



GOVERNMENT OF GIBRALTAR

**Hotel Occupancy
Survey
1985**

- C O N T E N T S -

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PREFACE

The Statistics (Hotel Occupancy Survey) Order 1971, requires that the Government Statistician prepare a report and summary of the findings of the Hotel Occupancy Survey to be laid before the House of Assembly.

This is the 11th such report and it contains a summary of the statistics collected for the years 1972 to 1985.

I must express my thanks to the Hotels for their continued co-operation in the conduct of this survey.

GOVERNMENT STATISTICIAN

FEBRUARY 1986

A. Definitions and Notes

- (i) Tourist By the nature of the returns received each hotel has the final decision of who is or is not a tourist. Guidance is given that a tourist is a person who is in Gibraltar primarily for the purpose of a holiday.
- (ii) Guest Nights One guest x one night.
- (iii) Sleeper Occupancy Sleeper Occupancy is calculated here as the percentage of the guest-nights offered which are actually sold. It should be noted that this does not necessarily give an accurate indication of the ability of the hotel to accept more guests. For example, one person staying in a room with two beds gives a 50% sleeper occupancy but the room is 100% occupied since the hotel cannot put anyone else in. There are also considerable problems of interpretation of room occupancy, so sleeper occupancy is commonly used.

In general it can be said that a sleeper occupancy rate of 100% is practically impossible and a rate of 80% is exceptional.

- (iv) In interpreting the figures it should be noted that:-
- From April 1976, the Victoria Hotel is not included.
 - From October 1972, the Havencourt Hotel is not included.
 - The Holiday Inn is included from August 1973 onwards.

B. Tables

Table 1: General analysis, all hotels 1972-1985

| YEAR | ARRIVALS | | GNS (000's) | | GNO (000's) | % Sleeper Occupancy | | Average length of stay | |
|------|----------|---------|-------------|---------|----------------|------------------------|---------|---------------------------|---------|
| | ALL | TOURIST | ALL | TOURIST | | ALL | TOURIST | ALL | TOURIST |
| 1972 | 33359 | 28983 | 234 | 212 | 455 | 51.5 | 46.6 | 7.0 | 7.3 |
| 1973 | 37012 | 31623 | 248 | 220 | 485 | 51.2 | 45.4 | 6.7 | 7.0 |
| 1974 | 39758 | 35296 | 271 | 240 | 548 | 49.5 | 43.8 | 6.8 | 6.8 |
| 1975 | 45894 | 40232 | 308 | 260 | 581 | 53.0 | 44.8 | 6.7 | 6.5 |
| 1976 | 34933 | 29248 | 245 | 216 | 563 | 43.5 | 38.3 | 7.0 | 7.4 |
| 1977 | 31402 | 25340 | 208 | 174 | 526 | 39.4 | 33.1 | 6.6 | 6.9 |
| 1978 | 39102 | 31145 | 257 | 220 | 539 | 47.8 | 40.9 | 6.6 | 7.1 |
| 1979 | 44569 | 35395 | 296 | 239 | 559 | 53.0 | 42.8 | 6.6 | 6.8 |
| 1980 | 41308 | 33139 | 256 | 210 | 551 | 46.5 | 38.2 | 6.2 | 6.3 |
| 1981 | 33417 | 26052 | 188 | 147 | 519 | 36.2 | 28.3 | 5.6 | 5.6 |
| 1982 | 34896 | 24537 | 223 | 165 | 529 | 42.2 | 31.1 | 6.4 | 6.7 |
| 1983 | 33142 | 21991 | 210 | 155 | 546 | 38.4 | 28.4 | 6.3 | 7.1 |
| 1984 | 35690 | 22682 | 226 | 171 | 546 | 41.3 | 31.3 | 6.3 | 7.5 |
| 1985 | 55119 | 39367 | 282 | 218 | 552 | 51.0 | 39.6 | 5.1 | 5.5 |

