room occupancy rates (%)							
	2012	2013	2014	2015	2016	2017		
January	19.6	23.4	27.0	18.3	22.2	26.3		
February	23.9	26.1	29.0	21.7	28.3	36.6		
March	33.4	26.2	31.1	23.8	26.8	38.4		
April	36.2	25.9	28.3	26.0	29.1	35.7		
May	37.2	29.9	32.3	32.0	30.8	38.9		
June	38.5	33.3	34.5	32.8	36.4	39.2		
July	44.4	33.0	35.1	33.7	35.5	40.8		
August	33.4	31.6	26.6	30.4	32.0	43.5		
September	40.5	41.8	38.5	38.9	35.0	39.4		
October	34.7	40.2	31.9	31.9	30.8	32.6		
November	29.0	27.9	20.7	21.0	28.3	24.8		
December	21.9	21.3	16.3	13.7	22.1	17.9		
Total	32.7	30.1	29.2	27.1	29.8	34.6		

Table 3.04 Room Occupancy Rates (Tourist Arrivals), 2012 - 2017

Room Occupancy Rates (Tourist Arrivals), 2016 - 2017



			Number o	f arrivals (000'	s)		
	1991	1992	1993	1994	1995	1996	1997
January	3.4	2.3	1.9	2.5	2.0	2.8	2.4
February	3.4	3.0	2.4	2.4	2.8	3.4	3.2
March	3.9	3.4	2.9	3.1	3.4	4.0	3.3
April	3.6	3.6	3.0	3.1	4.0	4.1	3.9
May	4.2	4.0	3.8	3.9	3.8	4.2	4.8
June	3.2	4.1	3.5	3.3	3.9	4.1	4.7
July	3.9	3.8	3.3	3.4	4.6	3.8	4.3
August	3.5	3.6	3.3	3.3	4.4	3.9	5.5
September	4.3	4.1	4.4	4.3	5.7	4.7	5.4
October	4.7	3.9	4.5	3.9	4.1	4.3	3.9
November	2.6	2.8	3.5	2.5	3.1	3.3	3.8
December	2.5	2.4	2.5	2.2	3.2	3.5	3.2
Total	43.2	41.0	39.1	37.9	45.1	46.1	48.4

Table 4.01Number of Arrivals (All Arrivals), 1991 - 1997

Table 4.02 Number of Arrivals (Tourist Arrivals), 1991 - 1997

			Number o	f arrivals (000'	s)		
	1991	1992	1993	1994	1995	1996	1997
January	1.9	1.6	1.5	1.7	1.6	2.0	1.5
February	1.9	2.2	1.5	1.7	2.2	2.5	1.9
March	2.3	2.7	2.1	2.1	2.4	2.7	1.9
April	2.1	2.8	2.1	2.1	2.8	3.0	2.2
May	2.4	2.9	2.6	2.4	2.6	2.6	2.8
June	2.1	2.8	2.4	2.3	2.7	2.6	2.7
July	2.5	2.6	2.2	2.4	3.3	2.7	2.8
August	2.4	2.9	2.5	2.3	3.1	3.0	3.3
September	2.4	2.6	2.9	2.9	4.1	3.0	3.1
October	2.5	2.7	2.9	2.7	3.2	3.1	2.8
November	1.6	2.0	2.3	1.7	2.5	2.2	2.0
December	1.7	1.9	1.9	1.6	2.5	2.5	1.9
Total	26.0	29.9	27.0	25.9	33.1	31.9	28.9

Note:

Number of arrivals (000's) 1998 1999 2000 2001 2002 2003 2004 3.0 2.2 January 2.6 3.1 3.2 3.7 3.8 February 2.8 2.6 2.8 3.3 4.1 4.4 4.4 March 3.1 3.6 3.9 4.5 4.6 5.4 5.5 April 3.4 3.7 4.2 4.3 4.5 5.0 4.7 May 3.8 3.6 4.8 5.0 5.1 5.6 5.7 June 3.5 3.8 4.8 5.0 4.3 5.9 5.5 July 3.4 3.4 4.0 5.0 5.8 5.2 5.3 4.2 4.3 4.6 5.3 5.8 5.9 5.6 August September 4.0 4.2 5.6 5.4 6.6 5.8 6.2 October 4.2 4.3 4.8 5.1 6.2 5.6 5.6 November 3.7 3.9 4.3 5.4 5.4 3.6 5.1 December 2.8 3.9 3.9 2.4 3.3 3.5 4.1 53.8 Total 41.6 42.1 48.9 59.4 61.8 61.7

