Hotel Occupancy Survey 2016







HOTEL OCCUPANCY SURVEY 2016



Statistics Online

Copies of the Hotel Occupancy Survey can be obtained, free of charge from the Statistics Office and are also available for download from the Gibraltar Government Website (https://www.gibraltar.gov.gi/new/downloads).

Historical data can be downloaded from previous copies of the report available online.

Comments and requests for general information should be addressed to:

Statistics Office 99 Harbours Walk The New Harbours Gibraltar

E-mail: statistics@gibraltar.gov.gi

Tel: +350 20075515/ +350 20075490 / +350 20052541

Fax: +350 20051160

PREFACE

The Statistics (Hotel Occupancy Survey) Order 1971 requires that the Government Statistician prepare a report and summary of the findings of the Hotel Occupancy Survey to be laid before the Gibraltar Parliament.

This report contains a summary of the statistics collected for the years 1990 – 2016.

I must express my thanks to the establishments for their continued co-operation in the conduct of this Survey.

GOVERNMENT STATISTICIAN

DEFINITIONS AND NOTES

- (a) **Tourist:** A tourist is a person who is primarily in Gibraltar for the purpose of a holiday. It is nevertheless up to the discretion of the individual hotels who to include under this category.
- (b) **Guest Nights:** Calculated on the basis of "one guest x one night".
- (c) **Room Nights:** Calculated on the basis of "one room x one night".
- (d) **Sleeper Occupancy:** Calculated as the percentage of guest nights sold over guest nights offered. It should be noted that this measure does not necessarily give an accurate indication of the ability of the hotel to accept more guests, (e.g. one person staying in a room with two beds gives a 50% sleeper occupancy and a 100% room occupancy).
- (e) Room Occupancy: Calculated as the percentage of room nights sold over room nights offered.
- (f) Abbreviations: GNS Guest Nights Sold.

GNO - Guest Nights Offered.RNS - Room Nights Sold.RNO - Room Nights Offered.

- (g) In interpreting the figures it should be noted that:
 - (i) As from September 1992, the Montarik Hotel is not included.
 - (ii) As from November 1992, the Gibraltar Beach Hotel is not included.
 - (iii) The Sunrise Motel is included for the period January 1992 to December 1994 and re-included as from January 2007.
 - (iv) The Cannon Hotel is included with effect from July 1995.
 - (v) The Emile Youth Hostel and Herald Travel Apartments are included with effect from January 2006.
 - (vi) The Continental Hotel is included for the period January 1986 to July 2008 and re-included from December 2013.
 - (vii) The Governor's Inn Apartments are included for the period January 2006 to December 2010.
 - (viii) As from October 2013, the Sunrise Motel is not included.
 - (ix) The Sunborn Hotel is included with effect from March 2014.
 - (x) As from May 2014, the Queen's Hotel is not included.
- (h) This Survey is based on the figures provided by the Caleta Hotel, O'Callaghan Eliott Hotel, Rock Hotel, Sunborn Hotel, Bristol Hotel, Cannon Hotel, Emile Youth Hostel, Herald Travel Apartments and Continental Hotel.

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1: General

Table 1.01 General Analysis, 1990 - 2016

Year A	All	(000's)		%	(000's)		(%) Sleeper	Average
	Arrivals	RNO	RNS	- Room - Occupancy	GNO	GNS	Occupancy	Length Of Stay
1990	64,793	n/a	n/a	51.3	481	197	40.8	3.0
1991	43,193	n/a	n/a	50.6	502	178	35.5	4.1
1992	40,986	237	98	41.2	497	157	31.6	3.8
1993	39,123	195	94	48.4	391	157	40.2	4.0
1994	37,851	199	89	44.5	401	149	37.2	3.9
1995	45,056	192	88	46.1	369	144	39.2	3.2
1996	46,142	191	83	43.3	372	141	37.8	3.1
1997	48,420	190	90	47.3	370	144	39.0	3.0
1998	41,616	173	93	53.6	335	145	43.1	3.5
1999	42,031	179	99	55.3	351	154	43.7	3.7
2000	48,949	179	105	58.9	368	164	44.6	3.4
2001	53,776	179	115	64.2	366	179	48.9	3.3
2002	59,417	183	118	64.4	367	182	49.7	3.1
2003	61,743	186	119	64.2	367	188	51.2	3.0
2004	61,710	186	126	68.2	366	202	55.1	3.3
2005	58,796	177	122	68.6	349	196	56.2	3.3
2006	59,194	200	119	59.2	406	192	47.3	3.2
2007	59,425	220	128	58.1	434	202	46.5	3.4
2008	58,500	218	134	61.3	425	210	49.5	3.6
2009	54,863	214	125	58.5	414	199	48.0	3.6
2010	51,384	214	112	52.2	413	178	43.0	3.5
2011	55,619	209	125	60.2	401	199	49.7	3.6
2012	52,340	198	118	59.3	384	185	48.1	3.5
2013	54,128	197	120	61.0	381	185	48.6	3.4
2014	58,744	216	129	59.9	444	200	45.1	3.4
2015	66,735	230	141	61.0	533	221	41.6	3.3
2016	79,349	228	153	67.1	523	251	48.0	3.2

Notes:

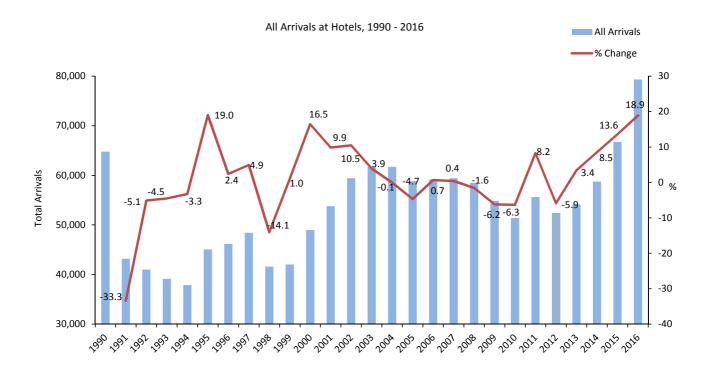
⁽i) RNO - Room Nights Offered.

⁽ii) RNS - Room Nights Sold.

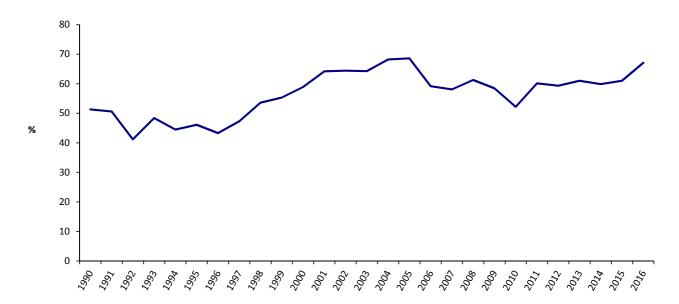
⁽iii) GNO - Guest Nights Offered.

⁽iv) GNS - Guest Nights Sold.

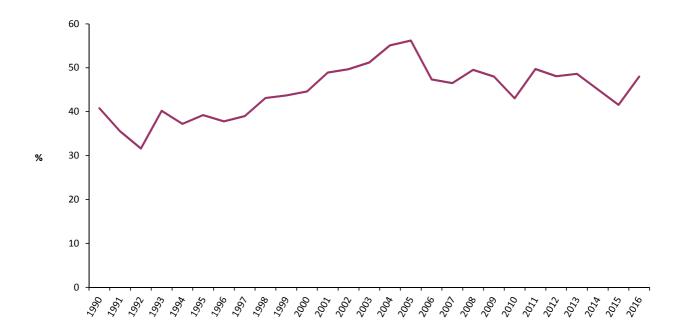
⁽v) With effect from January 1992, hotels were required under the legislation to submit returns which included the % room occupancy figures. For the period 1989 to 1991, these figures were provided voluntarily by the hotels.