Note: i) GNS - Guest Nights Sold
 ii) GNO - Guest Nights Offered

Table 2 (a): No. of All Arrivals by month, all hotels 1972-1978

Table 2 (b): No. of Tourist Arrivals by month, all hotels 1972-1978

Table 2(a)

| MONTH | ALL ARRIVALS (00's) | | | | | | | |
|-----------|---------------------|------|------|------|------|------|------|--|
| | 1972 | 1973 | 1974 | 1975 | 1976 | 1977 | 1978 | |
| January | 19 | 17 | 24 | 28 | 21 | 16 | 18 | |
| February | 24 | 24 | 31 | 31 | 26 | 25 | 24 | |
| March | 34 | 32 | 35 | 39 | 34 | 28 | 31 | |
| April | 26 | 31 | 29 | 28 | 26 | 25 | 32 | |
| May | 29 | 29 | 32 | 38 | 39 | 28 | 36 | |
| June | 30 | 33 | 36 | 39 | 29 | 30 | 41 | |
| July | 36 | 35 | 37 | 50 | 35 | 31 | 35 | |
| August | 34 | 36 | 40 | 57 | 36 | 34 | 38 | |
| September | 33 | 31 | 35 | 47 | 31 | 26 | 39 | |
| October | 29 | 41 | 41 | 46 | 30 | 26 | 40 | |
| November | 22 | 35 | 33 | 33 | 23 | 25 | 35 | |
| December | 17 | 27 | 24 | 23 | 20 | 20 | 23 | |
| TOTAL | 333 | 371 | 397 | 459 | 350 | 314 | 392 | |

Table 2(b)

| MONTH | TOURIST ARRIVALS (00's) | | | | | | | |
|-----------|-------------------------|------|------|------|------|------|------|--|
| | 1972 | 1973 | 1974 | 1975 | 1976 | 1977 | 1978 | |
| January | 16 | 14 | 22 | 22 | 17 | 10 | 13 | |
| February | 19 | 18 | 28 | 27 | 19 | 18 | 19 | |
| March | 28 | 26 | 32 | 33 | 28 | 20 | 22 | |
| April | 20 | 25 | 26 | 26 | 22 | 19 | 25 | |
| May | 25 | 24 | 28 | 33 | 34 | 25 | 29 | |
| June | 25 | 30 | 32 | 32 | 27 | 26 | 35 | |
| July | 33 | 32 | 33 | 45 | 31 | 27 | 29 | |
| August | 31 | 33 | 35 | 53 | 31 | 28 | 30 | |
| September | 30 | 29 | 31 | 43 | 27 | 23 | 33 | |
| October | 27 | 33 | 37 | 41 | 24 | 24 | 33 | |
| November | 20 | 30 | 28 | 29 | 17 | 17 | 27 | |
| December | 15 | 23 | 21 | 18 | 15 | 16 | 17 | |
| TOTAL | 289 | 317 | 353 | 402 | 292 | 253 | 312 | |

Note: Figures have been rounded to the nearest hundred.

Table 2(a): No. of All Arrivals by month, all hotels 1979 - 1983

Table 2(b): No. of Tourist Arrivals by month, all hotels 1979 - 1983

Table 2(a)

Table 2(b)

| Month | ALL ARRIVALS (00's) | | | | | TOURIST ARRIVALS (00's) | | | | |
|-----------|---------------------|------|------|------|------|-------------------------|------|------|------|------|
| | 1979 | 1980 | 1981 | 1982 | 1983 | 1979 | 1980 | 1981 | 1982 | 1983 |
| January | 21 | 27 | 20 | 16 | 16 | 16 | 23 | 16 | 11 | 11 |
| February | 38 | 31 | 26 | 25 | 23 | 23 | 26 | 21 | 18 | 16 |
| March | 40 | 37 | 33 | 37 | 26 | 27 | 31 | 26 | 24 | 18 |
| April | 28 | 35 | 29 | 34 | 30 | 23 | 29 | 24 | 23 | 19 |
| May | 39 | 43 | 29 | 33 | 34 | 34 | 32 | 23 | 26 | 21 |
| June | 41 | 44 | 28 | 32 | 27 | 34 | 27 | 23 | 23 | 20 |
| July | 45 | 34 | 31 | 29 | 31 | 39 | 29 | 21 | 23 | 20 |
| August | 46 | 39 | 32 | 34 | 32 | 37 | 34 | 23 | 22 | 21 |
| September | 47 | 38 | 33 | 33 | 36 | 39 | 34 | 25 | 23 | 25 |
| October | 46 | 37 | 31 | 31 | 30 | 38 | 31 | 25 | 20 | 19 |
| November | 32 | 26 | 23 | 23 | 25 | 26 | 20 | 18 | 17 | 16 |
| December | 23 | 22 | 20 | 22 | 21 | 18 | 15 | 16 | 15 | 14 |
| T O T A L | 446 | 413 | 334 | 349 | 331 | 354 | 331 | 261 | 245 | 220 |

Note: Figures have been rounded to the nearest hundred.