Table 4.03Number of Arrivals (All Arrivals), 1998 - 2004

Table 4.04 Number of Arrivals (Tourist Arrivals), 1998 - 2004

			Number o	f arrivals (000'	s)		
	1998	1999	2000	2001	2002	2003	2004
January	1.6	1.7	1.5	2.3	2.3	2.3	2.7
February	1.7	1.7	1.9	2.4	3.0	2.9	3.0
March	2.1	2.3	2.8	3.2	3.5	3.6	3.8
April	2.3	2.3	3.0	3.1	3.2	3.2	3.4
May	2.5	2.5	3.5	3.5	3.8	3.5	4.4
June	2.4	2.5	3.6	3.4	3.0	3.7	3.8
July	2.3	2.2	2.9	3.7	4.0	3.5	3.9
August	3.0	2.8	3.5	4.1	4.1	4.1	4.2
September	3.0	2.7	4.1	4.1	4.7	4.0	4.6
October	2.9	3.0	3.6	3.8	4.0	3.9	4.1
November	2.4	2.3	2.9	3.4	3.3	3.5	3.8
December	1.8	1.7	2.4	2.5	2.7	2.6	2.8
Total	27.9	27.7	35.9	39.4	41.5	40.8	44.5

Note:

			Number o	of arrivals (000'	s)		
	2005	2006	2007	2008	2009	2010	2011
January	4.0	4.3	3.9	4.0	3.7	3.2	3.5
February	4.6	4.5	4.1	3.8	4.3	3.5	3.6
March	5.0	5.5	4.6	4.2	5.2	4.2	4.5
April	5.1	5.3	5.0	5.2	5.3	3.8	4.5
May	5.7	5.7	5.9	5.5	4.9	4.7	5.0
June	5.1	5.5	5.2	5.0	4.8	4.6	5.3
July	5.0	5.0	5.3	5.3	4.6	4.9	5.2
August	5.5	4.5	5.6	6.2	4.6	4.6	5.1
September	5.7	5.4	5.6	5.7	5.0	5.0	5.3
October	5.3	5.4	6.0	5.5	5.0	5.0	5.3
November	4.4	4.4	4.8	4.4	4.0	4.4	4.5
December	3.7	3.8	3.6	3.8	3.5	3.5	3.8
Total	58.8	59.2	59.4	58.5	54.9	51.4	55.6

Table 4.05Number of Arrivals (All Arrivals), 2005 - 2011

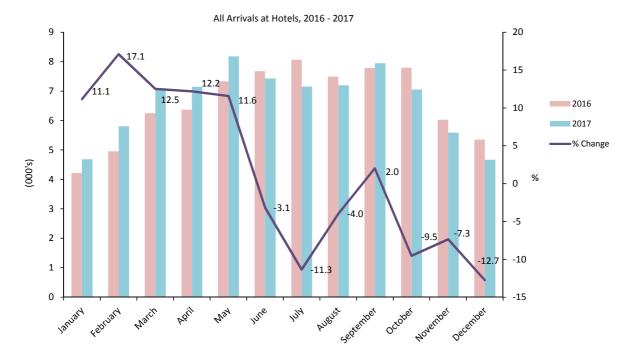
Table 4.06 Number of Arrivals (Tourist Arrivals), 2005 - 2011

			Number o	of arrivals (000	s)		
	2005	2006	2007	2008	2009	2010	2011
January	2.8	2.5	2.4	1.9	1.9	1.5	1.9
February	3.3	2.6	2.3	1.7	2.4	2.1	2.0
March	3.7	3.6	3.1	2.2	3.4	2.6	2.7
April	3.6	3.6	3.1	3.0	3.2	2.3	2.8
May	4.3	4.2	3.4	2.9	3.0	2.8	3.1
June	3.8	3.9	3.1	3.0	2.8	2.7	3.0
July	3.5	3.2	3.0	2.9	2.8	3.0	3.2
August	4.0	3.2	3.4	3.3	2.9	3.0	3.4
September	4.1	3.8	3.5	3.3	3.3	3.2	3.6
October	3.8	3.9	3.6	3.0	3.0	3.0	3.5
November	2.7	3.0	2.6	2.3	2.1	2.3	2.7
December	2.2	2.2	1.9	1.9	1.9	1.9	2.1
Total	41.9	39.8	35.2	31.3	32.7	30.3	34.0

Note:

		Ν	umber of arrival	s (000's)		
-	2012	2013	2014	2015	2016	2017
January	3.2	3.0	3.7	3.6	4.2	4.7
February	3.6	3.5	4.3	4.4	5.0	5.8
March	4.8	4.0	5.0	5.4	6.3	7.0
April	4.3	4.6	5.0	5.3	6.4	7.2
May	4.7	4.9	5.2	6.5	7.3	8.2
June	4.7	5.2	5.4	6.6	7.7	7.4
July	5.0	5.2	4.9	5.7	8.1	7.2
August	4.2	5.1	4.3	5.8	7.5	7.2
September	4.8	4.9	6.1	7.1	7.8	7.9
October	5.5	5.5	6.2	6.6	7.8	7.1
November	4.3	4.3	4.8	5.2	6.0	5.6
December	3.2	3.8	3.9	4.7	5.4	4.7
Total	52.3	54.1	58.7	66.7	79.3	79.9

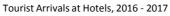
Table 4.07Number of Arrivals (All Arrivals), 2012 - 2017

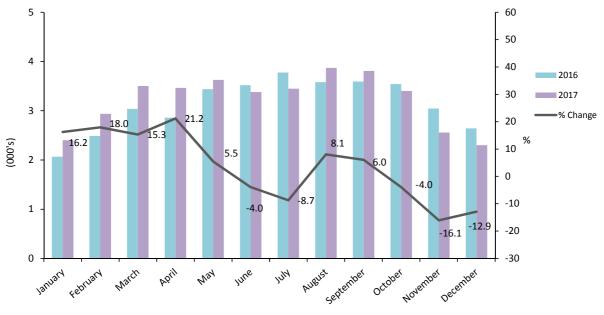


Note:

		N	umber of arrival	s (000's)		
-	2012	2013	2014	2015	2016	2017
January	1.6	1.6	1.9	1.5	2.1	2.4
February	2.0	1.9	2.0	1.7	2.5	2.9
March	2.8	2.1	2.7	2.1	3.0	3.5
April	2.7	2.1	2.5	2.5	2.9	3.5
May	3.0	2.5	2.0	2.8	3.4	3.6
June	3.2	2.7	2.5	2.9	3.5	3.4
July	3.3	2.7	2.3	2.9	3.8	3.4
August	2.8	2.6	2.0	2.9	3.6	3.9
September	3.1	3.0	2.9	3.3	3.6	3.8
October	3.2	3.1	3.1	3.0	3.5	3.4
November	2.4	2.4	1.9	2.1	3.0	2.6
December	1.7	1.7	1.6	2.3	2.6	2.3
Total	31.8	28.6	27.2	29.9	37.6	38.7

Table 4.08 Number of Arrivals (Tourist Arrivals), 2012 - 2017





Note:

	Gue	Guest nights sold (000's)				Guest nights offered (000's)					Sleeper occupancy rates (%)				
	1991	1992	1993	1994	1991	1992	1993	1994	1991	1992	1993	1994			
January	12	9	7	10	40	42	33	34	29.4	20.6	21.5	29.4			
February	13	9	9	9	37	41	30	30	34.5	22.8	30.1	31.3			
March	17	14	12	12	44	46	33	33	37.5	29.6	36.2	37.2			
April	14	14	12	12	41	42	32	31	34.0	32.6	38.3	39.2			
May	17	15	16	15	41	43	34	35	40.2	35.6	45.6	42.5			
June	16	16	15	14	44	47	32	33	35.8	34.8	48.0	40.6			
July	16	16	14	15	43	45	32	35	37.9	35.2	41.8	42.4			
August	16	14	14	13	40	44	33	35	41.2	32.2	44.0	37.0			
September	17	16	18	16	44	41	32	33	39.2	39.7	56.2	48.9			
October	18	15	17	15	43	42	34	35	42.5	34.6	50.9	43.9			
November	13	10	13	9	41	32	32	33	31.1	32.6	39.4	27.8			
December	10	9	10	9	45	33	33	34	22.4	27.0	29.6	25.2			
Total	178	157	157	149	502	497	391	401	35.5	31.6	40.2	37.2			

Table 5.01 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1991 - 1994

Table 5.02 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1995 - 1998

	Gue	Guest nights sold (000's)				Guest nights offered (000's)					Sleeper occupancy rates (%)				
	1995	1996	1997	1998	-	1995	1996	1997	1998	-	1995	1996	1997	1998	
January	6	8	8	7		32	32	31	30		19.0	24.9	24.1	24.8	
February	10	9	10	9		28	30	29	25		34.9	29.9	34.1	35.4	
March	10	12	10	11		31	32	31	28		33.4	36.3	33.0	38.8	
April	13	12	11	11		25	31	31	26		49.5	39.1	36.3	42.4	
May	13	14	14	12		31	32	32	27		41.4	43.0	45.0	45.6	
June	14	13	13	13		30	30	30	28		46.3	37.2	44.4	45.9	
July	15	12	14	13		32	31	31	29		48.2	39.0	44.1	43.9	
August	15	13	16	16		32	31	31	29		46.2	42.3	51.3	54.4	
September	18	16	16	17		31	31	31	28		58.0	51.9	50.7	59.8	
October	13	13	14	15		32	31	31	29		41.1	42.8	44.1	50.2	
November	9	10	10	12		31	30	31	28		28.1	31.3	31.7	43.8	
December	9	9	9	9		32	31	31	29		26.7	29.0	28.2	32.2	
Total	144	141	144	144		369	372	370	336		39.2	37.8	39.0	43.1	

Note:

	Gue	est nights	sold (000	D's)	Gue	st nights o	ffered (00	00's)	Sleepe	Sleeper occupancy rates (%)				
	1999	2000	2001	2002	1999	2000	2001	2002	1999	2000	2001	2002		
January	8	6	8	9	29	31	31	31	28.8	20.0	27.0	30.5		
February	9	9	11	12	26	29	28	28	34.2	30.4	40.0	42.9		
March	13	12	15	15	29	31	31	31	45.5	37.5	47.9	47.7		
April	13	14	15	14	29	30	30	30	44.3	45.0	48.4	46.3		
May	13	19	17	16	29	31	31	31	43.7	60.3	55.0	51.3		
June	14	17	18	13	29	30	30	30	49.1	56.6	58.3	43.6		
July	13	16	17	18	29	31	31	31	44.5	50.2	53.5	56.8		
August	16	16	18	18	29	31	31	31	56.3	51.8	57.4	58.8		
September	16	19	20	21	29	31	30	30	56.9	61.7	64.6	69.3		
October	15	15	18	19	31	. 31	31	31	50.0	48.7	57.3	61.3		
November	14	12	13	15	30	30	30	30	46.0	38.9	43.5	50.9		
December	8	11	11	11	31	. 31	31	31	25.6	34.1	34.1	36.4		
Total	154	164	179	182	351	368	366	367	43.8	44.6	48.9	49.7		