Room Occupancy Rates (All Arrivals), 1990 - 2016



Sleeper Occupancy Rates (All Arrivals), 1990 - 2016



Average Length of Stay (All Arrivals), 1990 - 2016

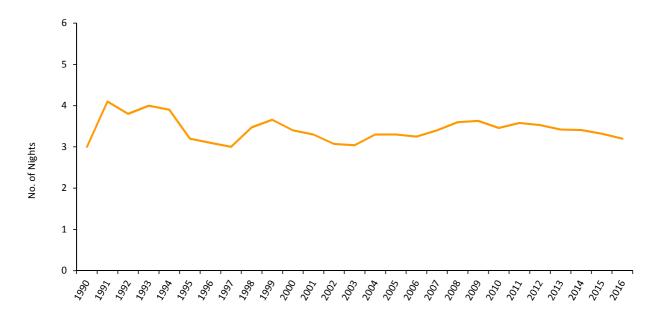


Table 2.01 Room Nights Sold (All Arrivals), 2010 - 2014

	Room nights sold (000's)				
	2010	2011	2012	2013	2014
January	6.8	8.6	7.9	7.3	8.2
February	8.1	9.0	7.6	7.4	8.9
March	8.4	10.3	10.2	7.8	10.5
April	8.3	9.9	9.9	9.6	10.3
May	10.1	10.9	10.9	11.9	11.6
June	10.1	11.4	10.5	11.3	11.9
July	10.5	11.4	11.8	11.3	12.7
August	10.6	11.8	9.5	11.8	11.7
September	12.0	13.0	11.8	13.2	13.5
October	10.4	12.0	11.3	13.1	12.5
November	9.0	9.9	9.4	8.6	10.1
December	7.2	7.2	7.0	7.2	7.3
Total	111.5	125.5	117.7	120.4	129.0

Table 2.02 Room Nights Offered (All Arrivals), 2010 - 2014

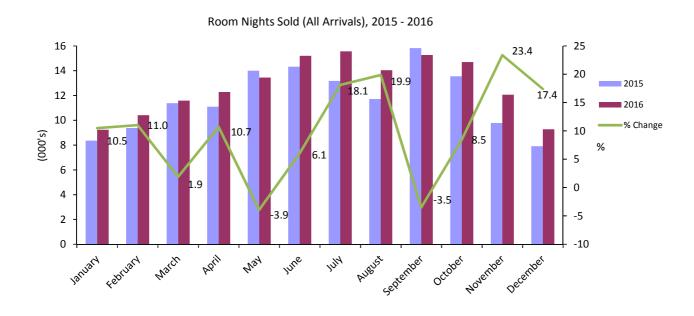
		Room nights offered (000's)				
	2010	2011	2012	2013	2014	
January	18.0	17.6	17.2	17.0	15.9	
February	16.2	15.9	16.0	15.2	14.3	
March	18.0	17.6	16.7	16.9	18.0	
April	17.5	17.0	16.0	16.4	19.1	
May	18.2	18.0	16.6	17.1	17.9	
June	17.6	17.4	16.1	16.5	17.7	
July	18.1	17.9	16.6	17.2	18.2	
August	18.1	17.6	16.6	17.2	18.8	
September	17.7	17.6	16.0	16.7	18.1	
October	18.3	17.5	17.1	16.2	19.2	
November	17.7	17.1	16.4	14.8	19.1	
December	18.2	17.5	17.1	15.9	19.3	
Total	213.6	208.5	198.5	197.3	215.6	

Note:

⁽i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

Table 2.03 Room Nights Sold and Offered (All Arrivals), 2015 - 2016

	Room nights sold (000's)		Room nights offered (000's)	
	2015	2016	2015	2016
January	8.4	9.2	19.4	19.0
February	9.4	10.4	17.7	18.0
March	11.4	11.6	19.7	19.3
April	11.1	12.3	19.0	18.8
May	14.0	13.5	19.7	19.5
June	14.3	15.2	19.0	18.9
July	13.2	15.6	19.6	19.6
August	11.7	14.0	19.4	19.5
September	15.8	15.3	19.1	18.8
October	13.5	14.7	19.7	19.3
November	9.8	12.1	18.8	18.7
December	7.9	9.3	19.3	18.8
Total	140.5	153.1	230.3	228.1



Note:

Table 2.04 Room Nights Sold (Tourist Arrivals), 2010 - 2014

	Room nights sold (000's)				
	2010	2011	2012	2013	2014
January	2.9	4.2	3.4	4.0	4.3
February	4.1	4.3	3.8	4.0	4.2
March	4.7	5.9	5.6	4.4	5.6
April	4.5	6.0	5.8	4.3	5.4
May	5.8	6.4	6.2	5.1	5.8
June	6.0	6.4	6.2	5.5	6.1
July	6.1	6.7	7.4	5.7	6.4
August	6.3	7.2	5.6	5.4	5.0
September	7.1	8.3	6.5	7.0	7.0
October	6.1	7.5	5.9	6.5	6.1
November	5.0	5.6	4.8	4.1	4.0
December	3.7	4.2	3.7	3.4	3.1
Total	62.0	72.6	64.8	59.4	62.9

Table 2.05 Room Nights Offered (Tourist Arrivals), 2010 - 2014

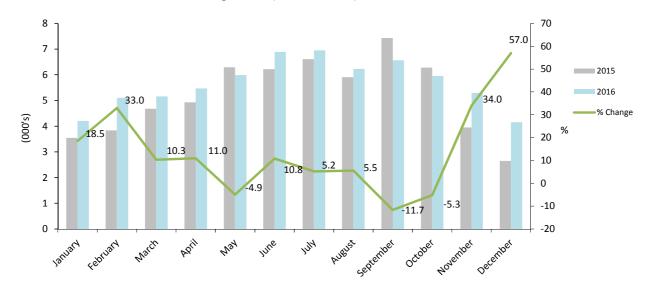
		Room nights offered (000's)				
	2010	2011	2012	2013	2014	
January	18.0	17.6	17.2	17.0	15.9	
February	16.2	15.9	16.0	15.2	14.3	
March	18.0	17.6	16.7	16.9	18.0	
April	17.5	17.0	16.0	16.4	19.1	
May	18.2	18.0	16.6	17.1	17.9	
June	17.6	17.4	16.1	16.5	17.7	
July	18.1	17.9	16.6	17.2	18.2	
August	18.1	17.6	16.6	17.2	18.8	
September	17.7	17.6	16.0	16.7	18.1	
October	18.3	17.5	17.1	16.2	19.2	
November	17.7	17.1	16.4	14.8	19.1	
December	18.2	17.5	17.1	15.9	19.3	
Total	213.6	208.5	198.5	197.3	215.6	

Note:

Table 2.06 Room Nights Sold and Offered (Tourist Arrivals), 2015 - 2016

	Room nights sold (000's)		Room nights	offered (000's)
	2015	2016	2015	2016
January	3.5	4.2	19.4	19.0
February	3.8	5.1	17.7	18.0
March	4.7	5.2	19.7	19.3
April	4.9	5.5	19.0	18.8
May	6.3	6.0	19.7	19.5
June	6.2	6.9	19.0	18.9
July	6.6	7.0	19.6	19.6
August	5.9	6.2	19.4	19.5
September	7.4	6.6	19.1	18.8
October	6.3	6.0	19.7	19.3
November	3.9	5.3	18.8	18.7
December	2.6	4.2	19.3	18.8
Total	62.3	67.9	230.3	228.1

Room Nights Sold (Tourist Arrivals), 2015 - 2016



Note:

3: Room Occupancy Rates

Table 3.01 Room Occupancy Rates (All Arrivals), 2006 - 2010

	Room occupancy rates (%)						
	2006	2007	2008	2009	2010		
January	45.1	43.3	52.6	45.5	37.9		
February	53.0	54.4	53.1	62.0	49.8		
March	65.1	51.3	50.0	63.0	46.4		
April	60.3	59.4	62.8	62.4	47.2		
May	62.6	61.0	62.5	62.7	55.8		
June	68.6	63.1	65.8	66.5	57.8		
July	64.0	59.1	65.6	59.9	57.8		
August	56.7	67.0	77.6	61.2	58.7		
September	70.8	73.0	74.5	66.8	67.7		
October	66.7	70.4	71.7	62.6	57.0		
November	54.0	55.9	56.0	48.4	50.9		
December	42.9	40.3	43.2	41.4	39.4		
Total	59.2	58.1	61.3	58.5	52.2		

Table 3.02 Room Occupancy Rates (Tourist Arrivals), 2006 - 2010

		Room occ	upancy rates (%)		
	2006	2007	2008	2009	2010
January	24.7	23.9	19.6	21.2	15.9
February	29.9	24.8	17.7	28.5	25.4
March	35.8	30.8	20.5	33.8	26.0
April	36.9	34.0	29.4	35.7	25.6
May	41.7	32.2	29.9	33.7	31.9
June	47.8	34.9	33.1	35.4	33.9
July	39.4	30.2	28.7	33.6	33.5
August	40.5	36.6	37.8	32.8	34.7
September	50.3	40.3	38.5	39.9	39.8
October	48.8	37.3	35.0	34.6	33.2
November	36.8	25.6	26.0	20.6	28.0
December	24.9	18.1	20.6	19.7	20.4
Total	38.2	30.7	28.1	30.8	29.0

Note

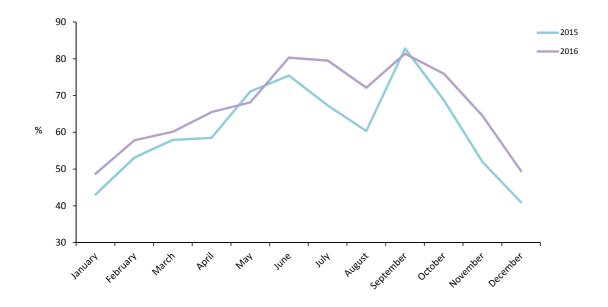
⁽i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

3: Room Occupancy Rates

Table 3.03 Room Occupancy Rates (All Arrivals), 2011 - 2016

	Room occupancy rates (%)								
_	2011	2012	2013	2014	2015	2016			
January	48.9	46.1	43.0	51.5	43.1	48.7			
February	56.9	47.4	48.4	61.9	53.1	57.8			
March	58.3	61.0	46.1	58.4	57.9	60.2			
April	58.4	61.7	58.3	54.0	58.5	65.5			
May	60.7	65.4	69.4	64.7	71.1	68.1			
June	65.6	65.4	68.4	67.2	75.4	80.3			
July	63.8	70.7	65.6	69.6	67.3	79.5			
August	67.1	57.0	68.6	62.1	60.4	72.1			
September	74.0	73.9	79.3	74.4	82.8	81.4			
October	68.6	66.0	80.6	65.0	68.8	76.0			
November	57.8	57.2	57.7	52.5	52.0	64.5			
December	41.3	41.3	45.3	38.1	41.0	49.4			
Total	60.2	59.3	61.0	59.9	61.0	67.1			

Room Occupancy Rates (All Arrivals), 2015 - 2016

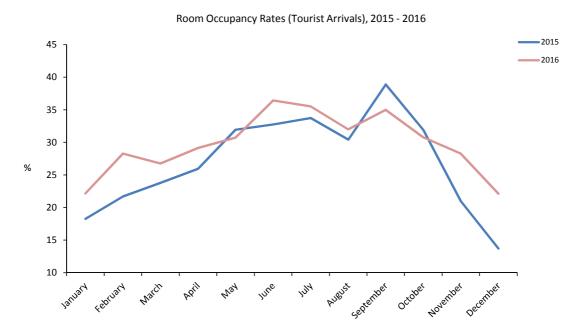


Note:

3: Room Occupancy Rates

Table 3.04 Room Occupancy Rates (Tourist Arrivals), 2011 - 2016

	Room occupancy rates (%)							
_	2011	2012	2013	2014	2015	2016		
January	23.7	19.6	23.4	27.0	18.3	22.2		
February	27.2	23.9	26.1	29.0	21.7	28.3		
March	33.4	33.4	26.2	31.1	23.8	26.8		
April	35.4	36.2	25.9	28.3	26.0	29.1		
May	35.4	37.2	29.9	32.3	32.0	30.8		
June	36.8	38.5	33.3	34.5	32.8	36.4		
July	37.3	44.4	33.0	35.1	33.7	35.5		
August	40.7	33.4	31.6	26.6	30.4	32.0		
September	47.3	40.5	41.8	38.5	38.9	35.0		
October	43.1	34.7	40.2	31.9	31.9	30.8		
November	32.6	29.0	27.9	20.7	21.0	28.3		
December	23.9	21.9	21.3	16.3	13.7	22.1		
Total	34.8	32.7	30.1	29.2	27.1	29.8		



Note:

Table 4.01 Number of Arrivals (All Arrivals), 1990 - 1996

		Number of arrivals (000's)								
	1990	1991	1992	1993	1994	1995	1996			
January	3.4	3.4	2.3	1.9	2.5	2.0	2.8			
February	4.1	3.4	3.0	2.4	2.4	2.8	3.4			
March	7.9	3.9	3.4	2.9	3.1	3.4	4.0			
April	8.4	3.6	3.6	3.0	3.1	4.0	4.1			
May	6.0	4.2	4.0	3.8	3.9	3.8	4.2			
June	5.3	3.2	4.1	3.5	3.3	3.9	4.1			
July	6.3	3.9	3.8	3.3	3.4	4.6	3.8			
August	4.6	3.5	3.6	3.3	3.3	4.4	3.9			
September	5.8	4.3	4.1	4.4	4.3	5.7	4.7			
October	5.0	4.7	3.9	4.5	3.9	4.1	4.3			
November	4.1	2.6	2.8	3.5	2.5	3.1	3.3			
December	3.9	2.5	2.4	2.5	2.2	3.2	3.5			
Total	64.8	43.2	41.0	39.1	37.9	45.1	46.1			

Table 4.02 Number of Arrivals (Tourist Arrivals), 1990 - 1996

		Number of arrivals (000's)							
	1990	1991	1992	1993	1994	1995	1996		
January	2.0	1.9	1.6	1.5	1.7	1.6	2.0		
February	2.4	1.9	2.2	1.5	1.7	2.2	2.5		
March	3.0	2.3	2.7	2.1	2.1	2.4	2.7		
April	3.4	2.1	2.8	2.1	2.1	2.8	3.0		
May	2.8	2.4	2.9	2.6	2.4	2.6	2.6		
June	2.3	2.1	2.8	2.4	2.3	2.7	2.6		
July	3.1	2.5	2.6	2.2	2.4	3.3	2.7		
August	2.5	2.4	2.9	2.5	2.3	3.1	3.0		
September	3.1	2.4	2.6	2.9	2.9	4.1	3.0		
October	2.6	2.5	2.7	2.9	2.7	3.2	3.1		
November	2.1	1.6	2.0	2.3	1.7	2.5	2.2		
December	2.0	1.7	1.9	1.9	1.6	2.5	2.5		
Total	31.3	26.0	29.9	27.0	25.9	33.1	31.9		

Note:

⁽i) Yearly totals have been rounded off and need not necessarily equal the sum of the rounded off monthly figures.