Table 2(a): No. of All Arrivals by month, all hotels 1984-85

Table 2(b): No. of Tourist Arrivals by month, all hotels

1984-85

| <u>1 9 8 4</u> | <u>Table 2(a)</u> | <u>Table 2(b)</u> |
|----------------|---------------------|-------------------------|
| MONTH | ALL ARRIVALS (00's) | TOURIST ARRIVALS (00's) |
| January | 18 | 11 |
| February | 25 | 13 |
| March | 26 | 17 |
| April | 29 | 16 |
| May | 38 | 20 |
| June | 28 | 21 |
| July | 33 | 21 |
| August | 34 | 23 |
| September | 35 | 26 |
| October | 40 | 27 |
| November | 30 | 20 |
| December | 21 | 12 |
| T O T A L | 357 | 227 |

| <u>1 9 8 5</u> | <u>Table 2(a)</u> | <u>Table 2(b)</u> |
|----------------|---------------------|-------------------------|
| MONTH | ALL ARRIVALS (00's) | TOURIST ARRIVALS (00's) |
| January | 26 | 10 |
| February | 45 | 27 |
| March | 49 | 36 |
| April | 46 | 33 |
| May | 46 | 37 |
| June | 46 | 35 |
| July | 52 | 38 |
| August | 54 | 43 |
| September | 54 | 41 |
| October | 51 | 35 |
| November | 46 | 35 |
| December | 36 | 24 |
| T O T A L | 551 | 394 |

Note: Figures have been rounded to the nearest hundred.

Table 3: Guest Nights Sold/Offered, % Sleeper Occupancy, all hotels 1972 - 1975
ALL ARRIVALS

| MONTH | GNS (000's) | | | | GNO (000's) | | | | % SLEEPER OCCUPANCY | | | |
|-----------|-------------|------|------|------|-------------|------|------|------|---------------------|------|------|------|
| | 1972 | 1973 | 1974 | 1975 | 1972 | 1973 | 1974 | 1975 | 1972 | 1973 | 1974 | 1975 |
| January | 12 | 9 | 14 | 15 | 37 | 36 | 44 | 47 | 31.8 | 24.1 | 32.3 | 32.2 |
| February | 14 | 15 | 17 | 18 | 35 | 32 | 40 | 43 | 41.0 | 47.2 | 43.6 | 43.4 |
| March | 20 | 19 | 21 | 22 | 37 | 36 | 45 | 49 | 54.4 | 51.2 | 46.7 | 44.1 |
| April | 17 | 18 | 18 | 21 | 38 | 39 | 45 | 48 | 46.0 | 47.2 | 39.4 | 43.8 |
| May | 18 | 18 | 20 | 30 | 39 | 38 | 47 | 51 | 47.6 | 46.5 | 43.4 | 59.7 |
| June | 26 | 23 | 26 | 33 | 40 | 38 | 46 | 50 | 64.5 | 61.8 | 55.5 | 67.0 |
| July | 28 | 27 | 30 | 37 | 43 | 40 | 49 | 49 | 66.5 | 68.6 | 61.4 | 76.4 |
| August | 30 | 31 | 30 | 42 | 42 | 46 | 49 | 51 | 71.7 | 67.0 | 62.2 | 81.4 |
| September | 25 | 25 | 28 | 33 | 39 | 45 | 46 | 50 | 63.9 | 55.8 | 61.4 | 66.8 |
| October | 21 | 28 | 30 | 29 | 38 | 46 | 47 | 50 | 54.7 | 61.1 | 63.5 | 57.6 |
| November | 12 | 19 | 21 | 16 | 33 | 47 | 45 | 47 | 37.2 | 41.4 | 47.2 | 33.4 |
| December | 10 | 16 | 16 | 11 | 35 | 43 | 47 | 48 | 28.9 | 37.2 | 33.8 | 24.1 |
| TOTAL | 233 | 248 | 271 | 307 | 456 | 486 | 550 | 583 | 51.5 | 51.2 | 49.5 | 53.0 |

Note: Figures have been rounded to the nearest thousand.