Table 5.03 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1999 - 2002

Table 5.04 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2003 - 2006

	Gue	Guest nights sold (000's)			Guest	nights of	fered (00)0's)	Sleeper occupancy rates (%)				
	2003	2004	2005	2006	2003	2004	2005	2006	2003	2004	2005	2006	
January	10	11	12	12	31	29	31	34	33.1	36.7	38.7	34.2	
February	13	13	15	13	28	29	27	31	45.5	45.2	58.0	41.2	
March	16	17	15	17	31	31	29	34	51.8	56.3	52.8	49.5	
April	15	15	17	16	30	30	28	33	51.1	50.0	59.3	49.3	
May	17	18	18	17	31	31	30	34	54.4	57.8	60.4	50.7	
June	18	18	18	18	30	30	28	33	60.9	59.4	64.5	55.4	
July	16	19	16	19	31	31	29	35	53.2	61.2	57.1	54.0	
August	18	21	18	17	31	31	29	35	58.2	65.9	62.0	49.3	
September	20	22	20	20	30	31	28	34	64.8	71.7	70.1	57.9	
October	18	19	20	18	31	31	29	35	57.0	60.1	68.5	52.7	
November	15	17	15	14	30	30	29	34	49.5	55.0	52.6	40.7	
December	11	13	11	12	31	31	32	35	34.6	40.1	33.7	33.7	
Total	188	202	196	193	367	366	349	406	51.2	55.1	56.2	47.3	

Note:

Table 5.05 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2007 - 2010

	Gue	Guest nights sold (000's)				Guest nights offered (000's)					Sleeper occupancy rates (%)				
	2007	2008	2009	2010		2007	2008	2009	2010	-	2007	2008	2009	2010	
January	12	14	13	10		38	36	35	35		31.3	39.2	36.3	28.5	
February	14	13	15	12		35	34	31	31		41.7	39.5	48.9	39.2	
March	15	14	18	13		38	36	35	35		39.0	39.0	49.7	37.3	
April	17	18	18	14		37	35	34	34		46.8	51.2	52.0	39.9	
May	16	18	18	16		36	36	35	35		45.5	50.4	51.7	46.5	
June	18	19	18	16		35	35	34	34		51.2	53.4	53.7	48.0	
July	18	20	18	17		36	36	35	35		50.5	54.1	51.1	48.7	
August	21	24	19	18		36	36	35	35		57.9	68.8	55.1	52.0	
September	21	22	19	20		35	35	34	34		60.6	62.9	56.3	57.1	
October	22	21	18	17		37	36	35	35		59.2	58.5	51.1	48.0	
November	16	14	13	13		36	34	34	34		43.8	42.3	38.0	39.5	
December	12	12	11	11		36	34	35	35		32.3	34.7	32.4	31.7	
Total	202	210	199	178		434	425	414	413		46.5	49.5	48.0	43.0	

Table 5.06 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2011 - 2014

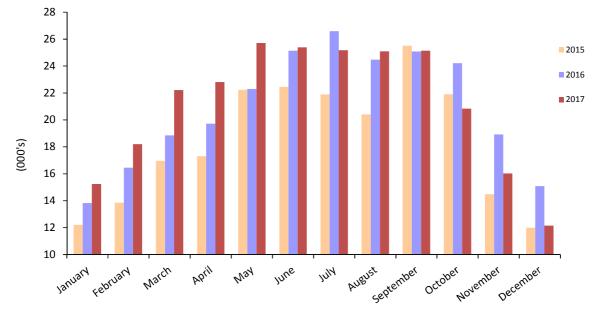
	Gue	Guest nights sold (000's)			Guest nights offered (000's)			Sleeper occupancy rates (%)					
	2011	2012	2013	2014	2011	2012	2013	2014	-	2011	2012	2013	2014
January	13	12	11	12	34	33	33	31		38.7	36.0	32.1	38.2
February	13	11	10	13	31	31	29	28		43.6	36.7	35.4	47.8
March	16	15	12	16	34	33	33	35		46.0	46.3	35.7	44.9
April	16	16	14	17	33	31	32	38		48.9	50.5	45.3	44.3
May	17	17	19	18	34	32	33	37		50.3	53.0	56.5	50.6
June	19	17	16	19	33	31	32	36		55.7	54.9	51.0	51.2
July	19	20	19	18	34	32	33	37		55.1	60.8	56.0	48.6
August	20	16	20	19	34	32	33	38		59.5	49.6	59.2	49.6
September	21	19	21	22	34	31	32	37		63.3	62.1	64.6	59.2
October	19	17	20	20	34	33	31	39		56.0	52.7	63.8	51.2
November	15	14	13	15	33	32	28	43		46.1	42.9	47.3	34.1
December	11	10	11	11	34	32	31	44		33.0	32.3	34.9	25.8
Total	199	185	185	200	401	384	381	444		49.7	48.1	48.6	45.1