Table 4.03 Number of Arrivals (All Arrivals), 1997 - 2003

	Number of arrivals (000's)								
	1997	1998	1999	2000	2001	2002	2003		
January	2.4	3.0	2.6	2.2	3.1	3.2	3.7		
February	3.2	2.8	2.6	2.8	3.3	4.1	4.4		
March	3.3	3.1	3.6	3.9	4.5	4.6	5.4		
April	3.9	3.4	3.7	4.2	4.3	4.5	5.0		
May	4.8	3.8	3.6	4.8	5.0	5.1	5.6		
June	4.7	3.5	3.8	4.8	5.0	4.3	5.9		
July	4.3	3.4	3.4	4.0	5.0	5.8	5.2		
August	5.5	4.2	4.3	4.6	5.3	5.8	5.9		
September	5.4	4.0	4.2	5.6	5.4	6.6	5.8		
October	3.9	4.2	4.3	4.8	5.1	6.2	5.6		
November	3.8	3.6	3.7	3.9	4.3	5.1	5.4		
December	3.2	2.8	2.4	3.3	3.5	4.1	3.9		
Total	48.4	41.6	42.1	48.9	53.8	59.4	61.8		

Table 4.04 Number of Arrivals (Tourist Arrivals), 1997 - 2003

	Number of arrivals (000's)								
	1997	1998	1999	2000	2001	2002	2003		
January	1.5	1.6	1.7	1.5	2.3	2.3	2.3		
February	1.9	1.7	1.7	1.9	2.4	3.0	2.9		
March	1.9	2.1	2.3	2.8	3.2	3.5	3.6		
April	2.2	2.3	2.3	3.0	3.1	3.2	3.2		
May	2.8	2.5	2.5	3.5	3.5	3.8	3.5		
June	2.7	2.4	2.5	3.6	3.4	3.0	3.7		
July	2.8	2.3	2.2	2.9	3.7	4.0	3.5		
August	3.3	3.0	2.8	3.5	4.1	4.1	4.1		
September	3.1	3.0	2.7	4.1	4.1	4.7	4.0		
October	2.8	2.9	3.0	3.6	3.8	4.0	3.9		
November	2.0	2.4	2.3	2.9	3.4	3.3	3.5		
December	1.9	1.8	1.7	2.4	2.5	2.7	2.6		
Total	28.9	27.9	27.7	35.9	39.4	41.5	40.8		

Note

Table 4.05 Number of Arrivals (All Arrivals), 2004 - 2010

		Number of arrivals (000's)								
	2004	2005	2006	2007	2008	2009	2010			
January	3.8	4.0	4.3	3.9	4.0	3.7	3.2			
February	4.4	4.6	4.5	4.1	3.8	4.3	3.5			
March	5.5	5.0	5.5	4.6	4.2	5.2	4.2			
April	4.7	5.1	5.3	5.0	5.2	5.3	3.8			
May	5.7	5.7	5.7	5.9	5.5	4.9	4.7			
June	5.5	5.1	5.5	5.2	5.0	4.8	4.6			
July	5.3	5.0	5.0	5.3	5.3	4.6	4.9			
August	5.6	5.5	4.5	5.6	6.2	4.6	4.6			
September	6.2	5.7	5.4	5.6	5.7	5.0	5.0			
October	5.6	5.3	5.4	6.0	5.5	5.0	5.0			
November	5.4	4.4	4.4	4.8	4.4	4.0	4.4			
December	3.9	3.7	3.8	3.6	3.8	3.5	3.5			
Total	61.7	58.8	59.2	59.4	58.5	54.9	51.4			

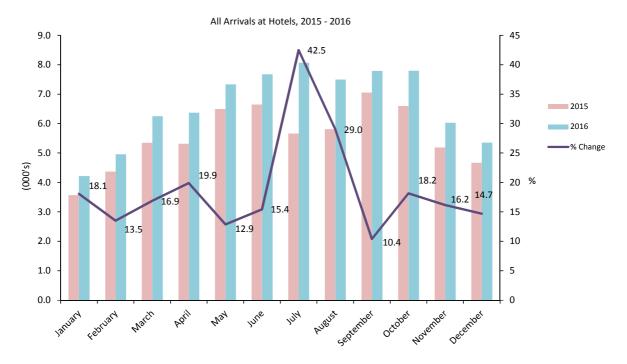
Table 4.06 Number of Arrivals (Tourist Arrivals), 2004 - 2010

	Number of arrivals (000's)							
	2004	2005	2006	2007	2008	2009	2010	
January	2.7	2.8	2.5	2.4	1.9	1.9	1.5	
February	3.0	3.3	2.6	2.3	1.7	2.4	2.1	
March	3.8	3.7	3.6	3.1	2.2	3.4	2.6	
April	3.4	3.6	3.6	3.1	3.0	3.2	2.3	
May	4.4	4.3	4.2	3.4	2.9	3.0	2.8	
June	3.8	3.8	3.9	3.1	3.0	2.8	2.7	
July	3.9	3.5	3.2	3.0	2.9	2.8	3.0	
August	4.2	4.0	3.2	3.4	3.3	2.9	3.0	
September	4.6	4.1	3.8	3.5	3.3	3.3	3.2	
October	4.1	3.8	3.9	3.6	3.0	3.0	3.0	
November	3.8	2.7	3.0	2.6	2.3	2.1	2.3	
December	2.8	2.2	2.2	1.9	1.9	1.9	1.9	
Total	44.5	41.9	39.8	35.2	31.3	32.7	30.3	

Note:

Table 4.07 Number of Arrivals (All Arrivals), 2011 - 2016

		Number of arrivals (000's)							
	2011	2012	2013	2014	2015	2016			
January	3.5	3.2	3.0	3.7	3.6	4.2			
February	3.6	3.6	3.5	4.3	4.4	5.0			
March	4.5	4.8	4.0	5.0	5.4	6.3			
April	4.5	4.3	4.6	5.0	5.3	6.4			
May	5.0	4.7	4.9	5.2	6.5	7.3			
June	5.3	4.7	5.2	5.4	6.6	7.7			
July	5.2	5.0	5.2	4.9	5.7	8.1			
August	5.1	4.2	5.1	4.3	5.8	7.5			
September	5.3	4.8	4.9	6.1	7.1	7.8			
October	5.3	5.5	5.5	6.2	6.6	7.8			
November	4.5	4.3	4.3	4.8	5.2	6.0			
December	3.8	3.2	3.8	3.9	4.7	5.4			
Total	55.6	52.3	54.1	58.7	66.7	79.3			



Note:

Table 4.08 Number of Arrivals (Tourist Arrivals), 2011 - 2016

	Number of arrivals (000's)							
	2011	2012	2013	2014	2015	2016		
January	1.9	1.6	1.6	1.9	1.5	2.1		
February	2.0	2.0	1.9	2.0	1.7	2.5		
March	2.7	2.8	2.1	2.7	2.1	3.0		
April	2.8	2.7	2.1	2.5	2.5	2.9		
May	3.1	3.0	2.5	2.0	2.8	3.4		
June	3.0	3.2	2.7	2.5	2.9	3.5		
July	3.2	3.3	2.7	2.3	2.9	3.8		
August	3.4	2.8	2.6	2.0	2.9	3.6		
September	3.6	3.1	3.0	2.9	3.3	3.6		
October	3.5	3.2	3.1	3.1	3.0	3.5		
November	2.7	2.4	2.4	1.9	2.1	3.0		
December	2.1	1.7	1.7	1.6	2.3	2.6		
Total	34.0	31.8	28.6	27.2	29.9	37.6		



Note:

Table 5.01 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1990 - 1993

	Gue	st nights	sold (000	D's)	Guest	uest nights offered (000's)		Sleepe	Sleeper occupancy rates (%)			
	1990	1991	1992	1993	1990	1991	1992	1993	1990	1991	1992	1993
January	11	12	9	7	37	40	42	33	31.2	29.4	20.6	21.5
February	14	13	9	9	37	37	41	30	37.3	34.5	22.8	30.1
March	19	17	14	12	42	44	46	33	45.3	37.5	29.6	36.2
April	23	14	14	12	41	41	42	32	55.4	34.0	32.6	38.3
May	21	17	15	16	42	41	43	34	50.4	40.2	35.6	45.6
June	15	16	16	15	39	44	47	32	37.3	35.8	34.8	48.0
July	18	16	16	14	42	43	45	32	43.8	37.9	35.2	41.8
August	15	16	14	14	41	40	44	33	35.2	41.2	32.2	44.0
September	18	17	16	18	41	44	41	32	44.4	39.2	39.7	56.2
October	18	18	15	17	40	43	42	34	44.5	42.5	34.6	50.9
November	12	13	10	13	40	41	32	32	30.2	31.1	32.6	39.4
December	13	10	9	10	39	45	33	33	32.4	22.4	27.0	29.6
Total	197	178	157	157	481	502	497	391	40.8	35.5	31.6	40.2

Table 5.02 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1994 - 1997

	Gue	est nights	sold (00	O's)	Guest	Guest nights offered (000's)				eper occupancy rates		s (%)
	1994	1995	1996	1997	1994	1995	1996	1997	1994	1995	1996	1997
January	10	6	8	8	34	32	32	31	29.4	19.0	24.9	24.1
February	9	10	9	10	30	28	30	29	31.3	34.9	29.9	34.1
March	12	10	12	10	33	31	32	31	37.2	33.4	36.3	33.0
April	12	13	12	11	31	25	31	31	39.2	49.5	39.1	36.3
May	15	13	14	14	35	31	32	32	42.5	41.4	43.0	45.0
June	14	14	13	13	33	30	30	30	40.6	46.3	37.2	44.4
July	15	15	12	14	35	32	31	31	42.4	48.2	39.0	44.1
August	13	15	13	16	35	32	31	31	37.0	46.2	42.3	51.3
September	16	18	16	16	33	31	31	31	48.9	58.0	51.9	50.7
October	15	13	13	14	35	32	31	31	43.9	41.1	42.8	44.1
November	9	9	10	10	33	31	30	31	27.8	28.1	31.3	31.7
December	9	9	9	9	34	32	31	31	25.2	26.7	29.0	28.2
Total	149	144	141	144	401	369	372	370	37.2	39.2	37.8	39.0

Note:

Table 5.03 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1998 - 2001

	Gue	Guest nights sold (000's)				Guest nights offered (000's)				Sleeper occupancy rates (%)			
	1998	1999	2000	2001	1998	1999	2000	2001	1998	1999	2000	2001	
January	7	8	6	8	30	29	31	31	24.8	28.8	20.0	27.0	
February	9	9	9	11	25	26	29	28	35.4	34.2	30.4	40.0	
March	11	13	12	15	28	29	31	31	38.8	45.5	37.5	47.9	
April	11	13	14	15	26	29	30	30	42.4	44.3	45.0	48.4	
May	12	13	19	17	27	29	31	31	45.6	43.7	60.3	55.0	
June	13	14	17	18	28	29	30	30	45.9	49.1	56.6	58.3	
July	13	13	16	17	29	29	31	31	43.9	44.5	50.2	53.5	
August	16	16	16	18	29	29	31	31	54.4	56.3	51.8	57.4	
September	17	16	19	20	28	29	31	30	59.8	56.9	61.7	64.6	
October	15	15	15	18	29	31	31	31	50.2	50.0	48.7	57.3	
November	12	14	12	13	28	30	30	30	43.8	46.0	38.9	43.5	
December	9	8	11	11	29	31	31	31	32.2	25.6	34.1	34.1	
Total	144	154	164	179	336	351	368	366	43.1	43.8	44.6	48.9	

Table 5.04 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2002 - 2005

	Guest nights sold (000's)					Guest nights offered (000's)				Sleeper occupancy rates (%)				
	2002	2003	2004	2005		2002	2003	2004	2005	-	2002	2003	2004	2005
January	9	10	11	12		31	31	29	31		30.5	33.1	36.7	38.7
February	12	13	13	15		28	28	29	27		42.9	45.5	45.2	58.0
March	15	16	17	15		31	31	31	29		47.7	51.8	56.3	52.8
April	14	15	15	17		30	30	30	28		46.3	51.1	50.0	59.3
May	16	17	18	18		31	31	31	30		51.3	54.4	57.8	60.4
June	13	18	18	18		30	30	30	28		43.6	60.9	59.4	64.5
July	18	16	19	16		31	31	31	29		56.8	53.2	61.2	57.1
August	18	18	21	18		31	31	31	29		58.8	58.2	65.9	62.0
September	21	20	22	20		30	30	31	28		69.3	64.8	71.7	70.1
October	19	18	19	20		31	31	31	29		61.3	57.0	60.1	68.5
November	15	15	17	15		30	30	30	29		50.9	49.5	55.0	52.6
December	11	11	13	11		31	31	31	32		36.4	34.6	40.1	33.7
Total	182	188	202	196		367	367	366	349		49.7	51.2	55.1	56.2

Note:

Table 5.05 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2006 - 2009

	Guest nights sold (000's)				Guest	Guest nights offered (000's)				Sleeper occupancy rates (%)			
	2006	2007	2008	2009	2006	2007	2008	2009	2006	2007	2008	2009	
January	12	12	14	13	34	38	36	35	34.2	31.3	39.2	36.3	
February	13	14	13	15	31	35	34	31	41.2	41.7	39.5	48.9	
March	17	15	14	18	34	38	36	35	49.5	39.0	39.0	49.7	
April	16	17	18	18	33	37	35	34	49.3	46.8	51.2	52.0	
May	17	16	18	18	34	36	36	35	50.7	45.5	50.4	51.7	
June	18	18	19	18	33	35	35	34	55.4	51.2	53.4	53.7	
July	19	18	20	18	35	36	36	35	54.0	50.5	54.1	51.1	
August	17	21	24	19	35	36	36	35	49.3	57.9	68.8	55.1	
September	20	21	22	19	34	35	35	34	57.9	60.6	62.9	56.3	
October	18	22	21	18	35	37	36	35	52.7	59.2	58.5	51.1	
November	14	16	14	13	34	36	34	34	40.7	43.8	42.3	38.0	
December	12	12	12	11	35	36	34	35	33.7	32.3	34.7	32.4	
Total	193	202	210	199	406	434	425	414	47.3	46.5	49.5	48.0	