Table 3: Guest Nights Sold/Offered, % Sleeper Occupancy, all hotels 1976 - 1979

ALL ARRIVALS

| MONTH | GNS (000's) | | | | GNO (000's) | | | | % SLEEPER OCCUPANCY | | | |
|-----------|-------------|------|------|------|-------------|------|------|------|---------------------|------|------|------|
| | 1976 | 1977 | 1978 | 1979 | 1976 | 1977 | 1978 | 1979 | 1976 | 1977 | 1978 | 1979 |
| January | 12 | 10 | 9 | 10 | 50 | 44 | 45 | 45 | 23.4 | 23.0 | 19.3 | 23.3 |
| February | 14 | 17 | 12 | 17 | 47 | 40 | 40 | 42 | 29.0 | 41.3 | 30.2 | 40.3 |
| March | 20 | 18 | 16 | 20 | 50 | 46 | 45 | 47 | 39.2 | 39.0 | 35.0 | 43.1 |
| April | 17 | 15 | 21 | 17 | 47 | 44 | 44 | 46 | 35.6 | 33.9 | 46.4 | 38.0 |
| May | 21 | 17 | 22 | 24 | 48 | 45 | 46 | 47 | 45.1 | 37.6 | 48.4 | 50.9 |
| June | 26 | 21 | 32 | 33 | 46 | 44 | 45 | 47 | 56.9 | 47.6 | 71.2 | 69.2 |
| July | 29 | 22 | 30 | 35 | 48 | 43 | 46 | 48 | 61.4 | 51.0 | 65.8 | 71.8 |
| August | 33 | 26 | 30 | 37 | 48 | 43 | 45 | 48 | 69.5 | 60.0 | 66.8 | 76.9 |
| September | 25 | 21 | 30 | 39 | 44 | 44 | 46 | 47 | 56.1 | 48.8 | 64.3 | 82.2 |
| October | 24 | 19 | 25 | 34 | 48 | 46 | 47 | 47 | 49.2 | 40.9 | 53.6 | 73.2 |
| November | 13 | 12 | 17 | 18 | 42 | 44 | 44 | 47 | 30.8 | 27.2 | 39.4 | 38.8 |
| December | 11 | 11 | 13 | 12 | 45 | 45 | 45 | 48 | 24.8 | 24.0 | 29.1 | 24.7 |
| TOTAL | 245 | 209 | 257 | 296 | 563 | 528 | 538 | 559 | 43.5 | 39.4 | 47.8 | 53.0 |

Note: Figures have been rounded to the nearest thousand.

Table 3: Guest Nights Sold/Offered, % Sleeper Occupancy, all hotels 1980 - 1983

ALL ARRIVALS

| MONTH | GNS (000's) | | | | GNO (000's) | | | | % SLEEPER OCCUPANCY | | | |
|-----------|-------------|------|------|------|-------------|------|------|------|---------------------|------|------|------|
| | 1980 | 1981 | 1982 | 1983 | 1980 | 1981 | 1982 | 1983 | 1980 | 1981 | 1982 | 1983 |
| | January | 12 | 10 | 9 | 9 | 45 | 44 | 43 | 45 | 26.6 | 23.2 | 20.2 |
| February | 14 | 13 | 14 | 11 | 42 | 40 | 40 | 41 | 32.9 | 31.9 | 35.2 | 27.7 |
| March | 21 | 17 | 19 | 16 | 46 | 44 | 44 | 46 | 46.4 | 38.8 | 42.4 | 34.8 |
| April | 23 | 18 | 22 | 16 | 47 | 44 | 44 | 45 | 48.5 | 40.3 | 50.5 | 35.9 |
| May | 22 | 16 | 23 | 20 | 48 | 44 | 45 | 46 | 46.9 | 37.1 | 50.0 | 43.2 |
| June | 28 | 18 | 24 | 23 | 47 | 42 | 45 | 45 | 60.2 | 42.0 | 54.7 | 49.7 |
| July | 26 | 17 | 24 | 20 | 48 | 42 | 46 | 47 | 53.1 | 40.2 | 51.9 | 42.3 |
| August | 31 | 19 | 24 | 25 | 47 | 43 | 45 | 47 | 64.9 | 43.5 | 52.0 | 54.0 |
| September | 30 | 19 | 22 | 25 | 47 | 43 | 43 | 46 | 63.0 | 44.1 | 51.7 | 54.6 |
| October | 24 | 18 | 19 | 21 | 46 | 47 | 45 | 47 | 52.2 | 39.1 | 42.6 | 43.7 |
| November | 14 | 13 | 12 | 13 | 44 | 42 | 44 | 45 | 31.8 | 30.1 | 27.9 | 30.2 |
| December | 11 | 10 | 11 | 11 | 44 | 44 | 45 | 46 | 26.2 | 23.6 | 25.6 | 24.4 |
| T O T A L | 256 | 188 | 223 | 210 | 551 | 519 | 529 | 546 | 46.5 | 36.2 | 42.2 | 38.4 |

Note: Figures have been rounded to the nearest thousand.