Note:

	Guest nights sold (000's)							
	2015	2016	2017					
January	12.2	13.8	15.3					
February	13.9	16.5	18.2					
March	17.0	18.9	22.2					
April	17.3	19.7	22.8					
May	22.2	22.3	25.7					
June	22.5	25.1	25.4					
July	21.9	26.6	25.2					
August	20.4	24.5	25.1					
September	25.5	25.1	25.1					
October	21.9	24.2	20.8					
November	14.5	18.9	16.0					
December	12.0	15.1	12.2					
Total	221.3	250.7	254.1					

Table 5.07 Guest Nights Sold, 2015 - 2017

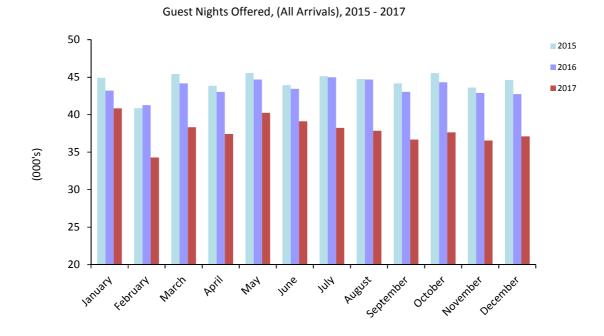


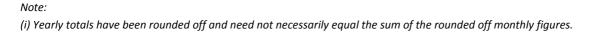


Note:

	Guest nights offered (000's)							
	2015	2016	2017					
January	44.9	43.2	40.9					
February	40.9	41.3	34.3					
March	45.4	44.2	38.3					
April	43.9	43.0	37.4					
May	45.6	44.7	40.3					
June	44.0	43.5	39.1					
July	45.2	45.0	38.3					
August	44.8	44.7	37.9					
September	44.2	43.1	36.7					
October	45.5	44.3	37.6					
November	43.6	42.9	36.6					
December	44.6	42.7	37.1					
Total	532.5	522.6	454.5					

Table 5.08 Guest Nights Offered, 2015 - 2017





	Sleeper occupancy rates (%)							
	2015	2016	2017					
January	27.2	32.0	37.3					
February	33.9	39.9	53.1					
March	37.3	42.7	58.0					
April	39.5	45.8	60.9					
May	48.8	49.9	63.9					
June	51.1	57.9	64.9					
July	48.5	59.1	65.8					
August	45.6	54.8	66.3					
September	57.7	58.3	68.5					
October	48.1	54.7	55.4					
November	33.2	44.1	43.9					
December	26.9	35.3	32.7					
Total	41.6	48.0	55.9					

Table 5.09Sleeper Occupancy Rates, 2015 - 2017

Sleeper Occupancy Rates, (All Arrivals), 2015 - 2017

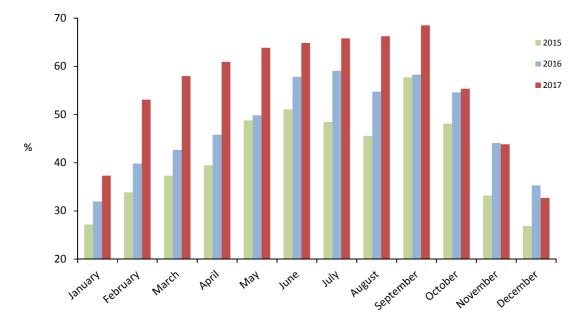


Table 6.01 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1991 - 1994

	Guest nights sold (000's)		Guest	nights of	fered (00	0's)	Sleeper occupancy rates					
	1991	1992	1993	1994	1991	1992	1993	1994	1991	1992	1993	1994
January	7	5	4	7	40	42	33	34	17.7	12.9	12.4	19.5
February	8	6	5	6	37	41	30	30	20.2	15.4	17.7	21.1
March	8	9	8	8	44	46	33	33	19.1	19.3	23.0	24.5
April	9	9	8	9	41	42	32	31	21.9	21.7	25.2	27.1
May	10	9	10	10	41	43	34	35	23.3	20.7	28.5	28.5
June	8	10	10	9	44	47	32	33	19.4	22.0	32.7	28.3
July	10	10	8	10	43	45	32	35	23.2	21.3	26.2	28.7
August	8	10	10	8	40	44	33	35	21.3	22.0	30.5	25.6
September	8	9	12	12	44	41	32	33	18.2	22.7	36.8	35.2
October	10	9	11	11	43	42	34	35	23.3	20.8	33.2	30.4
November	7	6	9	7	41	32	32	33	16.4	20.1	27.8	20.6
December	6	6	7	6	45	33	33	34	12.9	17.5	21.8	18.9
Total	99	98	103	103	502	497	391	401	19.7	19.8	26.4	25.8