Table 5.06 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2010 - 2013

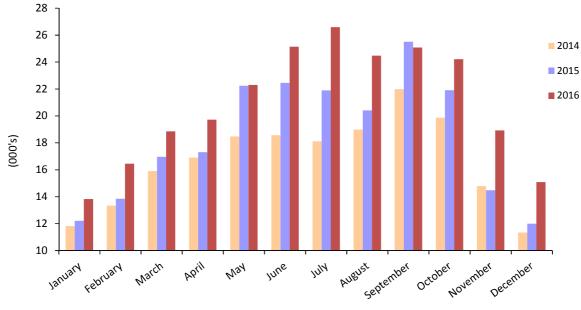
	Gue	st nights	sold (00	O's)		Guest	nights of	nights offered (000's)		Sleepe	er occupa	ncy rates	s (%)
	2010	2011	2012	2013	•	2010	2011	2012	2013	2010	2011	2012	2013
January	10	13	12	11		35	34	33	33	28.5	38.7	36.0	32.1
February	12	13	11	10		31	31	31	29	39.2	43.6	36.7	35.4
March	13	16	15	12		35	34	33	33	37.3	46.0	46.3	35.7
April	14	16	16	14		34	33	31	32	39.9	48.9	50.5	45.3
May	16	17	17	19		35	34	32	33	46.5	50.3	53.0	56.5
June	16	19	17	16		34	33	31	32	48.0	55.7	54.9	51.0
July	17	19	20	19		35	34	32	33	48.7	55.1	60.8	56.0
August	18	20	16	20		35	34	32	33	52.0	59.5	49.6	59.2
September	20	21	19	21		34	34	31	32	57.1	63.3	62.1	64.6
October	17	19	17	20		35	34	33	31	48.0	56.0	52.7	63.8
November	13	15	14	13		34	33	32	28	39.5	46.1	42.9	47.3
December	11	11	10	11		35	34	32	31	31.7	33.0	32.3	34.9
Total	178	199	185	185		413	401	384	381	43.0	49.7	48.1	48.6

Note

Table 5.07 Guest Nights Sold, 2014 - 2016

	Guest ni	ghts sold (000's)	
	2014	2015	2016
January	11.8	12.2	13.8
February	13.3	13.9	16.5
March	15.9	17.0	18.9
April	16.9	17.3	19.7
May	18.5	22.2	22.3
June	18.6	22.5	25.1
July	18.1	21.9	26.6
August	19.0	20.4	24.5
September	22.0	25.5	25.1
October	19.9	21.9	24.2
November	14.8	14.5	18.9
December	11.3	12.0	15.1
Total	200.2	221.3	250.7

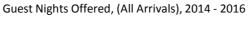
Guest Nights Sold (All Arrivals), 2014 - 2016

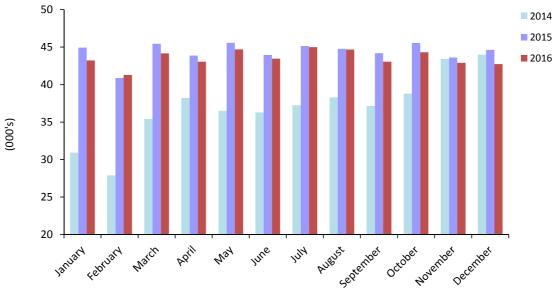


Note:

Table 5.08 Guest Nights Offered, 2014 - 2016

	Guest nigh	its offered (000's)	
	2014	2015	2016
January	30.9	44.9	43.2
February	27.9	40.9	41.3
March	35.4	45.4	44.2
April	38.2	43.9	43.0
May	36.5	45.6	44.7
June	36.3	44.0	43.5
July	37.3	45.2	45.0
August	38.3	44.8	44.7
September	37.1	44.2	43.1
October	38.8	45.5	44.3
November	43.4	43.6	42.9
December	44.0	44.6	42.7
Total	444.2	532.5	522.6



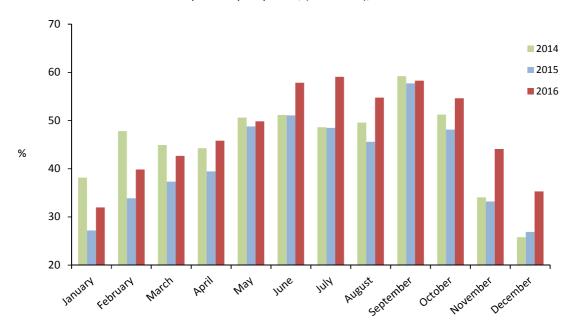


Note:

Table 5.09 Sleeper Occupancy Rates, 2014 - 2016

	Sleeper oc	cupancy rates (%)	
	2014	2015	2016
January	38.2	27.2	32.0
February	47.8	33.9	39.9
March	44.9	37.3	42.7
April	44.3	39.5	45.8
May	50.6	48.8	49.9
June	51.2	51.1	57.9
July	48.6	48.5	59.1
August	49.6	45.6	54.8
September	59.2	57.7	58.3
October	51.2	48.1	54.7
November	34.1	33.2	44.1
December	25.8	26.9	35.3
Total	45.1	41.6	48.0

Sleeper Occupancy Rates, (All Arrivals), 2014 - 2016



Note:

Table 6.01 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1990 - 1993

	Guest nights sold (000's)				Guest	nights of	fered (00	0's)	Sleepe	Sleeper occupancy rates (%)			
	1990	1991	1992	1993	1990	1991	1992	1993	1990	1991	1992	1993	
January	8	7	5	4	37	40	42	33	22.7	17.7	12.9	12.4	
February	10	8	6	5	37	37	41	30	27.1	20.2	15.4	17.7	
March	13	8	9	8	42	44	46	33	31.0	19.1	19.3	23.0	
April	14	9	9	8	41	41	42	32	34.0	21.9	21.7	25.2	
May	12	10	9	10	42	41	43	34	29.4	23.3	20.7	28.5	
June	10	8	10	10	39	44	47	32	24.3	19.4	22.0	32.7	
July	12	10	10	8	42	43	45	32	27.4	23.2	21.3	26.2	
August	10	8	10	10	41	40	44	33	23.1	21.3	22.0	30.5	
September	12	8	9	12	41	44	41	32	30.0	18.2	22.7	36.8	
October	11	10	9	11	40	43	42	34	27.8	23.3	20.8	33.2	
November	8	7	6	9	40	41	32	32	19.5	16.4	20.1	27.8	
December	8	6	6	7	39	45	33	33	20.9	12.9	17.5	21.8	
Total	128	99	98	103	481	502	497	391	26.5	19.7	19.8	26.4	

Table 6.02 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1994 - 1997

	Gue	est nights	sold (000)'s)	Guest	Guest nights offered (000's)				Sleeper occupancy rates (%)			
	1994	1995	1996	1997	1994	1995	1996	1997		1994	1995	1996	1997
January	7	5	5	5	34	32	32	31		19.5	15.1	16.4	15.2
February	6	7	7	6	30	28	30	29		21.1	25.8	22.8	22.3
March	8	8	9	7	33	31	32	31		24.5	26.4	26.7	21.3
April	9	10	10	7	31	25	31	31		27.1	38.1	30.9	23.9
May	10	9	10	10	35	31	32	32		28.5	30.8	30.9	29.9
June	9	11	9	9	33	30	30	30		28.3	37.2	30.5	28.9
July	10	11	9	9	35	32	31	31		28.7	36.2	29.3	28.6
August	8	11	10	11	35	32	31	31		25.6	34.8	32.0	34.5
September	12	14	10	11	33	31	31	31		35.2	45.6	34.3	34.8
October	11	11	10	9	35	32	31	31		30.4	34.1	30.9	28.3
November	7	7	7	6	33	31	30	31		20.6	23.8	21.5	20.9
December	6	7	6	6	34	32	31	31		18.9	21.8	20.7	18.9
Total	103	113	101	95	401	369	372	370		25.8	30.7	27.2	25.6

Note.