Table 3: Guest Nights Sold/Offered, % Sleeper Occupancy, all hotels, 1984-85

ALL ARRIVALS

1 9 8 4

| MONTH | GNS (000's) | GNO (000's) | % SLEEPER OCCUPANCY |
|-----------|----------------|----------------|---------------------------|
| January | 9 | 46 | 20.7 |
| February | 13 | 43 | 30.0 |
| March | 15 | 47 | 32.5 |
| April | 18 | 45 | 39.9 |
| May | 23 | 46 | 50.5 |
| June | 23 | 45 | 50.8 |
| July | 22 | 45 | 50.1 |
| August | 25 | 47 | 53.0 |
| September | 27 | 44 | 61.0 |
| October | 25 | 46 | 53.2 |
| November | 15 | 45 | 32.3 |
| December | 11 | 47 | 22.9 |
| T O T A L | 226 | 546 | 41.3 |

1 9 8 5

| MONTH | GNS (000's) | GNO (000's) | % SLEEPER OCCUPANCY |
|-----------|----------------|----------------|---------------------------|
| January | 11 | 45 | 24.3 |
| February | 18 | 41 | 42.7 |
| March | 25 | 46 | 54.0 |
| April | 25 | 45 | 56.8 |
| May | 23 | 47 | 50.3 |
| June | 31 | 45 | 69.4 |
| July | 28 | 48 | 58.0 |
| August | 32 | 48 | 67.7 |
| September | 32 | 46 | 68.2 |
| October | 27 | 48 | 55.6 |
| November | 17 | 46 | 36.9 |
| December | 13 | 47 | 27.3 |
| T O T A L | 282 | 552 | 51.0 |

Note: Figures have been rounded to the nearest thousand.

Table 4: Guest Nights Sold/Offered, % Sleeper Occupancy, all hotels 1972 - 1975

TOURIST ARRIVALS

| MONTH | GNS (000's) | | | | GNO (000's) | | | | % SLEEPER OCCUPANCY | | | |
|-----------|-------------|------|------|------|-------------|------|------|------|---------------------|------|------|------|
| | 1972 | 1973 | 1974 | 1975 | 1972 | 1973 | 1974 | 1975 | 1972 | 1973 | 1974 | 1975 |
| January | 10 | 7 | 12 | 12 | 37 | 36 | 43 | 47 | 27.3 | 20.2 | 28.5 | 26.2 |
| February | 11 | 10 | 15 | 15 | 35 | 32 | 40 | 43 | 32.8 | 30.9 | 38.6 | 36.4 |
| March | 18 | 15 | 19 | 18 | 37 | 36 | 45 | 49 | 47.1 | 41.0 | 41.7 | 37.0 |
| April | 15 | 17 | 16 | 18 | 38 | 39 | 45 | 48 | 40.6 | 43.0 | 35.1 | 37.1 |
| May | 16 | 17 | 19 | 24 | 39 | 38 | 47 | 51 | 42.1 | 43.7 | 39.8 | 46.4 |
| June | 23 | 22 | 23 | 26 | 40 | 38 | 46 | 50 | 58.4 | 59.3 | 50.0 | 52.4 |
| July | 27 | 26 | 27 | 33 | 43 | 40 | 49 | 49 | 62.7 | 66.3 | 55.3 | 67.1 |
| August | 28 | 28 | 28 | 36 | 42 | 46 | 49 | 51 | 66.4 | 60.8 | 56.6 | 70.1 |
| September | 24 | 23 | 25 | 29 | 39 | 45 | 46 | 50 | 60.0 | 52.2 | 54.5 | 59.0 |
| October | 20 | 24 | 26 | 26 | 38 | 46 | 47 | 50 | 51.9 | 52.5 | 55.4 | 51.7 |
| November | 11 | 16 | 17 | 14 | 33 | 47 | 45 | 47 | 33.8 | 35.1 | 38.2 | 29.3 |
| December | 9 | 14 | 13 | 9 | 35 | 43 | 47 | 48 | 25.6 | 32.8 | 27.9 | 19.8 |
| T O T A L | 212 | 219 | 240 | 260 | 456 | 486 | 549 | 583 | 46.6 | 45.4 | 43.8 | 44.8 |

Note: Figures have been rounded to the nearest thousand.