Table 6.02 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1995 - 1998

	Gue	Guest nights sold (000's)		Guest	nights of	fered (00	0's)	Sleep	Sleeper occupancy rates (%)			
	1995	1996	1997	1998	1995	1996	1997	1998	1995	1996	1997	1998
January	5	5	5	4	32	32	31	30	15.1	16.4	15.2	14.4
February	7	7	6	5	28	30	29	25	25.8	22.8	22.3	21.4
March	8	9	7	7	31	32	31	28	26.4	26.7	21.3	25.8
April	10	10	7	7	25	31	31	26	38.1	30.9	23.9	28.8
May	9	10	10	8	31	32	32	27	30.8	30.9	29.9	30.6
June	11	9	9	9	30	30	30	28	37.2	30.5	28.9	30.5
July	11	9	9	8	32	31	31	29	36.2	29.3	28.6	28.4
August	11	10	11	10	32	31	31	29	34.8	32.0	34.5	36.5
September	14	10	11	12	31	31	31	28	45.6	34.3	34.8	41.5
October	11	10	9	10	32	31	31	29	34.1	30.9	28.3	34.6
November	7	7	6	8	31	30	31	28	23.8	21.5	20.9	27.1
December	7	6	6	6	32	31	31	29	21.8	20.7	18.9	19.5
Total	113	101	95	94	369	372	370	336	30.7	27.2	25.6	28.2

Note:

Table 6.03 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1999 - 2002

	Guest nights sold (000's)		Guest	nights of	fered (00	0's)	Sleepe	Sleeper occupancy rates (%				
	1999	2000	2001	2002	1999	2000	2001	2002	1999	2000	2001	2002
January	5	4	6	6	29	31	31	31	17.2	13.0	19.3	20.4
February	6	6	8	8	26	29	28	28	21.8	20.0	26.9	28.8
March	8	8	9	11	29	31	31	31	27.7	25.9	30.7	34.5
April	8	9	9	10	29	30	30	30	27.3	30.8	29.1	33.0
May	9	12	11	11	29	31	31	31	30.0	39.1	34.9	36.5
June	9	11	12	10	29	30	30	30	31.4	36.6	39.5	33.0
July	8	10	11	12	29	31	31	31	27.6	33.4	37.0	38.7
August	10	12	12	13	29	31	31	31	35.2	37.6	40.0	40.7
September	10	14	14	15	29	31	30	30	36.2	44.3	46.3	48.7
October	11	10	13	13	31	31	31	31	34.3	31.6	40.6	40.9
November	9	8	9	9	30	30	30	30	28.8	26.7	29.6	29.8
December	5	7	7	7	31	31	31	31	17.3	21.6	22.1	22.9
Total	98	111	121	125	351	368	366	367	27.9	30.1	33.0	34.0

Table 6.04 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2003 - 2006

	Guest nights sold (000's)		Guest	Guest nights offered (000's) Sleeper occupancy ra				ncy rates	rates (%)			
	2003	2004	2005	2006	2003	2004	2005	2006	2003	2004	2005	2006
January	6	7	9	8	31	29	31	34	20.6	22.9	29.1	22.4
February	8	8	12	8	28	29	27	31	29.2	27.9	43.6	26.4
March	11	11	12	11	31	31	29	34	34.0	37.0	42.6	31.2
April	10	10	13	11	30	30	28	33	31.5	33.9	47.1	32.4
May	11	12	15	12	31	31	30	34	34.5	39.6	48.8	33.9
June	12	11	15	13	30	30	28	33	38.5	37.4	52.2	37.8
July	11	15	13	12	31	31	29	35	34.8	47.4	43.7	34.9
August	13	16	13	13	31	31	29	35	40.4	50.7	46.1	35.8
September	14	17	15	14	30	31	28	34	46.5	55.2	54.7	41.4
October	12	15	16	13	31	31	29	35	40.0	48.2	53.4	38.0
November	10	13	10	9	30	30	29	34	33.2	41.5	36.0	27.2
December	6	10	7	7	31	31	32	35	20.9	30.4	21.1	19.7
Total	123	145	150	129	367	366	349	406	33.7	39.5	42.9	31.7

Note:

Table 6.05 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2007 - 2010

	Guest nights sold (000's))'s)	Guest	Guest nights offered (000's)				Sleeper occupancy rates (%)			
	2007	2008	2009	2010	2007	2008	2009	2010	2007	2008	2009	2010	
January	7	6	6	5	38	36	35	35	18.3	15.9	18.0	13.1	
February	7	5	7	7	35	34	31	31	21.1	15.1	21.7	21.3	
March	9	7	11	8	38	36	35	35	23.1	18.1	30.3	22.5	
April	10	10	11	8	37	35	34	34	27.5	27.1	31.8	22.6	
May	10	10	11	10	36	36	35	35	27.9	27.5	30.2	28.6	
June	11	11	10	10	35	35	34	34	30.5	30.2	27.8	29.3	
July	10	10	11	11	36	36	35	35	27.1	27.2	30.5	31.4	
August	11	13	11	11	36	36	35	35	31.3	35.5	31.4	32.7	
September	13	12	12	13	35	35	34	34	36.1	34.8	35.0	38.6	
October	13	11	11	10	37	36	35	35	35.4	31.3	30.3	29.7	
November	8	7	6	8	36	34	34	34	21.9	21.6	17.3	23.8	
December	6	6	6	6	36	34	35	35	15.5	17.4	16.4	17.4	
Total	114	107	111	107	434	425	414	413	26.2	25.2	26.8	25.9	