Table 6.03 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 1998 - 2001

	Gue	est nights	sold (000)'s)	Guest	nights of	fered (00	0's)	Sleepe	Sleeper occupancy rates (%			
	1998	1999	2000	2001	1998	1999	2000	2001	1998	1999	2000	2001	
January	4	5	4	6	30	29	31	31	14.4	17.2	13.0	19.3	
February	5	6	6	8	25	26	29	28	21.4	21.8	20.0	26.9	
March	7	8	8	9	28	29	31	31	25.8	27.7	25.9	30.7	
April	7	8	9	9	26	29	30	30	28.8	27.3	30.8	29.1	
May	8	9	12	11	27	29	31	31	30.6	30.0	39.1	34.9	
June	9	9	11	12	28	29	30	30	30.5	31.4	36.6	39.5	
July	8	8	10	11	29	29	31	31	28.4	27.6	33.4	37.0	
August	10	10	12	12	29	29	31	31	36.5	35.2	37.6	40.0	
September	12	10	14	14	28	29	31	30	41.5	36.2	44.3	46.3	
October	10	11	10	13	29	31	31	31	34.6	34.3	31.6	40.6	
November	8	9	8	9	28	30	30	30	27.1	28.8	26.7	29.6	
December	6	5	7	7	29	31	31	31	19.5	17.3	21.6	22.1	
Total	94	98	111	121	336	351	368	366	28.2	27.9	30.1	33.0	

Table 6.04 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2002 - 2005

	Gue	est nights	sold (000)'s)	Guest	nights of	fered (00	Sleepe	Sleeper occupancy rates (%)			
	2002	2003	2004	2005	2002	2003	2004	2005	2002	2003	2004	2005
January	6	6	7	9	31	31	29	31	20.4	20.6	22.9	29.1
February	8	8	8	12	28	28	29	27	28.8	29.2	27.9	43.6
March	11	11	11	12	31	31	31	29	34.5	34.0	37.0	42.6
April	10	10	10	13	30	30	30	28	33.0	31.5	33.9	47.1
May	11	11	12	15	31	31	31	30	36.5	34.5	39.6	48.8
June	10	12	11	15	30	30	30	28	33.0	38.5	37.4	52.2
July	12	11	15	13	31	31	31	29	38.7	34.8	47.4	43.7
August	13	13	16	13	31	31	31	29	40.7	40.4	50.7	46.1
September	15	14	17	15	30	30	31	28	48.7	46.5	55.2	54.7
October	13	12	15	16	31	31	31	29	40.9	40.0	48.2	53.4
November	9	10	13	10	30	30	30	29	29.8	33.2	41.5	36.0
December	7	6	10	7	31	31	31	32	22.9	20.9	30.4	21.1
Total	125	123	145	150	367	367	366	349	34.0	33.7	39.5	42.9

Note.

Table 6.05 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2006 - 2009

	Guest nights sold (000's)					Guest	nights of	fered (00	Sleeper	Sleeper occupancy rates (%)			
	2006	2007	2008	2009	•	2006	2007	2008	2009	2006	2007	2008	2009
January	8	7	6	6		34	38	36	35	22.4	18.3	15.9	18.0
February	8	7	5	7		31	35	34	31	26.4	21.1	15.1	21.7
March	11	9	7	11		34	38	36	35	31.2	23.1	18.1	30.3
April	11	10	10	11		33	37	35	34	32.4	27.5	27.1	31.8
May	12	10	10	11		34	36	36	35	33.9	27.9	27.5	30.2
June	13	11	11	10		33	35	35	34	37.8	30.5	30.2	27.8
July	12	10	10	11		35	36	36	35	34.9	27.1	27.2	30.5
August	13	11	13	11		35	36	36	35	35.8	31.3	35.5	31.4
September	14	13	12	12		34	35	35	34	41.4	36.1	34.8	35.0
October	13	13	11	11		35	37	36	35	38.0	35.4	31.3	30.3
November	9	8	7	6		34	36	34	34	27.2	21.9	21.6	17.3
December	7	6	6	6		35	36	34	35	19.7	15.5	17.4	16.4
Total	129	114	107	111		406	434	425	414	31.7	26.2	25.2	26.8

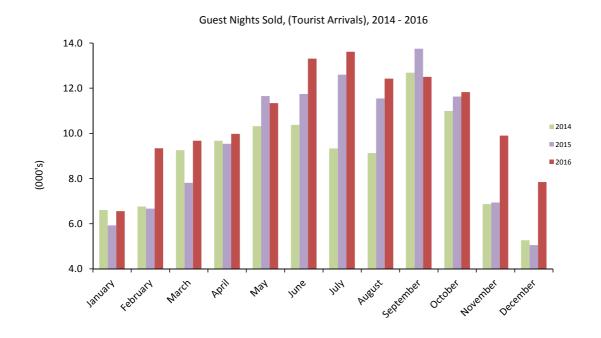
Table 6.06 Guest Nights Sold/Offered, Sleeper Occupancy Rates, 2010 - 2013

	Guest nights sold (000's)					Guest	SI	Sleeper occupancy rates (%)						
	2010	2011	2012	2013	•	2010	2011	2012	2013	2	010	2011	2012	2013
January	5	7	5	6		35	34	33	33		13.1	19.8	16.4	19.2
February	7	6	6	5		31	31	31	29		21.3	21.2	20.4	16.8
March	8	9	9	7		35	34	33	33		22.5	27.9	27.7	21.7
April	8	10	10	7		34	33	31	32		22.6	31.9	31.9	22.2
May	10	11	11	8		35	34	32	33		28.6	31.7	32.7	25.2
June	10	11	11	9		34	33	31	32		29.3	33.9	34.7	29.4
July	11	12	13	10		35	34	32	33		31.4	34.9	41.6	30.9
August	11	13	10	10		35	34	32	33		32.7	37.2	30.3	29.8
September	13	14	11	12		34	34	31	32		38.6	42.2	35.7	37.0
October	10	13	10	11		35	34	33	31		29.7	38.2	29.6	35.6
November	8	9	8	7		34	33	32	28		23.8	27.9	24.0	24.9
December	6	7	6	6		35	34	32	31		17.4	20.2	19.0	17.9
Total	107	123	110	99		413	401	384	381		25.9	30.7	28.6	26.0

Note.