Table 4: Guest Nights Sold/Offered, % Sleeper Occupancy, all Hotels 1976 - 1979

TOURIST ARRIVALS

| MONTH | GNS (000's) | | | | GNO (000's) | | | | % SLEEPER OCCUPANCY | | | |
|-----------|-------------|------|------|------|-------------|------|------|------|---------------------|------|------|------|
| | 1976 | 1977 | 1978 | 1979 | 1976 | 1977 | 1978 | 1979 | 1976 | 1977 | 1978 | 1979 |
| January | 9 | 6 | 6 | 8 | 50 | 44 | 45 | 45 | 17.9 | 13.2 | 14.4 | 18.0 |
| February | 10 | 13 | 10 | 11 | 47 | 40 | 40 | 42 | 21.7 | 31.0 | 24.1 | 25.3 |
| March | 17 | 15 | 13 | 14 | 50 | 46 | 45 | 47 | 33.2 | 32.1 | 28.7 | 30.4 |
| April | 15 | 12 | 18 | 15 | 47 | 44 | 44 | 46 | 31.7 | 27.7 | 39.5 | 31.3 |
| May | 19 | 16 | 19 | 21 | 48 | 45 | 46 | 47 | 39.6 | 34.3 | 42.3 | 44.3 |
| June | 24 | 19 | 26 | 27 | 46 | 44 | 45 | 47 | 52.0 | 44.1 | 58.0 | 57.4 |
| July | 26 | 20 | 27 | 30 | 48 | 43 | 46 | 48 | 55.5 | 45.5 | 59.1 | 62.7 |
| August | 31 | 22 | 27 | 30 | 48 | 43 | 45 | 48 | 64.0 | 52.0 | 59.6 | 63.4 |
| September | 23 | 18 | 26 | 34 | 44 | 44 | 46 | 47 | 52.4 | 42.1 | 57.0 | 72.3 |
| October | 21 | 16 | 22 | 27 | 48 | 46 | 47 | 47 | 44.7 | 35.2 | 47.6 | 57.4 |
| November | 11 | 9 | 15 | 13 | 42 | 44 | 44 | 47 | 25.3 | 21.4 | 33.9 | 27.1 |
| December | 9 | 9 | 10 | 9 | 45 | 45 | 45 | 48 | 21.0 | 19.3 | 23.2 | 19.5 |
| T O T A L | 215 | 175 | 219 | 239 | 563 | 528 | 538 | 559 | 38.3 | 33.1 | 40.9 | 42.8 |

Note: Figures have been rounded to the nearest thousand.

Table 4: Guest Nights Sold/Offered, % Sleeper Occupancy, all hotels 1980 - 1983

TOURIST ARRIVALS

| MONTH | GNS (000's) | | | | GNO (000's) | | | | % SLEEPER OCCUPANCY | | | |
|-----------|-------------|------|------|------|-------------|------|------|------|---------------------|------|------|------|
| | 1980 | 1981 | 1982 | 1983 | 1980 | 1981 | 1982 | 1983 | 1980 | 1981 | 1982 | 1983 |
| January | 10 | 8 | 7 | 7 | 45 | 44 | 43 | 45 | 22.2 | 18.0 | 15.3 | 15.5 |
| February | 11 | 9 | 10 | 8 | 42 | 40 | 40 | 41 | 26.4 | 21.4 | 24.8 | 20.7 |
| March | 17 | 13 | 13 | 11 | 46 | 44 | 44 | 46 | 36.4 | 30.4 | 30.4 | 24.7 |
| April | 17 | 14 | 16 | 10 | 47 | 44 | 44 | 45 | 37.1 | 31.1 | 36.1 | 23.4 |
| May | 17 | 13 | 16 | 14 | 48 | 44 | 45 | 46 | 35.9 | 30.4 | 35.2 | 29.4 |
| June | 22 | 14 | 19 | 18 | 47 | 42 | 45 | 45 | 46.3 | 32.7 | 42.2 | 38.7 |
| July | 23 | 12 | 19 | 16 | 48 | 42 | 46 | 47 | 46.7 | 28.5 | 40.5 | 33.6 |
| August | 28 | 15 | 18 | 19 | 47 | 43 | 45 | 47 | 59.3 | 34.6 | 40.2 | 41.9 |
| September | 25 | 16 | 16 | 19 | 47 | 43 | 43 | 46 | 53.6 | 37.2 | 43.4 | 41.7 |
| October | 21 | 15 | 14 | 14 | 46 | 47 | 45 | 47 | 45.7 | 32.1 | 29.9 | 30.5 |
| November | 11 | 10 | 9 | 10 | 44 | 42 | 44 | 45 | 25.1 | 24.4 | 21.4 | 21.2 |
| December | 8 | 8 | 8 | 9 | 44 | 44 | 45 | 46 | 19.2 | 18.0 | 18.3 | 18.4 |
| T O T A L | 210 | 147 | 165 | 155 | 551 | 519 | 529 | 546 | 38.2 | 28.3 | 31.1 | 28.4 |

Note: Figures have been rounded to the nearest thousand.