Table 6.06 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2011 - 2014

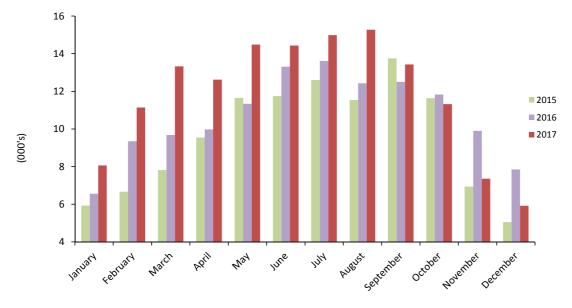
	Gue	Guest nights sold (000's)				Guest	nights of	fered (00	0's)	Sleepe	Sleeper occupancy rates (%)			
	2011	2012	2013	2014	_	2011	2012	2013	2014	2011	2012	2013	2014	
January	7	5	6	7		34	33	33	31	19.8	16.4	19.2	21.3	
February	6	6	5	7		31	31	29	28	21.2	20.4	16.8	24.2	
March	9	9	7	9		34	33	33	35	27.9	27.7	21.7	26.1	
April	10	10	7	10		33	31	32	38	31.9	31.9	22.2	25.3	
May	11	11	8	10		34	32	33	37	31.7	32.7	25.2	28.3	
June	11	11	9	10		33	31	32	36	33.9	34.7	29.4	28.6	
July	12	13	10	9		34	32	33	37	34.9	41.6	30.9	25.0	
August	13	10	10	9		34	32	33	38	37.2	30.3	29.8	23.8	
September	14	11	12	13		34	31	32	37	42.2	35.7	37.0	34.2	
October	13	10	11	11		34	33	31	39	38.2	29.6	35.6	28.3	
November	9	8	7	7		33	32	28	43	27.9	24.0	24.9	15.8	
December	7	6	6	5		34	32	31	44	20.2	19.0	17.9	12.0	
Total	123	110	99	107		401	384	381	444	30.7	28.6	26.0	24.1	

Note:

	Guest nights sold (000's)							
	2015	2016	2017					
January	5.9	6.6	8.1					
February	6.7	9.3	11.1					
March	7.8	9.7	13.3					
April	9.5	10.0	12.6					
May	11.7	11.3	14.5					
June	11.7	13.3	14.4					
July	12.6	13.6	15.0					
August	11.5	12.4	15.3					
September	13.7	12.5	13.4					
October	11.6	11.8	11.3					
November	6.9	9.9	7.4					
December	5.1	7.8	5.9					
Total	114.8	128.3	142.3					

Table 6.07 Guest Nights Sold, 2015 - 2017

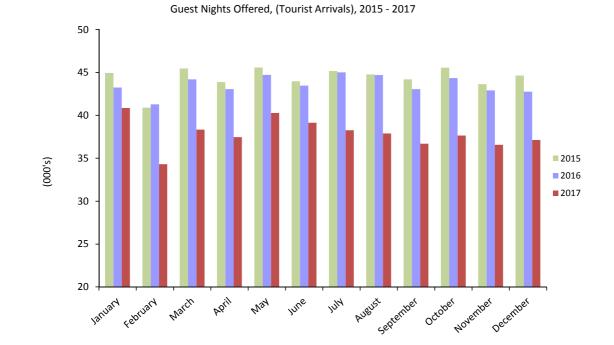
Guest Nights Sold, (Tourist Arrivals), 2015 - 2017



Note:

	Guest nights offered (000's)							
	2015	2016	2017					
January	44.9	43.2	40.9					
February	40.9	41.3	34.3					
March	45.4	44.2	38.3					
April	43.9	43.0	37.4					
May	45.6	44.7	40.3					
June	44.0	43.5	39.1					
July	45.2	45.0	38.3					
August	44.8	44.7	37.9					
September	44.2	43.1	36.7					
October	45.5	44.3	37.6					
November	43.6	42.9	36.6					
December	44.6	42.7	37.1					
Total	532.5	522.6	454.5					

Table 6.08 Guest Nights Offered, 2015 - 2017

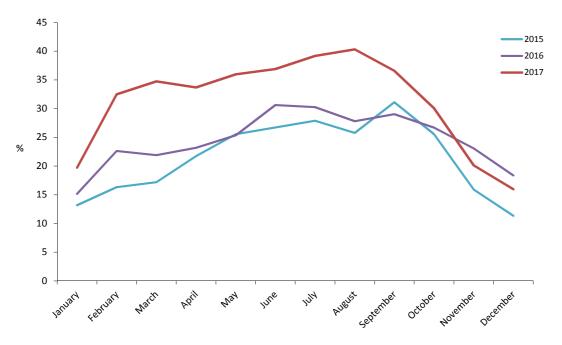


Note:

	Sleeper occupancy rates (%)							
	2015	2016	2017					
January	13.2	15.2	19.7					
February	16.3	22.6	32.5					
March	17.2	21.9	34.8					
April	21.7	23.2	33.7					
May	25.6	25.4	36.0					
June	26.7	30.6	36.9					
July	27.9	30.3	39.2					
August	25.8	27.8	40.3					
September	31.1	29.0	36.6					
October	25.5	26.7	30.1					
November	15.9	23.1	20.1					
December	11.3	18.4	16.0					
Total	21.6	24.6	31.3					

Table 6.09 Sleeper Occupancy Rates, 2015 - 2017

Sleeper Occupancy Rates (Tourist Arrivals), 2015 - 2017

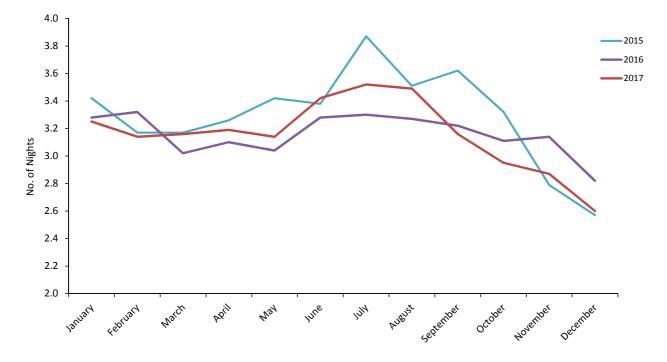


7: Average Length of Stay (Nights)

Table 7.01Average Length of Stay Per Person (All Arrivals), 2006 - 2017

Year		Average length of stay (nights)											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2006	2.8	2.9	3.1	3.1	3.0	3.4	3.8	3.8	3.6	3.4	3.1	3.0	3.2
2007	3.1	3.5	3.3	3.4	2.8	3.4	3.4	3.7	3.8	3.6	3.3	3.3	3.4
2008	3.6	3.5	3.4	3.5	3.4	3.8	3.7	4.0	3.8	3.8	3.3	3.2	3.6
2009	3.4	3.6	3.4	3.4	3.7	3.9	3.9	4.2	3.8	3.6	3.2	3.2	3.6
2010	3.1	3.6	3.1	3.6	3.5	3.5	3.5	3.9	3.9	3.4	3.1	3.2	3.5
2011	3.8	3.7	3.4	3.5	3.5	3.5	3.7	3.9	4.0	3.6	3.4	2.9	3.6
2012	3.7	3.2	3.2	3.7	3.7	3.6	3.9	3.8	4.0	3.2	3.2	3.3	3.5
2013	3.5	2.9	2.9	3.1	3.8	3.2	3.6	3.8	4.3	3.6	3.0	2.9	3.4
2014	3.2	3.1	3.2	3.4	3.5	3.4	3.7	4.5	3.6	3.2	3.1	2.9	3.4
2015	3.4	3.2	3.2	3.3	3.4	3.4	3.9	3.5	3.6	3.3	2.8	2.6	3.3
2016	3.3	3.3	3.0	3.1	3.0	3.3	3.3	3.3	3.2	3.1	3.1	2.8	3.2
2017	3.3	3.1	3.2	3.2	3.1	3.4	3.5	3.5	3.2	3.0	2.9	2.6	3.2

Average Length of Stay (All Arrivals), 2015 - 2017



7: Average Length of Stay (Nights)

Table 7.02Average Length of Stay Per Person (Tourist Arrivals), 2006 - 2017

Year		Average length of stay (nights)											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2006	3.0	3.1	2.9	3.0	2.8	3.2	3.8	3.9	3.7	3.4	3.0	3.0	3.2
2007	2.9	3.2	2.9	3.2	3.0	3.4	3.3	3.3	3.7	3.6	3.1	3.0	3.2
2008	3.0	3.1	3.0	3.2	3.5	3.6	3.4	3.9	3.7	3.7	3.2	3.2	3.4
2009	3.3	2.8	3.2	3.4	3.6	3.3	3.8	3.8	3.7	3.5	2.9	3.0	3.4
2010	3.0	3.2	3.1	3.4	3.6	3.7	3.7	3.9	4.1	3.5	3.5	3.2	3.5
2011	3.5	3.3	3.5	3.7	3.6	3.7	3.7	3.7	4.0	3.6	3.5	3.2	3.6
2012	3.3	3.2	3.3	3.7	3.6	3.4	4.0	3.5	3.6	3.1	3.1	3.7	3.5
2013	4.0	2.7	3.3	3.3	3.3	3.5	3.7	3.8	3.9	3.6	2.9	3.3	3.5
2014	3.6	3.4	3.5	4.0	5.0	4.2	4.1	4.6	4.3	3.6	3.6	3.4	3.9
2015	4.0	3.9	3.7	3.9	4.2	4.1	4.3	4.0	4.2	3.9	3.3	2.2	3.8
2016	3.2	3.8	3.2	3.5	3.3	3.8	3.6	3.5	3.5	3.3	3.3	3.0	3.4
2017	3.4	3.8	3.8	3.6	4.0	4.3	4.4	4.0	3.5	3.3	2.9	2.6	3.7

Average Length of Stay (Tourist Arrivals), 2015 - 2017