Table 6.07 Guest Nights Sold, 2014 - 2016

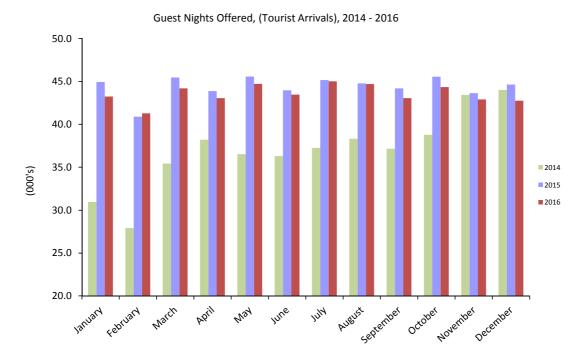
	Guest nights sold (000's)									
	2014	2015	2016							
January	6.6	5.9	6.6							
February	6.8	6.7	9.3							
March	9.3	7.8	9.7							
April	9.7	9.5	10.0							
May	10.3	11.7	11.3							
June	10.4	11.7	13.3							
July	9.3	12.6	13.6							
August	9.1	11.5	12.4							
September	12.7	13.7	12.5							
October	11.0	11.6	11.8							
November	6.9	6.9	9.9							
December	5.3	5.1	7.8							
Total	107.2	114.8	128.3							



Note.

Table 6.08 Guest Nights Offered, 2014 - 2016

	Guest nigh	its offered (000's)	
	2014	2015	2016
January	30.9	44.9	43.2
February	27.9	40.9	41.3
March	35.4	45.4	44.2
April	38.2	43.9	43.0
May	36.5	45.6	44.7
June	36.3	44.0	43.5
July	37.3	45.2	45.0
August	38.3	44.8	44.7
September	37.1	44.2	43.1
October	38.8	45.5	44.3
November	43.4	43.6	42.9
December	44.0	44.6	42.7
Total	444.2	532.5	522.6

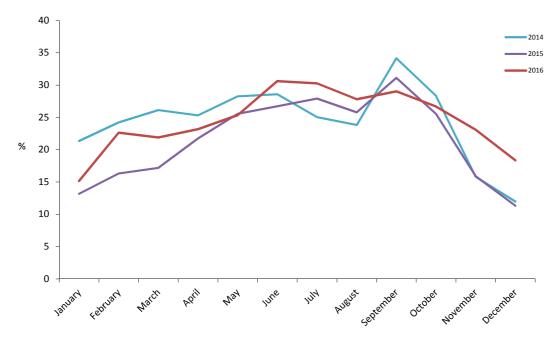


Note:

Table 6.09 Sleeper Occupancy Rates, 2014 - 2016

	Sleeper occupancy rates (%)									
	2014	2015	2016							
January	21.3	13.2	15.2							
February	24.2	16.3	22.6							
March	26.1	17.2	21.9							
April	25.3	21.7	23.2							
May	28.3	25.6	25.4							
June	28.6	26.7	30.6							
July	25.0	27.9	30.3							
August	23.8	25.8	27.8							
September	34.2	31.1	29.0							
October	28.3	25.5	26.7							
November	15.8	15.9	23.1							
December	12.0	11.3	18.4							
Total	24.1	21.6	24.6							

Sleeper Occupancy Rates (Tourist Arrivals), 2014 - 2016



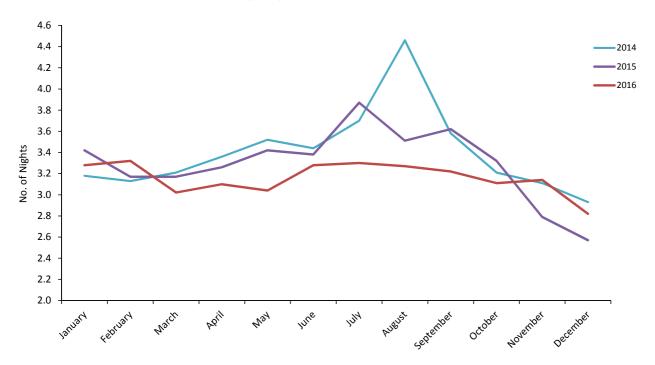
Note:

7: Average Length of Stay (Nights)

Table 7.01 Average Length of Stay Per Person (All Arrivals), 2005 - 2016

	Average length of stay (nights)												
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2005	3.0	3.4	3.1	3.3	3.2	3.6	3.3	3.3	3.5	3.8	3.5	2.9	3.3
2006	2.8	2.9	3.1	3.1	3.0	3.4	3.8	3.8	3.6	3.4	3.1	3.0	3.2
2007	3.1	3.5	3.3	3.4	2.8	3.4	3.4	3.7	3.8	3.6	3.3	3.3	3.4
2008	3.6	3.5	3.4	3.5	3.4	3.8	3.7	4.0	3.8	3.8	3.3	3.2	3.6
2009	3.4	3.6	3.4	3.4	3.7	3.9	3.9	4.2	3.8	3.6	3.2	3.2	3.6
2010	3.1	3.6	3.1	3.6	3.5	3.5	3.5	3.9	3.9	3.4	3.1	3.2	3.5
2011	3.8	3.7	3.4	3.5	3.5	3.5	3.7	3.9	4.0	3.6	3.4	2.9	3.6
2012	3.7	3.2	3.2	3.7	3.7	3.6	3.9	3.8	4.0	3.2	3.2	3.3	3.5
2013	3.5	2.9	2.9	3.1	3.8	3.2	3.6	3.8	4.3	3.6	3.0	2.9	3.4
2014	3.2	3.1	3.2	3.4	3.5	3.4	3.7	4.5	3.6	3.2	3.1	2.9	3.4
2015	3.4	3.2	3.2	3.3	3.4	3.4	3.9	3.5	3.6	3.3	2.8	2.6	3.3
2016	3.3	3.3	3.0	3.1	3.0	3.3	3.3	3.3	3.2	3.1	3.1	2.8	3.2

Average Length of Stay (All Arrivals), 2014 - 2016



7: Average Length of Stay (Nights)

Table 7.02 Average Length of Stay Per Person (Tourist Arrivals), 2005 - 2016

	Average length of stay (nights)												
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2005	3.2	3.6	3.4	3.7	3.4	3.8	3.6	3.3	3.8	4.0	3.8	3.0	3.6
2006	3.0	3.1	2.9	3.0	2.8	3.2	3.8	3.9	3.7	3.4	3.0	3.0	3.2
2007	2.9	3.2	2.9	3.2	3.0	3.4	3.3	3.3	3.7	3.6	3.1	3.0	3.2
2008	3.0	3.1	3.0	3.2	3.5	3.6	3.4	3.9	3.7	3.7	3.2	3.2	3.4
2009	3.3	2.8	3.2	3.4	3.6	3.3	3.8	3.8	3.7	3.5	2.9	3.0	3.4
2010	3.0	3.2	3.1	3.4	3.6	3.7	3.7	3.9	4.1	3.5	3.5	3.2	3.5
2011	3.5	3.3	3.5	3.7	3.6	3.7	3.7	3.7	4.0	3.6	3.5	3.2	3.6
2012	3.3	3.2	3.3	3.7	3.6	3.4	4.0	3.5	3.6	3.1	3.1	3.7	3.5
2013	4.0	2.7	3.3	3.3	3.3	3.5	3.7	3.8	3.9	3.6	2.9	3.3	3.5
2014	3.6	3.4	3.5	4.0	5.0	4.2	4.1	4.6	4.3	3.6	3.6	3.4	3.9
2015	4.0	3.9	3.7	3.9	4.2	4.1	4.3	4.0	4.2	3.9	3.3	2.2	3.8
2016	3.2	3.8	3.2	3.5	3.3	3.8	3.6	3.5	3.5	3.3	3.3	3.0	3.4

Average Length of Stay (Tourist Arrivals), 2014 - 2016