Table 4: Guest Nights Sold/Offered, % Sleeper Occupancy, all hotels, 1984-85

TOURIST ARRIVALS

1 9 8 4

| MONTH | GNS (000's) | GNO (000's) | % SLEEPER OCCUPANCY |
|-----------|----------------|----------------|---------------------------|
| January | 7 | 46 | 15.0 |
| February | 8 | 43 | 19.4 |
| March | 12 | 47 | 24.6 |
| April | 13 | 45 | 28.4 |
| May | 15 | 46 | 33.2 |
| June | 18 | 45 | 40.6 |
| July | 18 | 45 | 40.0 |
| August | 20 | 47 | 42.0 |
| September | 22 | 44 | 50.2 |
| October | 19 | 46 | 41.0 |
| November | 11 | 45 | 24.6 |
| December | 8 | 47 | 17.4 |
| T O T A L | 171 | 546 | 31.3 |

1 9 8 5

| MONTH | GNS (000's) | GNO (000's) | % SLEEPER OCCUPANCY |
|-----------|----------------|----------------|---------------------------|
| January | 8 | 45 | 16.5 |
| February | 14 | 41 | 33.8 |
| March | 19 | 46 | 42.2 |
| April | 18 | 45 | 40.2 |
| May | 18 | 47 | 39.4 |
| June | 24 | 45 | 52.9 |
| July | 23 | 48 | 47.5 |
| August | 27 | 48 | 57.0 |
| September | 26 | 46 | 56.7 |
| October | 19 | 48 | 40.2 |
| November | 13 | 46 | 28.4 |
| December | 9 | 47 | 18.8 |
| T O T A L | 218 | 552 | 39.6 |

Note: Figures have been rounded to the nearest thousand.

Table 5 (a): Average length of stay per person (nights) by month, all hotels 1972 - 1985

ALL ARRIVALS

| MONTH | 1972 | 1973 | 1974 | 1975 | 1976 | 1977 | 1978 |
|-----------|------|------|------|------|------|------|------|
| January | 5.9 | 5.1 | 5.8 | 5.4 | 5.5 | 6.4 | 4.8 |
| February | 5.8 | 6.3 | 5.5 | 6.0 | 5.3 | 6.6 | 5.1 |
| March | 6.0 | 5.8 | 6.0 | 5.6 | 5.8 | 6.3 | 5.2 |
| April | 6.6 | 6.0 | 6.1 | 7.4 | 6.6 | 6.0 | 6.4 |
| May | 6.4 | 6.2 | 6.3 | 8.0 | 5.5 | 6.1 | 6.1 |
| June | 8.6 | 7.1 | 7.1 | 8.6 | 8.9 | 7.1 | 7.9 |
| July | 7.9 | 7.9 | 8.1 | 7.5 | 8.4 | 7.1 | 8.8 |
| August | 8.9 | 8.5 | 7.7 | 7.3 | 9.2 | 8.0 | 8.0 |
| September | 7.7 | 7.9 | 8.1 | 7.0 | 8.1 | 8.2 | 7.6 |
| October | 7.1 | 6.8 | 7.2 | 6.2 | 8.0 | 7.1 | 6.3 |
| November | 5.6 | 5.6 | 6.5 | 4.7 | 5.6 | 4.8 | 5.0 |
| December | 5.9 | 5.9 | 6.6 | 4.9 | 5.5 | 5.2 | 5.7 |
| T O T A L | 7.0 | 6.7 | 6.8 | 6.7 | 7.0 | 6.6 | 6.6 |

| MONTH | 1979 | 1980 | 1981 | 1982 | 1983 | 1984 | 1985 |
|-----------|------|------|------|------|------|------|------|
| January | 5.0 | 4.5 | 5.1 | 5.6 | 5.3 | 5.3 | 4.3 |
| February | 4.5 | 4.5 | 4.9 | 5.6 | 5.0 | 5.2 | 3.9 |
| March | 5.0 | 5.8 | 5.2 | 5.1 | 6.0 | 5.9 | 5.1 |
| April | 6.2 | 6.5 | 6.0 | 6.5 | 5.4 | 6.2 | 5.5 |
| May | 6.2 | 5.2 | 5.7 | 6.3 | 5.8 | 6.1 | 5.1 |
| June | 8.0 | 6.4 | 6.4 | 7.6 | 8.3 | 8.0 | 6.7 |
| July | 7.7 | 7.6 | 5.5 | 8.2 | 6.4 | 6.8 | 5.3 |
| August | 7.9 | 7.9 | 5.9 | 6.9 | 7.9 | 7.4 | 6.0 |
| September | 8.3 | 7.8 | 5.8 | 6.7 | 7.0 | 7.7 | 5.8 |
| October | 7.5 | 6.4 | 5.8 | 6.3 | 7.0 | 6.1 | 5.2 |
| November | 5.6 | 5.2 | 5.5 | 5.3 | 5.4 | 4.9 | 3.7 |
| December | 5.2 | 5.3 | 5.1 | 5.2 | 5.4 | 5.1 | 3.6 |
| T O T A L | 6.6 | 6.2 | 5.6 | 6.4 | 6.3 | 6.3 | 5.1 |

Table 5 (b): Average length of stay per person (nights) by month, all hotels 1972 - 1985

TOURIST ARRIVALS

| MONTH | 1972 | 1973 | 1974 | 1975 | 1976 | 1977 | 1978 |
|-----------|------|------|------|------|------|------|------|
| January | 6.3 | 5.3 | 5.7 | 5.5 | 5.2 | 5.9 | 5.0 |
| February | 5.8 | 5.6 | 5.5 | 5.7 | 5.3 | 7.0 | 5.1 |
| March | 6.2 | 5.7 | 5.8 | 5.5 | 5.9 | 7.2 | 5.8 |
| April | 7.5 | 6.6 | 6.1 | 7.0 | 6.7 | 6.5 | 7.1 |
| May | 6.7 | 6.8 | 6.7 | 7.1 | 5.5 | 6.8 | 6.7 |
| June | 9.3 | 7.4 | 7.3 | 8.1 | 9.0 | 7.3 | 7.6 |
| July | 8.2 | 8.3 | 8.1 | 7.2 | 8.7 | 7.2 | 9.4 |
| August | 9.0 | 8.6 | 7.8 | 6.8 | 10.0 | 8.0 | 8.8 |
| September | 7.8 | 8.1 | 8.1 | 6.8 | 8.7 | 7.9 | 8.1 |
| October | 7.2 | 7.3 | 6.9 | 6.4 | 8.8 | 6.7 | 6.8 |
| November | 5.7 | 5.5 | 6.3 | 4.7 | 6.2 | 5.6 | 5.4 |
| December | 5.8 | 6.1 | 6.3 | 5.3 | 6.1 | 5.4 | 6.2 |
| T O T A L | 7.3 | 7.0 | 6.8 | 6.5 | 7.4 | 6.9 | 7.1 |

| MONTH | 1979 | 1980 | 1981 | 1982 | 1983 | 1984 | 1985 |
|-----------|------|------|------|------|------|------|------|
| January | 4.9 | 4.3 | 5.0 | 6.1 | 6.6 | 6.4 | 7.3 |
| February | 4.5 | 4.3 | 4.1 | 5.4 | 5.4 | 6.3 | 5.2 |
| March | 5.4 | 5.5 | 5.1 | 5.5 | 6.2 | 6.6 | 5.4 |
| April | 6.3 | 6.0 | 5.8 | 7.0 | 5.7 | 8.0 | 5.4 |
| May | 6.1 | 5.4 | 6.3 | 6.1 | 6.6 | 7.8 | 4.9 |
| June | 7.9 | 8.0 | 6.1 | 8.2 | 8.4 | 8.8 | 6.8 |
| July | 7.7 | 7.7 | 5.6 | 8.0 | 7.8 | 8.4 | 6.0 |
| August | 8.1 | 8.2 | 6.4 | 8.2 | 9.2 | 8.7 | 6.3 |
| September | 8.8 | 7.5 | 6.4 | 10.1 | 7.7 | 8.5 | 6.5 |
| October | 7.2 | 6.7 | 5.9 | 6.7 | 7.5 | 7.1 | 5.5 |
| November | 5.0 | 5.5 | 5.7 | 5.6 | 5.8 | 5.7 | 3.7 |
| December | 5.2 | 5.6 | 5.0 | 5.4 | 6.3 | 6.6 | 3.6 |
| T O T A L | 6.8 | 6.3 | 5.6 | 6.7 | 7.1 | 7.5 | 5.5 |